



Washington University in St. Louis

FALL 2000 MAGAZINE

Overcoming Poverty

*Individual Development
Accounts are proving
inspirational as a means
to economic stability.*



Joe Angeles

Pick a Card The John M. Olin School of Business is sending these eye-catching, "sci-fi" cards—touting the wonders of students graduating from the full-time Master of Business Administration Program—to corporate recruiters. By using this innovative direct-mail approach, the School is helping these MBA students stay worlds ahead of the competition.

Cover: Michael Sherraden, the Benjamin E. Youngdahl Professor of Social Development at the George Warren Brown School of Social Work, has created a plan to lift people out of poverty by helping them save money. (Photo by Joe Angeles)

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Fall 2000

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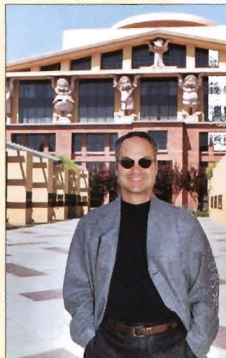
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A series spotlighting key faculty and staff who help make this great University run.



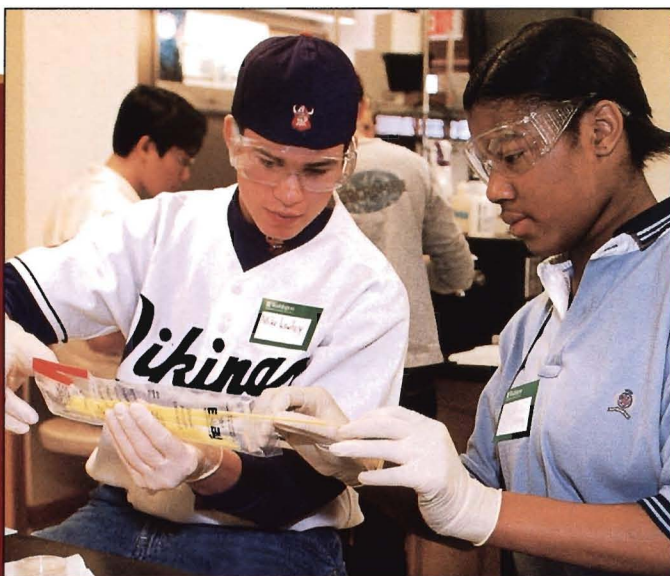
Washington University offers exciting, innovative part-time graduate programs through University College (page 20).



Dexter Fedor is an alum working in the wonder-filled world of Walt Disney (page 29).

Joanne Mortimer (center) is committed to patient care and finding new therapies to treat breast cancer (page 16).





Mary Butkus

Slice of Life at College

Area high school students Mike Lantzy (left), a sophomore from Parkway North High School, and Kela Whitney, a freshman from Soldan International Studies School, participate in a genetics experiment in a Rebstock Hall laboratory. Science outreach personnel brought honors students from the two schools—one in the city, the other in the county—to the University for a day that provided a slice of college life, in the lab and elsewhere on campus.

William Rees-Mogg Inaugurates T.S. Eliot Lecture Series at WU

Distinguished writer and scholar Lord William Rees-Mogg, former editor of *The Times* of London and a widely known writer on political and economic affairs, delivered the first T.S. Eliot Lecture at Washington U.'s Holmes Lounge on May 1. Inaugurating the American

component of a unique trans-Atlantic lecture program co-sponsored by Washington University and the Institute of United States Studies at the University of London's School of Advanced Study, Rees-Mogg spoke on "The Changing Culture of Cousins: 1623-2000."

The T.S. Eliot Lecture, named for the famed poet and author and St. Louis native, is held twice each year—once in London, once in St. Louis—featuring writers, scholars, and public figures from fields as diverse as Eliot's own interests, from literature to philosophy, politics, and the arts.

Gerald Early, the Merle Kling Professor of Modern Letters and professor of English and African and Afro-American Studies in Arts & Sciences, presented the inaugural T.S. Eliot Lecture at the institute in England in February.



Joe Angeles

Past T.S. Eliot lecturer and WU Professor Gerald Early (l.) greets Lord William Rees-Mogg.

MBA Students Get Real-World "E-challenge"

No one doubts that the invisible world of e-commerce is in fact very real, and Master of Business Administration (MBA) students in the Olin School of Business got a real-world taste of its rewards and rigors during the School's management consulting competition in March.

The fourth annual case competition was sponsored for the first time by Epic Partners, a national information technology services provider headquartered in St. Louis. Ten teams of students in the full-time MBA Program matched wits as they presented business strategies for an actual Epic client seeking to expand its physical presence into

the digital world. Teams had only 15 hours to develop strategies and prepare 15-minute presentations to the judges—four senior execu-

tives from Epic Partners, two professors from Olin, and professionals in the transportation industry. The winning foursome received \$2,000. Teams finishing second, third, and fourth received \$1,000, \$500, and \$250, respectively. Each participant also received a \$50 gift certificate from Varsitybooks.com.

WU Grad Programs Rank in U.S. News' Top 10

Several Washington University programs hold key positions in this year's *U.S. News & World Report* rankings of graduate and professional programs.

The School of Medicine ranks first in student selectivity, fourth overall, and is ranked as having the nation's leading Program in Physical Therapy and a top Program in Occupational Therapy.

The School of Law's Clinical Training Program ranks sixth, along with audiology in Arts & Sciences. The John M. Olin School of Business' Executive Master of Business Administration (EMBA) Program jumped up five places to eighth in the nation. Geochemistry in

Superstar!

Alia Fischer, A.B. '00, who led the Washington University women's basketball team to its third straight national title in spring 2000, has been selected as the recipient of the Jostens Trophy, which recognizes the premier student-athlete in Division III basketball.

The award honors the "true Division III athlete," one who shows excellence in the classroom, on the playing floor, and in the community. In



Joe Angeles

Blanket Verse

Jared Leavitt (background), Class of '01, and Luke McIntosh, B.S.M.E. '00, view one of the

two Washington University Greek community's AIDS quilts, which consist of patches designed by each Washington University

fraternity and sorority chapter, as well as a patch fashioned by the Interfraternity and Panhellenic councils. The two quilts will be submitted to the Saint Louis Effort for AIDS and then will be added to the national AIDS quilt. A \$2,500 check, the proceeds of last fall's Greek Week, also went to the Effort for AIDS.



Arts & Sciences ranks 10th, and the George Warren Brown School of Social Work changed from a tie for first place to second. Washington University placed in the top 10 in 15 ranking categories.

Specialty areas of the School of Medicine listed among the nation's best: physical therapy, No. 1; occupational therapy, No. 3; microbiology, No. 4; internal medicine, No. 5; neurosciences, tied for No. 5; pediatrics, tied for No. 6; pharmacology/toxicology,

No. 8; drug/alcohol abuse, tied for No. 10; and health services administration, tied for No. 12.

Arts & Sciences area rankings include audiology, in cooperation with the Central Institute for the Deaf, tied at No. 6; creative writing, No. 10; biological sciences, tied at No. 12; political science, No. 20; and geology, No. 23.

Washington University's School of Engineering and Applied Science also retained its position, tied at No. 40.

addition to a trophy, a \$1,000 scholarship will be presented to WU in Fischer's name.

For her prowess on the court, Fischer was also named the winner of the Honda Award as the top female athlete among all Division III sports. She also earned an unprecedented third consecutive Player of the Year Award from the Women's Basketball Coaches Association (WBCA) after helping the Bears to a second straight 30-0 campaign. Previously, no other player had won the WBCA award twice.



The 6' 3" center is the Bears' all-time leader in scoring, rebounding, and blocked shots.

A French and business major, Fischer, a native of Rochester, Minn., earned a 3.84 grade point average and received a \$5,000 NCAA Postgraduate Scholarship earlier this year.

She also was a member of Thurtene, the Washington University junior leadership honorary, and volunteered time in various community service projects.

Frieden and Watson Receive Faculty Achievement Award

One of the world's leading cave archaeologists and an authority on protein structure and folding will receive Washington University's second annual faculty achievement awards, to be conferred at a public event in the fall.

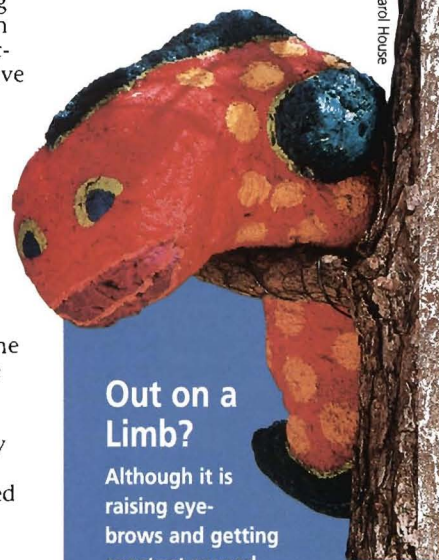
Carl Frieden, the Alumni Endowed Professor and head of the Department of Biochemistry and Molecular Biophysics at the School of Medicine, is the winner of the Carl and Gerty Cori Faculty Achievement Award. Patty Jo Watson, the Edward Mallinckrodt Distinguished University Professor of Anthropology in Arts & Sciences, will receive the Arthur Holly Compton Faculty Achievement Award. The awards recognize outstanding academic accomplishments and service.

"The faculty achievement awards provide a wonderful opportunity annually to recognize two standout members among the University's many fine scholars and professors," says Chancellor Mark S. Wrighton. "This year's recipients are truly exemplary."

Watson, who joined the faculty in 1969, is renowned for her path-breaking work in cave archaeology and her interdisciplinary scientific contributions to an under-

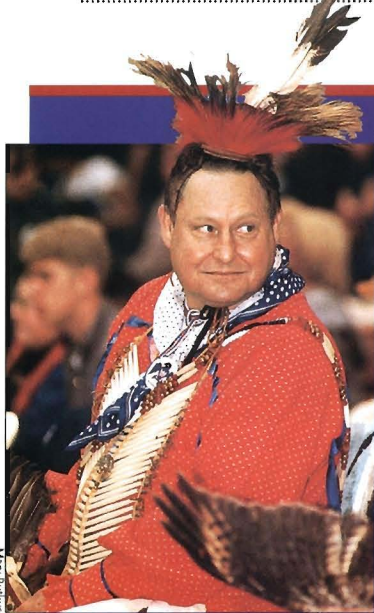
standing of North American prehistory. Much of her work has examined the origins of agriculture. She is especially well known for her work with artifacts left by prehistoric people who explored and mined portions of the world's longest cave—Kentucky's Mammoth Cave system.

Frieden focuses on a major unsolved problem in biochemistry—how proteins, which begin as long strings of amino acids, fold into their correct shapes. He came to the medical school as a postdoctoral fellow in 1955 and has been on the faculty since 1957.



Out on a Limb?

Although it is raising eyebrows and getting constant second glances by passersby in the park, this colorful and relaxed-looking creature appears quite at home on its seemingly precarious perch. Being one of several sculptures on display this spring at University City's Mooney Park, it was aptly titled *Swimming in the Trees* by its creator, School of Art sculpture student Tracy Kodner. Each year, Washington University sculpture students provide University City with numerous, always-intriguing pieces to enhance the neighborhood parks.



Powwow Power

Native American dancers in full regalia were among the participants at the 10th annual Washington University Powwow, held in the Field House Saturday, April 8. The powwow is the key event of WU's American Indian Awareness Week, which, along with traditional dance, also features trading booths, arts, crafts, music, and food.

WU Students Help Launch NASA Project

The fruits of several engineering students' educational labors are to be launched into space on a NASA rocket in September.

Electrical Engineering 480 is an advanced undergraduate course taught by Donald L. Snyder, the Samuel C. Sachs Professor of Electrical Engineering in the School of Engineering and Applied Science, and William H. Smith, professor of earth and planetary sciences in Arts & Sciences. This spring, the two professors from different schools shared their highly acclaimed imaging expertise

with the course's 13 students. Together they prepared a compact package to be placed aboard a National Aeronautics and Space Administration rocket's nose cone and launched from Wallops Island on Virginia's coast. Inside the package is a sophisticated hyperspectral imager along with supporting electronics and computer equipment for image and data acquisition.

The students, working in groups of two and three, were responsible for designing, implementing, and testing the sensor package and its supporting software.

Smith invented the hyperspectral imager, called a Digital Array Scanned Interferometer or DASI (pronounced like "daisy"). It records digital images much like a camera, except that it can produce image data resolved into more than 100 different spectral bands.

From l., students Jasenka Benac, Doug Wikle, and Ke Huang collaborate on preparations for the payload to be launched by NASA.



Medical Student's Award-Winning Drama Has Debut

Third-year medical student Sakena Abedin's first stage play, *gitanjali*, which won the 1999 A.E. Hotchner Playwriting Competition, had its debut production in April in the A.E. Hotchner Studio Theatre.

The competition is sponsored by the Performing Arts Department in Arts & Sciences and named in honor of WU alumnus A.E. Hotchner, A.B. and J.D. '40, author of numerous screenplays, novels, plays, and memoirs, including *Papa Hemingway* and *King of the Hill*.

Set in New York, Abedin's *gitanjali* explores the tensions between the American-born title character and her Indian-born mother, Meera. Gita, as she is known, has been estranged from her mother since her father's death seven years ago and

Meera's subsequent return to India. Now in her early 20s, Gita is surprised when Meera turns up at her apartment for an unexpected visit.

"It's a strained relationship. Even growing up, Gita was closer to her father," Abedin says. "She's still trying to figure out who she is and what she's going to be." Ironically, it's Gita's boyfriend, Ravi, who hits it off with Meera. "She and Ravi don't have the same sort of history between them, which makes it easier for them to relate simply as people," Abedin says.



David Kliper

The play is Abedin's first full-length drama, but

Abedin is already accomplished in the short fiction genre. Her story "Parvati" was recently published in *The New Physician*, and another story, "Mrs. Prem," will appear in the upcoming anthology *Sanskar*.

One Step Forward, Then Two!

Everyone knew it would be difficult to meet the alumni participation goal set for the *Campaign for Washington University*. To reach 35 percent, participation would have to grow by at least one full percentage point each year from the 1997-98 level of 29.4 percent. To provide an impetus for success, John F. McDonnell, chair of WU's Board of Trustees and retired chairman and CEO of McDonnell Douglas Corporation, offered a \$1 million participation challenge in addition to generous commitments he and his family and family foundation have already made. The challenge had one stipulation: the John F. McDonnell Alumni

Participation Challenge could only be claimed by WU if alumni participation reaches 35 percent by 2004 and remains at that level for a second straight year. The first year, we reached 30.4 percent by the end of 1998-99. Did we meet our 1999-2000 goal of 31.4 percent? No. We surpassed it by a full percentage point. Thanks to a record number of alumni making Annual Fund gifts last year, we reached 32.4 percent alumni participation by June 30! Congratulations and thanks to all who helped make this giant step forward possible! But remember, we started all over again in July to continue our climb toward 35 percent.



Mary Butkus

Each One, Teach One!

Julie Venci, A.B. '00, the student coordinator of the Each One, Teach One program, gets a group hug from a handful of appreciative students who participated in the program's on-campus picnic on April 29. Each One, Teach One is a new community outreach program involving more than 80 Washington University students who volunteer to help tutor children in the St. Louis school desegregation program each week.

Nicholson Named First Stiritz Professor

Linda J. Nicholson has been named the first Susan E. and William P. Stiritz Distinguished Professor in Women's Studies. A formal installation ceremony will take place in the fall.

Nicholson joined the University as a professor of history and of women's studies in Arts & Sciences and recently taught Topics in Feminist Thought: Feminist Theory.

"Linda Nicholson's national and international reputation as a major intellectual force in women's studies makes her an ideal recipient of such a distinguished professorship," says Chancellor Mark S. Wrighton. "She is the perfect person for the first endowed professorship in women's studies, which was made possible through the generosity of two of the University's greatest supporters."

The professorship was established in 1998 after Susan Stiritz, a Ph.D. candidate in English literature, was inspired by taking a women's studies course. Her initial gift was followed by a challenge grant from her husband, William P. Stiritz, for general support of the program. They are members of the University's William Greenleaf Eliot Society.



Linda Nicholson

Washington People

Washington University Chancellor **Mark S. Wrighton** has been nominated by President Clinton to serve as a member of the National Science Board, which establishes the policies of the National Science Foundation, within the framework of the applicable policies set forth by the president and Congress. The board includes 24 part-time members, appointed by the president and confirmed by the Senate, and selected on the basis of their eminence in their field of science, to represent the science and engineering community.

Jane H. Aiken, professor of law, has been named a Carnegie Scholar in the Pew National Fellowship Program. She is one of 40 college and university faculty members nationwide who participated in the two-week Carnegie Academy for the Scholarship of Teaching and Learning in Menlo Park, California, in June. The annual program, which includes a \$6,000 stipend, supports the work of distinguished faculty who are contributing significantly to an emerging field of teaching and learning.

Susan Frelich Appleton was installed as the inaugural Lemma Barkeloo and Phoebe Couzins Professor of Law in April. Appleton is a nationally known expert on family law and has been a member of the law faculty since 1975. The new chair is named in honor of the law school's first female students, Lemma Barkeloo and Phoebe W. Couzins, who enrolled in 1869 in what was then known as the St. Louis Law School. The School was one of the first in the country to admit women.

Dennis W. Choi, the Andrew B. and Gretchen P. Jones Professor and head of the Department of Neurology, has been selected as chair of a blue-ribbon panel that will review the intramural research program at the National Institute of

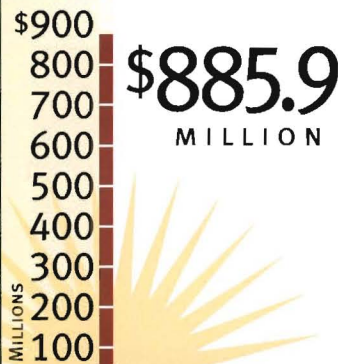
Neurological Disorders and Stroke (NINDS). Choi is an internationally known neuroscientist and president of the Society for Neuroscience. As well as supporting research at other institutions, the NINDS conducts intramural and collaborative research on neurological disorders in its own laboratories, branches, and clinics.

Elyane Dezon-Jones, professor of romance languages in Arts & Sciences, recently received the distinction of Chevalier dans l'Ordre des Arts et des Lettres from the French minister of culture. The award recognizes her work as a literary critic and a mystery fiction writer. Dezon-Jones, a scholar of 20th-century novelist Marcel Proust, penned a 1994 satire of the world of Proust scholars, which earned critical acclaim and best-selling status in France.

Ronald M. Levin, a member of the School of Law faculty since 1979, was installed as the inaugural Henry Hitchcock Professor of Law in March. He is a nationally known authority on administrative law and the law of legislation, and is chair-elect of the American Bar Association's Section of Administrative Law and Regulatory Practice. Henry Hitchcock played a prominent role in the 1867 founding of the University's law department, then known as the St. Louis Law School. He was a University trustee, provost, and first law school dean, as well as a founder of the American Bar Association.

Arthur L. Prenskey, the Allen P. and Josephine B. Green Professor of Pediatric Neurology at the School of Medicine, has received the Homer Award from the Child Neurology Society. The Child Neurology Society consists of 1,300 academic and practicing neurologists and confers the award annually on a pediatric neurologist who has made substantial contributions to clinical care, training, and/or research relating to nervous system disorders that affect children.

GOAL: ONE BILLION



Campaign FOR
Washington
University

Status as of June 30, 2000

2000 - 2001

PAD

PERFORMING ARTS
DEPARTMENT

ST. LOUIS ★ PREMIERE
OVATIONS!

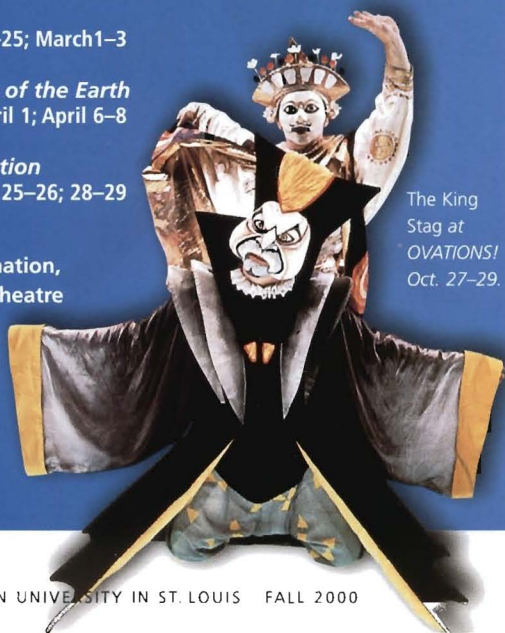
OVATIONS! events

- Rennie Harris/PUREMOVEMENTSept. 22, 23, 24
- The Mingus Big BandOct. 15
- The King Stag*Oct. 27, 28, 29
- Thomas LabéNov. 18
- Shapiro & Smith DanceJan. 19, 20, 21
- Shylock*Jan. 27
- Michael Haber and Seth CarlinFeb. 10
- Molly Sweeney*Feb. 17
- Eric BogosianFeb. 23, 24
- Bill T. Jones/Arnie Zane Dance Company ...March 2, 3, 4
- The Kingsbury EnsembleMarch 31
- War of the Worlds*April 20, 21, 22

Performing Arts Department events

- Baby with the Bathwater*Sept. 12-15
- Dance Close-Up 2000 Alumni Celebration
.....Oct. 15, 16
- Man of La Mancha*Nov. 10-12; 17-19
- Washington University Dance TheatreDec. 8-10
- Kate Chopin's *The Awakening*Jan. 25-28
- Marie & Bruce*
.....Feb. 23-25; March 1-3
- The Darker Face of the Earth*
...March 30-April 1; April 6-8
- Caught in Carnation*
.....April 25-26; 28-29

For ticket information,
call the Edison Theatre
Box Office at
314-935-6543 or
Washington
University
Performing Arts
Department at
314-935-5858.



The King
Stag at
OVATIONS!
Oct. 27-29.

**Champions
of "Olympic" Proportions**

Perhaps it wasn't exactly what the Greeks had in mind, but that did not seem to bother the crowd of about 900 who witnessed the first-ever Washington University Residential College Olympics, held in March on the South 40. Among the numerous events—potentially more entertaining than challenging—were the frisbee toss and everyone's favorite, the dunking booth.



Mary Burkus

**Award-Winning
Master Plan Boosts
Park's Future**

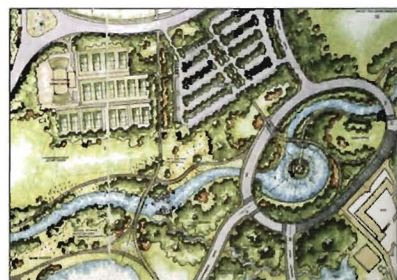
St. Louis' 123-year-old Forest Park has been likened to a tarnished jewel, but implementation of a \$150 million master plan designed by John Hoal, associate professor in the School of Architecture, not only means polishing the jewel to its former luster, but also providing a new setting to enhance its extraordinary facets.

"The community-backed plan outlines improvements for the 1,300-acre urban park's natural systems, cultural institutions, and other facilities in preparation for the 100th anniversary of the park's hosting the 1904 World's Fair," says Hoal, who heads the School's Master of Urban Design Program.

The Forest Park project received the American Planning Association's 2000 Outstanding Planning Award for Implementation in April in New York City. The national award recognizes the highly successful public and private partnership guiding the implementation of the 200-page Forest Park master plan in time for celebrations in 2004.

Hoal is overseeing the design aspects of the four-year-old plan, which was formally adopted in December 1995. It strives to unify fragmented offerings into a

"total park experience" and addresses major issues such as conflicting uses, accessibility and confusing internal roadways, inadequate parking, crumbling infrastructure, and unhealthy waterways.



Upon completion of the Forest Park master plan, the park will offer a unified "total park experience."

**Viktor Hamburger
Honored with 100th
Birthday Symposium**

The Department of Biology in Arts & Sciences will honor the world-renowned neurobiologist Viktor Hamburger and mark the occasion of his 100th birthday, which he celebrated in July 2000. The Viktor Hamburger Centenary Symposium, planned for October 20, 2000, will include presentations on Hamburger's life and work by scientists from several major universities. For more information, please call 314-935-6860.

Genome Sequencing Consortium Announces "Working Draft" of Human Genome

School of Medicine researchers went to the White House June 26 to help announce the assembly of a working draft of the human genome. Robert H. Waterston, Richard K. Wilson, and Mundeep Sekhon joined scientists from across the nation in celebrating this milestone in the massive effort to decipher the genome—3 billion DNA letters that make the blueprint for the human body. The Genome Sequencing Center at the medical school has contributed approximately one-fourth of the DNA sequence generated by the Human Genome Project, an international public consortium.

Of the working draft, Waterston says, "It's amazing not for what it actually tells us as much as for the promise it holds. With the information in front of us, we begin to see the path forward in a way that was hard to see without it." Waterston is the James S. McDonnell Professor of Genetics, head of the Department of Genetics, and director of the Genome Sequencing Center.

Wilson is associate professor of genetics and center co-director. Sekhon is a lab supervisor.

The White House ceremony was attended by U.S. senators and ambassadors of five nations, as well as by Francis Collins, director of the National Human Genome Research Institute, and James Watson, who won the Nobel prize for his role in discovering the structure of DNA in 1953.

British Prime Minister Tony Blair appeared on a satellite link. President Bill Clinton noted that the ceremony was taking place in the room where Meriwether Lewis unrolled the map of his western expedition for Thomas Jefferson. "The human genome is the most important, most wonderful map ever produced by humankind," Clinton said.

The genome is the basic set of inherited instructions for the development and functioning of a human being. Sequencing means

determining the exact order of DNA's four chemical bases, commonly abbreviated A, T, C, and G. The medical school here was one of the five largest sequencing centers contributing the bulk of the data.

In addition to sequencing cloned DNA, researchers at the medical school positioned the clones on the chromosomes, making it possible to determine how the fragmentary sequences fit together.

Approximately 50 percent of the genome sequence now is in near-finished form or better, and 24 percent is completely finished. This working draft is helping scientists understand how a human being develops from a fertilized egg to an adult. It also is revealing what goes wrong at the genetic level in many diseases. Using this information, scientists hope to develop drugs that compensate for genetic glitches, even tailoring drugs to the genetic makeup of individual patients.

Craig Venter, president of Celera Genomics, also announced the completion of his company's working draft at the White House event. Celera and the Human Genome Project used different sequencing strategies to reach their goals.

The researchers now must polish their drafts. Back at work, Sekhon says, "Our job only gets tougher. Some of the pressure is off, but there are still gaps in the sequence to close." The official deadline for the final, highly accurate draft is 2003, but the public consortium has a history of beating deadlines.

The international Human Genome Sequencing consortium includes scientists at 16 institutions in France, Germany, Japan, China, Great Britain, and the United States. The five largest centers, which together generated about 82 percent of the sequence, are located at: Baylor College of Medicine, in Houston, Texas; Joint Genome Institute, in Walnut Creek, California; Sanger Centre, near Cambridge, England; Washington University School of Medicine; and Whitehead Institute, in Cambridge, Massachusetts.

Help Comes from "Out of the Blue"

The sky-high ceiling of the cavernous West End Community Center provides a fitting metaphor for the collection of 30 children clustered beneath.

The youngsters—an array of third-, fourth-, and fifth-graders from Clark Elementary School taking part in a new after-school literacy program dubbed "Out of the Blue"—possess, like all children, promise and potential. Helping them stretch their scholastic heights every Friday afternoon are 20 Washington University students.

Out of the Blue programming is aimed toward increasing literacy for the Clark students, whose test scores must be raised for the school to keep its accreditation.

Numerous activities get the students excited about reading. Drama, art, music, and dance challenge the students artistically and creatively while enhancing their connection to the books they read.

Sophomore Risa Hoffman and senior Lauren Rosenthal, both interns at St. Louis Hillel, designed and planned the curriculum in partnership with three teachers at Clark.

"It's not just about going in and reading a book," says Laurie Goldberg, associate director of the Jewish student organization and adviser to the program. "It's [about] using their imaginations to take the story even further once they learn how to read."

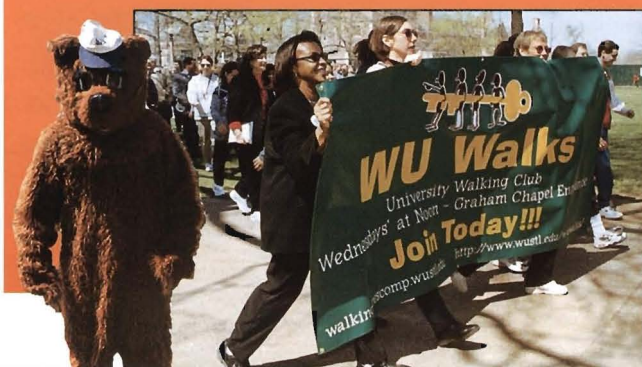


Mary Burkus

WU student Neil Wade helps youngsters learn to read in the "Out of the Blue" literacy program.

Walking the Walk

More than 250 participants picked up their heels March 29 for the kickoff of WU Walks, the University's new walking club for students, staff, and faculty. With a cameo appearance by the WU Bear, the group traversed a 1.2-mile route on and around campus. The club meets at noon every Wednesday near Graham Chapel. For information, go to: walking@rescomp.wustl.edu.



Bill Stover

LASTING LESSONS

Washington University's superb teachers have changed the lives of the students who have learned from them. Here, three alumni describe faculty whose lessons will last a lifetime.

Gary D. Shackelford, M.D. '68 Professor of Radiology



Hamid Latifi:

"Everyone needs a role model, and Gary Shackelford is mine!

"Gary's a tremendous guy to be around. He not only has an established academic reputation and is well respected in the radiology community, but he's a genuine person, a humane person. He was a friend, not just a teacher.

"To this day, when I interact with a patient, I have Gary in mind: how gentle he was, the human touch he had, how he treated the kids as though they were his own. As one of the teachers in the pediatric radiology program, he would come in and help us out initially. If we had trouble locating the fracture on a hand, for example, he would examine that little hand ever so gently to see where it was hurting. Radiology is not a specialty in which you spend a lot of time interacting with patients—you spend most of your time looking at X-rays—but he was really something to see.

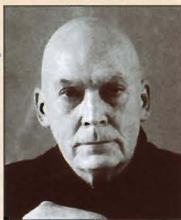
"His interaction with residents and students was extraordinary, too. I don't think I ever saw him mad. He was never negative or condescending. I think it's hard not to have an ego at his level, but despite his remarkable accomplishments, he is humble and down to earth.

"Also, Gary had time for us. If we had problems, we could go into his office at any time—his door was always open. He is an exceptional role model, teacher, and friend."

▼ Hamid Latifi, M.D. '90, is clinical assistant professor of radiology and head of the Nuclear Medicine Section at North-eastern Ohio Universities College of Medicine.



Lesley Laskey Professor Emeritus of Architecture



Jeffrey Oakes:

"Within a month of returning to St Louis to get my master's degree in architecture, I was introduced to

Lesley Laskey, a legend who changed my life. Even though he's [now] emeritus, he continues to touch lives. Last summer I had an amazing experience spending a week drawing and painting with him, which was the greatest gift I could ever have.

"As a teacher, Lesley has a way of pushing people. He lets you discover things for yourself, giving you just enough information to let you struggle. But it's never mattered to him where you started—it's where you go. 'What's the thought process? How or what were you thinking when you started? It's not what you produce—it's the thinking behind it.'

"Recently I spoke to Lesley, and he immediately asked: 'Are you drawing?'"

Of course I replied that I'm too busy, with a new job, etc., and he said: 'Jeff, that's where the answers are.' He doesn't mean right or wrong. For him it's about the process. Through experimenting with the medium, you discover things about yourself, about your beliefs, about how you think, by how you see something. It's about taking a risk, about not getting too comfortable. You learn by your mistakes and by documenting the process. You do it over and over. The design process is universal.

"It is truly a gift to be able to teach like that. Lesley's 80 this year and still discovering, never doing things the same. He produces so much! I have some of his pieces around my house. On waking each morning, they fill me with the hope that I might pass some of what I had the privilege of learning from him along to the younger designers I work with."

▼ Jeffrey Oakes, A.B. '82, M.Arch. '93, is design manager for Gap International in Europe and Asia.



Hans Falck Professor Emeritus of Social Work



Katherine D. Kingsbury:

"Hans Falck was my group work professor during my two years at the George Warren

Brown School of Social Work in the early '60s. He was fascinating, challenging, and thought-provoking. We students rarely missed one of his classes, and he was always available for conferences outside of class.

"Falck's thinking was broad. It was not just about group work or techniques but was about the field of social work, people, relationships, values, and ethics. It wasn't the superficial 'How to ...' but the deeper 'Why? What for?' and 'How come?'"

"Having worked most of my life in a variety of professional settings, I did not know how much he had shaped my thinking until I went to

an NASW [National Association of Social Workers] conference in Boston in 1990. It was an excellent conference, and I attended many classes. On the last afternoon while I was leafing through the conference brochure waiting for my last session to begin, I noticed Falck was scheduled to speak at that very same time in another building. I could not bear to miss hearing my favorite professor once again, so I quietly gathered my belongings and scurried over to his room.

"As I heard him speak, 25-plus years after having been in school, I realized where so many of my ideas had come from—ideas such as 'all behavior is meaningful' and 'start where the client is.' I realized how much he had helped shape who I am as a social worker. Thank you Professor Falck!"

▼ Katherine D. Kingsbury, M.S.W. '64, is a school social worker in Clinton, Connecticut.





Recognizing the Importance of Planned Gifts ■ Washington University in St. Louis

- Washington University is already included in my estate plans—I would like to become a Robert S. Brookings “Partner.”
- I am age 60 or over. Please send me a personalized, confidential calculation using the following birthdate(s) to illustrate the very attractive benefits that I will receive from a Washington University Charitable Unitrust.

I would like a calculation based on a theoretical gift of:

\$ _____ . Cash Securities (\$ _____) Real Estate (\$ _____)
(minimum \$50,000) Cost Basis Cost Basis

First Beneficiary _____ Second Beneficiary _____
Birthdate _____ Birthdate _____

- I am between ages 40 and 60. Please send me an example for a Washington University Term Trust or Deferred Payment Gift Annuity.

I would like a calculation based on a theoretical gift of:

\$ _____ . Cash Securities (\$ _____) Real Estate (\$ _____)
Cost Basis Cost Basis

- I prefer Term Trust Deferred Payment Gift Annuity
(minimum trust \$50,000) (minimum annuity \$5,000)
- First Beneficiary _____ Second Beneficiary _____
Birthdate _____ Birthdate _____

- Please send me information on making a bequest to Washington University.
- Please have David C. Jones, Paul Schoon, Lynnette Sodha, or Mike Touhey from the Washington University Planned Giving Office call me.

Name _____

Address _____

City/State/Zip _____

Daytime Phone _____



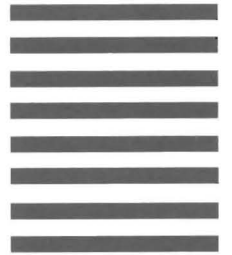
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Maximize Your Income

Save Taxes Lock in Gains

With a Washington University Charitable Unitrust...

Here is one example showing the benefits of a Washington University Charitable Unitrust with a gift of appreciated securities:

Assume stock valued at	\$ 50,000
Stock Purchase Price	\$ 25,000
Dividend Yield	2.5%
Holding Period	more than one year

Option A: Keep the stock.

Your income from this stock: \$ 1,250

Option B: Sell the stock and buy bonds.

Selling Price	\$ 50,000
Capital Gain	\$ 25,000
Federal Capital Gains Tax (20%)	\$ 5,000 ¹
Amount Remaining to Invest	\$ 45,000
Your income from 6% bonds:	\$ 2,700

Option C: Benefit four ways from a Washington University Charitable Unitrust.

Donation to Unitrust	\$ 50,000
Capital Gain	\$ 25,000
Tax on Capital Gain	\$ 0
Amount for Unitrust to Invest	\$ 50,000
Your income from Unitrust at 6%:	\$ 3,000²
Federal Income Tax Deduction	\$ 22,235 ³
Federal Income Tax Savings	\$ 6,893
Total Tax Savings	\$ 11,893
Effective Payout Rate	7.9%

¹ Gain on stock held over 12 months is taxed at 20%.

² Income from Unitrusts will vary.

³ Donors—husband and wife—both age 75, at the 31% bracket. The Federal Income Tax Deduction is even greater for a Unitrust with only one beneficiary.

This plan is for people age 60 and over. For people between ages 40 and 60, Deferred Payment Gift Annuities and term trusts are available.



Recognizing the Importance of Planned Gifts
Washington University in St. Louis

For further information about a Washington University Trust or other planned gift, or to learn more about the Robert S. Brookings Partners, complete the attached reply card or call 1-800-835-3503 or 314-935-5848 or e-mail us at plannedgiving@aismail.wustl.edu.

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FORMING BONDS *AND* CONNECTIONS

Risa Zwerling, a devoted mother, accomplished business executive, and community volunteer, is the University's new "first lady." Zwerling and Chancellor Mark S. Wrighton were married July 28.

BY BETSY ROGERS

Risa Zwerling has a gift for connecting with people. She has spent her life shaping fundamental links with others—with girlhood friends in Queens, N.Y., with suffering patients in a New York City rehabilitation hospital, with disadvantaged toddlers at St. Louis' Our Little Haven.

In her professional life, as managing director of account support for Magellan Behavioral Health, she helps employers and employees connect with needed services—from mental health programs to dependent care and stress counseling following disasters.

"Risa is a magnet for people," says Gail Campbell, a longtime friend. "She has a passion for life, to understand and know people, to really listen. She is absolutely genuine."

In 1995, Zwerling made a different type of connection. She wrote Mark S. Wrighton, the newly named chancellor-elect at Washington University, and suggested he might like to know someone outside the University community and meet people in the neighborhood.

She sent the letter to the chancellor's office, where it landed in a junk-mail pile. But after Wrighton arrived in St. Louis, he rescued it and called her. Now, five years

later, Wrighton and Zwerling were married July 28 at the chancellor's official residence, Harbison House.

As the University's new "first lady," Zwerling hopes to continue helping people make connections. Among her plans and hopes: running a "Homesick Restaurant" to serve occasional meals for students who miss their families and to provide community members another means of access to Wrighton.

Zwerling, who was born in Brooklyn in 1948 and raised in Queens, received a bachelor's degree in psychology from Barnard College in 1970. She then took a job as a social worker at Bird S. Coler Hospital, on the East River's Welfare Island under the 59th Street Bridge. A rehabilitation hospital, Coler treats patients with chronic conditions arising from drug or alcohol addiction, birth defects, spinal cord injuries, and other causes.

The patients were in charge of the place, Zwerling says. They had established their own culture, and—to work with them successfully—the staff had to adapt. "When you went to work and landed on that island, you became part of them," Zwerling reflects.

From Coler she went to the University of Maryland in Baltimore, where she earned a Master of Social Work degree in 1975, and became a psychiatric social worker at Baltimore's Sinai Hospital. Then, newly married to men's

clothing manufacturer Robert Schmidt, she joined Missouri Baptist Hospital in St. Louis.

With the birth of their first daughter, Anna, in 1980, Zwerling became a stay-at-home mom. "I was very wrapped up in being a mother," she notes. A second daughter, Leah, followed 4 1/2 years later.

After Leah's birth, Zwerling enrolled at Washington University's John M. Olin School of Business and earned an MBA in 1989. Divorced in 1987, Zwerling signed with Citicorp Mortgage in St. Louis, soon becoming assistant vice president of direct marketing. She's worked for Magellan and its predecessor firms since 1992.

At Magellan, the nation's largest provider of employee assistance and behavioral health programs, she's responsible for product development and implementation, and manages external vendors that provide some Magellan services.

With this substantial portfolio, Zwerling has made countless connections at Magellan. Judy DeWoskin, a project manager who reports to Zwerling, says, "She is a wonderful mentor. She gives you the freedom to learn and grow. She's excellent at making things happen."

Zwerling also makes things happen volunteering at Our Little Haven, a refuge for drug-exposed and abused children ages 0 to 5. She spends Wednesday evenings connecting with 2-year-olds: "I sit on the floor and let the kids climb all over me."

For 15 years, she has also been active with St. Louis' Central Reform Congregation, which she and her daughters joined because she wanted them to know and cherish their Jewish heritage. She recently joined its board of directors because she greatly values the sense of belonging and cultural identity the family has found there.

She has also become a director of the Center of Contemporary Arts, where both her daughters learned to dance.

She hopes to maintain her volunteer commitments, but says she looks forward to being an integral part of the University community. "I would love to use my time and talent to help the University," she says. "I hope always to have my own projects and areas of responsibility."

She anticipates providing the University community another way to connect with the chancellor. "I think I can help make Mark more accessible," she says. "We've

all been awed by his intelligence, but he really is such an approachable person. I like to put people at ease. Maybe I can be a little bit of a bridge."

Her daughter, Anna, lists Zwerling's sense of humor high among her many attributes, though Anna also stresses her mother's independence and strength of character. Anna says, "I would like the University to know what a self-made person she is, to appreciate how smart and capable she is."

Of melding her family with Wrighton's (which includes his son, J.J., 22, who graduated from the University in May, and daughter, Rebecca, 19, a sophomore here), Anna says: "Everyone gets along really well. And Mark just makes her so happy. They're a great pair."

The transition certainly will involve adjustments. Zwerling and her daughters plan to part with their University City home slowly, to move "in increments" to Harbison House, where Leah, 15, and a sophomore at Clayton High School, will add a youthful presence. A field hockey player and a dancer with the preprofessional COCA dance Company, Leah will introduce a new rhythm to the household, bringing friends, pizza parties, and more to its stately rooms.

"I'm really excited about it," Leah says. "This is going to be a new adventure for us, a new way of life—not just having a man in the house, but being part of the University."

Leah and Anna, a junior dance and psychology major at Connecticut College, are Zwerling's deepest connections. "My daughters are my true soul mates," she says. "We are close and can spend entire evenings laughing about nonsense. We share clothes and listen to the same music."

Zwerling says both girls look forward to having a step-father. "Their own father died in September 1995," she explains. "Although they know no one can take their dad's place, they're looking forward to having another parent, and Mark has demonstrated his deep commitment and caring for them in innumerable ways."

And there are other adjustments involved in the move. Zwerling, an avid animal-lover, has three cats and a dog; Wrighton has two older cats. They're looking for good homes for two of her felines.

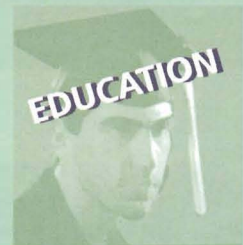
After Zwerling and Wrighton decided to marry, she talked with Elizabeth "Ibby" Danforth, wife of Chancellor Emeritus William H. Danforth and the University's beloved first lady for 24 years. "I asked her if we could have lunch so she could give me some pointers," Zwerling recalls. "'I want to have lunch,' Ibby said, 'but let me give you the pointers right now: be yourself!'" (Wt)

"She is a wonderful mentor. She gives you the freedom to learn and grow. She's excellent at making things happen."



The new first family gathers on wedding day: (from left) daughters Leah and Anna Schmidt, Risa Zwerling Wrighton, daughter Rebecca Wrighton, Class of '03, Chancellor, Mark S. Wrighton, and son J.J. Wrighton, A.B. '00.

Betsy Rogers is the editor of the University's faculty-staff newspaper, *Record*.



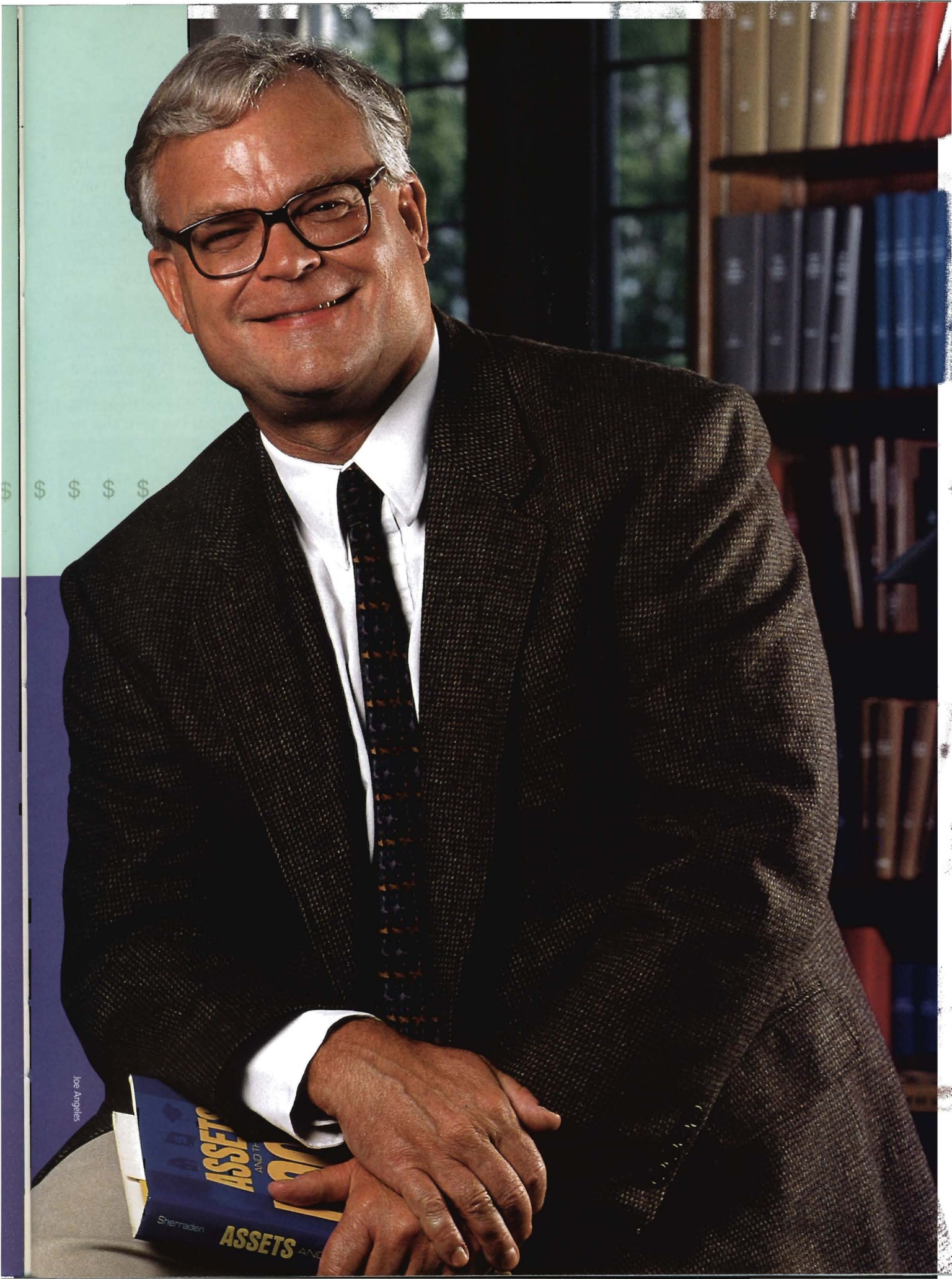
Helping THE POOR Build ASSETS

The original, groundbreaking work of Professor Michael Sherraden has led to a nationwide savings program that is helping lower-income working people make some significant changes, by helping them save for homes, businesses, and education.

BY JUDY H. WATTS

Call up five friends who have never heard of Michael Sherraden or Individual Development Accounts (IDAs). Then tell them a social work professor has come up with a plan to get people out of poverty by helping them save money. The chances are you'll be able to recite their response as they speak: "How can the poor save? If they had any money, they wouldn't be poor."

Such reactions are typical, says Sherraden, the Benjamin E. Youngdahl Professor of Social Development at the George Warren Brown School of Social Work (GWB). But the fact is that poor people can and do accumulate assets, and Sherraden has the data to prove it. Participants in programs of matched savings called IDAs, which resemble 401(k) retirement plans, have saved an average of \$33 per month and 71 cents of every dollar that could be saved or matched. Interestingly, the 43 percent of participants monitored whose incomes are below the poverty line save almost as much as other program members, and save a much larger portion of their income.



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As part of the IDA program, participants attend financial education seminars, as well as meet one-on-one with financial consultants.

We believe the saving is a response to the program structure, which shapes their behavior," Sherraden says. "People are basically trying to reach the expectation—the matchable amount of savings."

Sherraden's institutional theory of saving holds that expectations, information, incentives, access, and facilitation may have as much to do with saving behavior as individual characteristics. After all, he says, "In the typical American household, people have most of their assets in a home and a retirement account, and in both cases the structures are defined, regulated, and heavily subsidized by public policy through the tax system."

In January 2000, the School of Social Work's Center for Social Development (CSD), which Sherraden directs, published its first wave of research on saving patterns among some 1,300 participants in 14 IDA programs nationwide. The programs are part of the American Dream Demonstration (ADD), a four-year IDA project planned by the Corporation for Enterprise Development (CFED) in Washington, D.C. The center designed an accompanying six-year evaluation process, the first major study of IDAs. Administered through nonprofit agencies, IDA programs use federal, state, and/or local monies to match the accountholder's deposits at ratios depending on the savings goal, up to a predetermined maximum. Depending on the particular program, accounts may be used for college education or training, to buy a first home, or to start a small business.

While the first research results are positive, many questions remain. The ADD research design includes multiple sources of data collection. The basic saving data are collected with the computer software program MIS IDA, the GWB-designed Management Information System for Individual Development Accounts, which is being licensed to IDA program sponsors across the country.

Looking Homeward \$\$\$

F. Stephenson's experience supports Sherraden's conclusions about the importance of savings structures. A single mother and surgical technician at DePauw Hospital in St. Louis County, Stephenson is saving for a home through an IDA program administered by Beyond Housing, with funds from United Way of Greater St. Louis. "The only amount they will match is \$50—but I've been able to do it," she says. "Fifty dollars may not sound like a lot of money, but I'm raising three kids [aged 14, 12, and 10] on one income. It's kind of hard."

Because Stephenson's goal is home ownership, her program matches up to \$600 of her savings a year for three years at a ratio of 2 to 1. At the end of that time, her accumulated assets will be \$5,400 plus interest. "I feel blessed to be part of it all, to be honest with you," she says softly.

"It's a fantastic concept," says Chris Krehmeyer, executive director of Beyond Housing. "We're pleased to participate in a wonderful public policy. It's not about getting a paycheck and just getting income; it's about how hard-working families—but nevertheless lower-income families, the working poor—can make some significant changes."

A Fresh Idea \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

Sherraden's IDAs have been praised not only by beneficiaries of community agencies and their administrators but by people across academic, governmental, and political camps. "The foundations are all over it; they love it," says Ray Boshara, policy director of CFED. "Politicians—this is perfect! I've never seen an idea generate so much bipartisan support. It's because the idea is fresh, it's interesting, and it makes good sense."

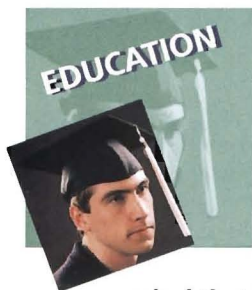
Sherraden's idea captured imaginations from the start. GWB Dean Shanti K. Khinduka, who says Sherraden is doing



"first-rate original work," recalls that in 1990 he had taken the manuscript pages of Sherraden's now widely known book *Assets and the Poor: A New American Welfare Policy* (M. E. Sharpe, 1991) to read on a trip to Taiwan for a three-nation conference on social policy. Sitting in the audience at one of the sessions, Khinduka was astonished to hear the speaker discussing Sherraden's new idea, which had been published in the journal *Social Policy* only weeks before. (And the city government of Taipei is now implementing an IDA program.)

An Act to Follow \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Today, after years of effort by hundreds of dedicated people, IDAs have moved into the political mainstream. President Clinton included IDA concepts in his two most recent State of the Union addresses. In 1999 he proposed Universal Savings Accounts, a name Sherraden devised; Cliff Kellogg, then with the U.S. Treasury Department and now a member of the Economic Advisory Council, told William Bole of the American News Service (Albany, New York, *Times Union*, July 18, 1999) that "the IDA experience provided inspiration, and more important, some real field data for the Administration's initiative." In January 2000, Clinton



asked that IDAs be taken "to a new level, with new retirement savings accounts" for low- and moderate-income households through "a dollar-for-dollar" matching program. In April 2000, George W. Bush added IDAs to his platform; Al Gore came out in favor of the programs soon after.

Although these giant steps in national policy remain to be walked, two levels of federal policy support have already been reached. IDAs have been allowed or included as an option in certain existing federal programs and have been mounted as two federally funded demonstration projects. And now, a \$5 billion bill pending in both houses of Congress, the Savings for Working Families Act of 2000, could make IDAs available to all of America's working poor. Introduced by Senators Joseph Lieberman (D-Conn. and Democratic vice presidential candidate) and Rick Santorum (R-Pa.), the bill, Sherraden says, is in large part the work of

Michael Stegman, director of the Center for Community Capitalism at the Kenan Institute at the University of North Carolina, and until 1997 the assistant secretary of HUD in the Clinton Administration. The author of *Savings for the Poor: The Hidden Benefits of Electronic Banking* (Brookings Institution, 1999), Stegman is part of an informal Growth Wealth Working Group, co-chaired by Sherraden, that under the auspices of CFED periodically brings together two dozen or more scholars, practitioners, and policy-makers. "We wouldn't be able to try to answer some of the questions we do if Michael hadn't been good enough to share his national evaluation data with us," Stegman says. "And let me tell you, it is extremely rare for academic researchers to share data in the middle of a project."



The Savings for Working Families Act would finance a national IDA program through the tax-expenditure system. Stegman calls it "the first national program really tailored to helping lower-income working people save that's financed the same way as the Roth IRAs and retirement and savings incentives for other people." Among other features, it would grant tax credits of 90 percent to financial institutions for providing matching funds. Because it would not be dependent on annual appropriations, Stegman says, the IDA system wouldn't be subject every year to "the politics that go with how many crumbs can we throw to working people." The bill is attractive because it would open a new market to banks—which in turn would establish themselves in poor neighborhoods and anchor communities. Cost-cutting electronic-funds-transfer technology would assist both banks and IDA participants, who would receive interest in return for leaving their funds for a certain period.

Meanwhile, Stephenson will continue to save for her own home. "I hope to live in Florissant, Missouri, one day," she says. "I like quiet neighborhoods. I'd love to live over there."

That Sherraden "takes very seriously the idea of inequality and the plight of the poor" has earned him the respect of the chair of WU's economics department, Steven Fazzari. Ray Boshara adds: "Michael's work is more amazing than people even realize. I have this vision that one day, five or 10 years from now, we'll wake up one morning, turn on NPR, and hear a news announcement that Michael Sherraden has won the Nobel Prize. And in the one minute they'll have to explain that, they'll say: 'Michael Sherraden said we should think about assets, not just income, when we're thinking about poor people.' And everybody will say, 'Yeah, that makes sense!'" (WU)

Judy H. Watts is a free-lance writer based in Santa Barbara, California, and a former editor of this magazine.

For more information, visit the George Warren Brown School of Social Work Center for Social Development Web site: gwbweb.wustl.edu/users/csd/

"There are very, very few innovative, original, positive ideas for dealing with poverty, and Michael Sherraden's concept is one of them," says economist Murray Weidenbaum, who headed the Council of Economic Advisers under President Ronald Reagan and now directs Washington University's Center for the Study of American Business.

HEALING WITH A *Keen Eye* AND *Compassion*

Over and over, the screensaver on Joanne Mortimer's computer flashes the same cheerful reminder: "Ain't it good when things are going your way?" No one is better than Mortimer at valuing the good times. In the life-and-death world that she inhabits, she knows just how bad things can be when they don't go your way at all.

Mortimer, professor of medicine and director of clinical oncology at the School of Medicine, is a specialist in breast cancer therapy and clinical research. Each month, she sees some 300 patients—young mothers and retirees, newly diagnosed women and long-term survivors—evaluating each one with a keen eye for her physical symptoms and a warm sensitivity to her emotional needs.

Amid the tears and terror that are an inevitable part of breast cancer, says Mortimer, it is important to remember that 65 percent of women with localized cancer will die of something else. Improved therapies and a national emphasis on early detection have helped to boost these statistics. But that still leaves more than a third of all patients—46,000 this year alone—who *will* die of the disease.

"You watch these women battle from day to day: They do well, then the cancer comes back, and you treat it, and they get better again for a while. For the patient, it's a perpetual roller coaster of emotion. Finally, you see submission on their faces," says Mortimer. "At that point, they know they can't win."

For these patients, she is strongly committed to maintaining the best possible quality of life with the help of powerful

Specializing in breast cancer therapy and clinical research, Joanne Mortimer is a physician committed to bringing the highest quality of life to all her patients.

BY CANDACE O'CONNOR





Joe Angellis

Joanne Mortimer (left), professor of medicine and director of clinical oncology at the School of Medicine, reviews patient information with Diana Knapp, the nurse oncology coordinator in Mortimer's office.

new agents, such as long-acting narcotics and morphine preparations. Mortimer serves as co-chair of the Missouri Pain Initiative, a not-for-profit statewide group dedicated to improving the lives of cancer patients through pain management or palliative therapy.

"Some physicians who take care of cancer patients don't make the art of pain management a component of that care, and that is sad," she says. "About 1 in 20 cancer patients will ultimately have intractable pain, but 95 percent should have little or none. If we can't cure a patient, I believe we should at least give that person a comfortable death."

ARMED WITH COURAGE

Both in living and in dying, Mortimer's patients are an awesome bunch, whose courage always amazes her. "They get their diagnosis and fall apart; then they manage to rally for the battle, still functioning as wives, mothers, workers," she says. "In general, it's the women in a family who keep things together—and getting cancer doesn't change that for most of them. It's just one more thing to fit into their busy day."

One of these patients is Cheryl Loehr, a physician's assistant from Evansville, Indiana, who travels 360 miles to see Mortimer every few months. She was first diagnosed with breast cancer in 1998, then again in 1999; this past March, she had surgery at Barnes-Jewish Hospital when the cancer had spread to her lungs. Recently, she nominated Mortimer for the Susan G. Komen Award, a national award for clinical and research excellence in this field.

"She is such an outstanding physician, who gives 110 percent to her patients," says Loehr. "With her intensity, her devotion, her knowledge base, I would love to see her get this award while I am still alive. She has a respect for the patient that not every physician has, and she takes more time to listen. She is a great complement to the wonderful doctor I see here in Evansville."

This gesture—coming from a patient—means a great deal to Mortimer, who has won other honors as well. On August 17, she received the Department of Internal Medicine's Leadership Award in Clinical Care; in the past, she has been named Teacher of the Year by medical school students. She is also listed in the National Register *Who's Who* and in *Best Doctors in America*.

"Joanne Mortimer is a nationally recognized authority in breast cancer diagnosis and treatment, who is doing significant clinical and research work to combat this extraordinarily important disease," says William Peck, executive vice chancellor for medical affairs and dean of the School of Medicine.

"As a physician, Joanne Mortimer combines technical knowledge with a human concern for each and every patient. In addition, she is very smart and energetic. We are fortunate that such a special person is part of Washington University," says William H. Danforth, chancellor emeritus.

Mortimer herself is modest about her achievements; breast cancer, she says, is a humbling disease. She would much rather talk about the lessons in resilience that she learns from her patients. "Even when they are cured, they still wonder every time they have an ache or a pain: 'Am I one of those rare people who has her cancer turn up again 20 years later?' So these women live with that over their heads. As time goes on, it's less of a weight, but it never, ever goes away."

"As a physician, Joanne Mortimer combines technical knowledge with a human concern for each and every patient. ...," says William H. Danforth, chancellor emeritus.

"Tamoxifen is the most commonly approved cancer agent worldwide, while Herceptin is the first in a series of drugs targeted toward the mechanism that causes cancer. That's clearly where we are heading ..."

FIGHTING WITH NEW THERAPIES

Mortimer, a Chicago native, came to the School of Medicine in 1989, with an M.D. from Loyola University, internal medicine and oncology training at the Cleveland Clinic, then seven years experience at the Fred Hutchison Cancer Center of the University of Washington. During her first year in St. Louis, she was the only clinical oncologist in her division and saw 1,700 patients; today, she is one of nine oncologists who handle more than 20,000 patient visits annually.

From the start, she has participated in clinical trials of the latest drugs available. Many, like Zofran, have since become standard therapy. In 1995, she began testing Herceptin, an antibody treatment that is now routinely combined with chemotherapy to improve the survival of metastatic breast cancer patients. Right now she is engaged in a nationwide cancer prevention study comparing the effects of two drugs—tamoxifen and raloxifene—on 20,000 women at high risk for the disease. This protocol was one of hundreds reviewed and approved by medical school faculty associated with the newly created Alvin J. Siteman Cancer Center, now under construction at the Washington University School of Medicine and Barnes-Jewish Hospital.

"In my 20 years in oncology, Herceptin and tamoxifen have been the most important agents developed to treat breast cancer," she says. "Tamoxifen is the most commonly approved cancer agent worldwide, while Herceptin is the first in a series of drugs targeted toward the mechanism that causes cancer. That's clearly where we are heading: to therapies that target how cancer begins and how it spreads." Breast cancer treatment has undergone a

dramatic shift, she says, from aggressive and high dose chemotherapy to new hormonal therapies and immunotherapies. Her own research focuses on effects of hormones on breast cancer and normal tissues; during her residency, in fact, a project in which she correlated the effectiveness of chemotherapy with the estrogen-receptor status of a tumor sparked her interest in breast cancer.


She has recently participated in a groundbreaking clinical trial, based at the School of Medicine, in the area of hormonal therapy. In many women with advanced estrogen-receptor positive disease, tamoxifen produces temporary tumor growth before causing the cancer to retreat. Thus, it is hard to tell at first whether a tumor is progressing or actually responding to therapy. Using positron emission tomography (PET), Mortimer and her nuclear medicine colleagues were able to predict—virtually 100 percent of the time—which patients would benefit from the hormone.

"Joanne has been an essential ingredient in the success of these collaborative studies," says Barry Siegel, professor of radiology and chief of nuclear medicine at the School of Medicine. "Her strongly held conviction that many women with advanced breast cancer should be treated with hormones rather than chemotherapy—at lower cost and with greatly improved quality of life—has energized our project. We all believe that the method we have developed could dramatically impact breast cancer treatment."

Mortimer is continuing to use PET as a tool to study the effects of hormonal therapy on the brain. She is also looking forward to upcoming clinical trials of two exciting new agents: anti-VEGF, which works to prevent cancer cells from obtaining a blood supply; and Theratope, a vaccine that may keep women with stable metastatic breast cancer in remission.

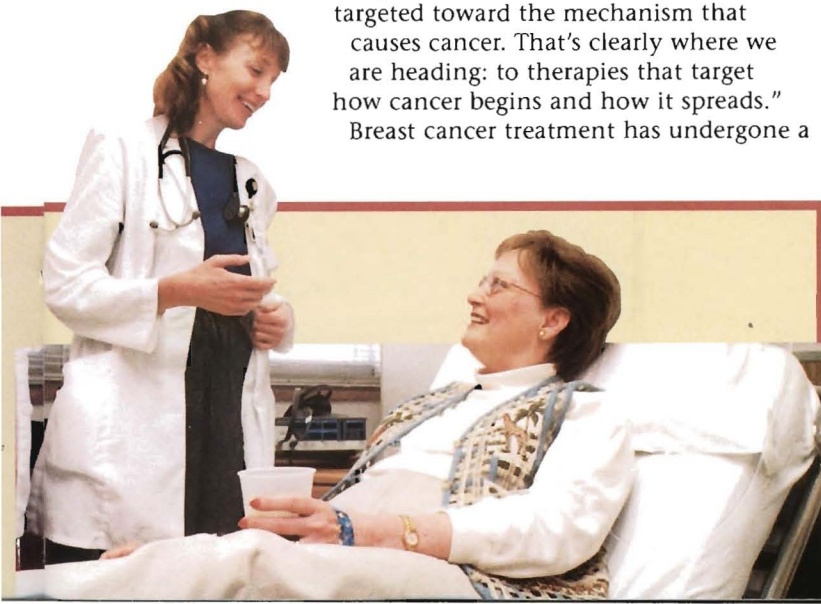
She has things to look forward to in her own life as well. She enjoys early morning roller-blading in Forest Park and entering her smart-but-stubborn terrier, Emma, in obedience trials. This past January, she took her longest vacation ever: an exciting two-week alumni trip to Antarctica (see page 37).

Asked if some day medical science will beat breast cancer ...

"I think so, though I'm not sure it will happen in my lifetime," she says. "But the more we know about the molecular basis of the disease, the better the therapies become. In the meantime, educating women about breast cancer is critically important. If you're going to get it—and we can't prevent it—let's find it as early as possible." 

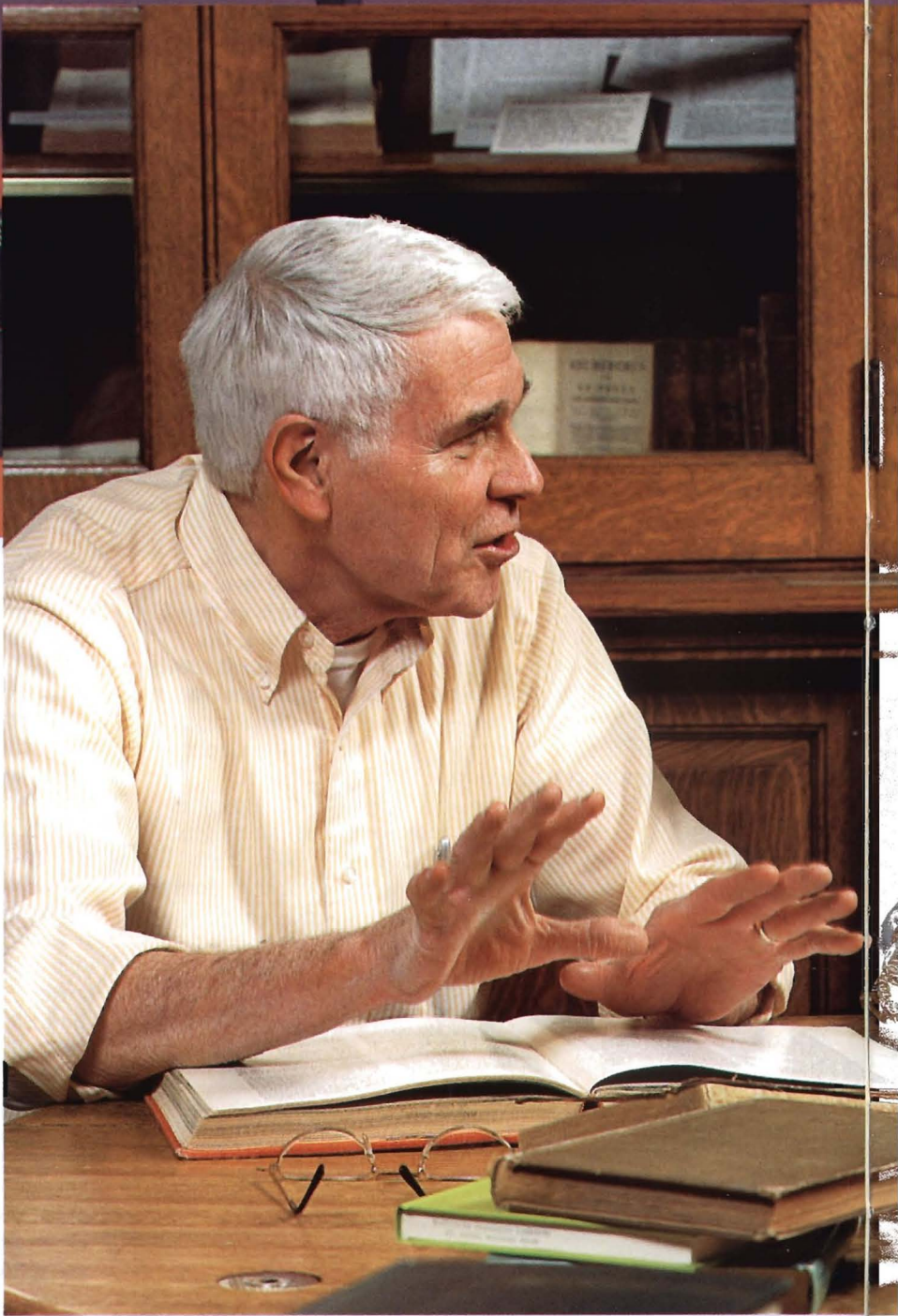
Candace O'Connor is a free-lance writer based in St. Louis.

For more information, please contact: jmortimer@im.wustl.edu



Joe Alleby

The Community



Joe Angeles

When adults become students in the part-time evening graduate programs offered by University College, they enroll in courses that can sharpen their job skills, further their careers, or allow them to learn, just for learning's sake.

ty's College

BY JEANNE ERDMANN



After taking one graduate course on the Internet, Donna Becherer (right), DNA section supervisor for the St. Louis Police Department, enrolled in University College to get personal attention from professors. Here, she meets with Garland Allen, professor of biology and department coordinator of the University College Master of Arts in Biology Program.



Copyright, Jim Trotter



When Donna Becherer, DNA section supervisor for the St. Louis Metropolitan Police Department, decided to pursue a graduate degree in biology, she enrolled in an Internet class, planning to pursue the degree online. While the convenience of computer courses seemed attractive at first, the attraction quickly wore off.

Communicating with the instructor was difficult. She would send an e-mail message and wait days for a response—only to find that the instructor had misunderstood her question. She would then send another message, trying to explain further, only to wait again for a response.

“It was just not working,” says Becherer. “I got through one class, but I decided I didn’t want to go through the whole program that way.”

Then she discovered University College, the University’s evening division in Arts & Sciences, which offered her a chance to pursue a graduate degree after work, at her own pace. In May 2000, she graduated with a Master of Arts degree in biology—a degree that will allow her to stay abreast of national standards in forensics.



Nicholas Penniman IV (right) earned a master's degree in American culture studies while being the publisher of the St. Louis Post-Dispatch. He speaks with Wayne Fields, the Lynne Cooper Harvey Distinguished Professor in English and director of the American Culture Studies Program.

■ "The offerings were interesting and extremely varied. The professors were superb. I could not give you any better reason than to learn from erudite and educated people and plow ahead." —Nicholas Penniman IV, M.A. '99

■ Options! And More Options!

Becherer was one of the 800–900 adult students who are taking University College courses at any given moment. Half are enrolled in a degree-granting program, working toward a bachelor's or master's degree; the other half are taking occasional courses for personal or professional enrichment. Altogether, some 600 courses are offered year-round, in a wide range of disciplines.

"Our curriculum is continually evolving. We're always looking for new ways to bring together student needs and the resources of the University," says Robert Wiltenburg, dean of University College.

Master's degree students have the choice of seven degree programs: American culture studies, biology, education, human resources management, international affairs, liberal arts, and health-care services, offered in conjunction with the School of Medicine. A graduate certificate program in mathematics is also offered.

Though diverse, University College's graduate programs share one attribute: flexibility. They accommodate adult graduate students by making allowances for day jobs and family obligations. If students must take business trips during the semester, instructors often allow them to make up the work. And students do not have to enroll every semester.

■ Expert Business Advice

Carol Walsh, a graduate student in human resources management, appreciates this student-centered approach. Before enrolling in University College, she had known it would be difficult to balance the needs of her family and consulting business with the demands of graduate school. But she also knew that a degree would enhance her image with existing clients and attract new business.

"I looked into a variety of programs in the St. Louis area and felt the caliber of the Washington University program was the best," she says. "I wanted an opportunity to focus on organizational behavior—plus this program has a tremendous amount of flexibility."

Owners of small businesses, she notes, can feel isolated from their peers, and they are often too busy to keep up with the latest developments in their field. At University College, she received help in those areas—and what she learned in the classroom has already boosted her business.

"Connecting to an institution like Washington University, where people are assimilating and consolidating the best practices on your behalf, saves time and energy," says Walsh.

■ Theory and Practice

Many students appreciate the practical applications of their courses to their day-time jobs. In the Master of Arts in Education Program, for example, teachers have a chance to enhance their teaching skills.

"We draw teachers who are very thoughtful about what they do and who want to think about the ramifications of teachers and explore new ways to help their students learn," says Donna Gardner, University College education coordinator.

Jane Smith, associate dean of University College, oversees programs in biology, human resources management, and non-profit management—all of which, she says, are great places for students to learn the theoretical as well as the practical side of their fields. In biology, for example, world-class researchers teach students, who have access to state-of-the-art laboratory facilities at the University and Monsanto Corporation. And in human resources management, students discuss the changing role of human resources with experienced professionals from the community.

■ Enhancing Their Lives

Some University College programs do not focus specifically on teaching job skills, but on enriching students' lives. One of these is the popular Master of Liberal Arts (MLA) Program, which celebrated its 20th anniversary in

1999–2000. When this program began, it was a revolutionary concept: Typically, graduate course work prepared students to become scholars. But Washington University designed the MLA for students who wanted a structured, part-time graduate program in the liberal arts, even if they were pursuing another kind of career.

"This concept appealed to adult learners in our community, particularly those working in business, public relations, and education," says Anne Hetlage, former associate dean of University College. "For 20 years, the MLA Program has brought together exceptional faculty and



Part-time Graduate Evening and Special Offerings

University College is but one of the places for continuing education at Washington University ...

- University College in Arts & Sciences
contact: 314/935-6700
e-mail: ucollege@artsci.wustl.edu
- John M. Olin School of Business Part-time MBA Program
contact: 314/935-7301
e-mail: mba@olin.wustl.edu
- School of Engineering and Applied Science Continuing Education
contact: 314/935-5484
e-mail: graded@seas.wustl.edu
- School of Medicine Continuing Medical Education
contact: 314/362-6891
800/325-9862
e-mail: cme@msnotes.wustl.edu
- George Warren Brown School of Social Work Continuing Education
contact: 314/935-4909
e-mail: erochman@gwbmail.wustl.edu

students to investigate our society's deepest issues in the humanities, social sciences, and sciences."

For teacher Rita Kelly, the MLA Program rekindled her passion for the beauty of language and reaffirmed her commitment to teaching literature. Although Kelly's students—at an alternative school for unwed pregnant teenagers—are on different levels of literacy, most benefit from her enthusiasm and love of literature. She stages an annual Shakespeare competition in which her students memorize 20 lines from a soliloquy, then recite them. One student chose a scene from *Romeo and Juliet*, and Kelly, M.L.A. '99,

■ **“What we studied in the MLA [Master of Liberal Arts] Program doesn’t help people make a living, but it makes life worth living.”**

—Rita Kelly, M.L.A. '99

In the MLA Program, professors such as George Pepe (left), associate professor of classics, chair of the classics department, and director of the Master of Liberal Arts (MLA) Program, meet with exceptional students, such as Rita Kelly, a literature teacher, all for the love of learning.



Joe Angilletta

remembers the pride they both felt when the student fully understood the passage.

“When I showed that I loved it, *they* started loving it. I realized they were capable of loving the beauty of words and the power of language—and it became this snowball effect where I was feeding it to them, and they were feeding it back to me,” she says. “What we studied in the MLA Program doesn’t help people make a living, but it makes life *worth* living.”

■ A Lifetime of Learning

Some students have so much fun learning that they decide to keep going. During the summer of 1995, Nicholas Penniman IV traveled to Mexico as part of a course offered through the University of New Mexico that immersed him in the prehistoric and historic American Southwest. Penniman, who already had a full schedule as publisher of the *St. Louis Post-Dispatch*, went on to enroll the following fall in a University College course on prehistoric North American cultures with David Browman. That course

would rekindle his love for learning and propel him in a new direction.

“It was just so much fun, I couldn’t stop,” says Penniman. “The offerings were interesting and extremely varied. The professors were superb. I could not give you any better reason than to learn from erudite and educated people and plow ahead.”

Penniman received an M.A. in American culture studies in 1999, and he isn’t stopping there. He has been accepted and is enrolled for the fall as a doctoral candidate in anthropology; Professor Browman will be his adviser.

This love of learning for learning’s sake is inspirational to professors as well, who regard adults as soul mates when it comes to discussing great ideas. Garland Allen, professor of biology and departmental coordinator for the Master of Arts in Biology Program, says adults bring maturity and life experience to classroom discussions.

“They are old enough not to be held back by false modesty, inhibition, or fear that they won’t sound good,” he says. “And as a rule, they are so enthusiastic. While some undergraduates ask: ‘Do I have to read all of this?’, students in the graduate program ask: ‘Do you have any other references?’”


Classics Professor George Pepe, who also is director of the MLA Program, concurs. One of his classes, for example, is reading the Agamemnon/Oresteia trilogy of Aeschylus. At the heart of the first play is

a wife who turns to adultery and finally murders her husband because he had sacrificed their daughter, so that Greek ships could sail to Troy.

“Even when you read this at age 18, its power comes across. But as you change over time and perhaps marry, perhaps divorce, the play will affect you differently. You may be less sure of the right and wrong involved,” says Pepe. “Adult students understand that life puts before you hard choices; therefore, they may be less quick to judge.”

■ High Hopes

Whatever the student’s goal, University College offers a strong academic environment. And that environment is not only a tribute to the faculty, but it is a tribute to the students themselves, who bring a wealth of experience to the classroom.

“I am always amazed by the talent of our students, as well as their passion for learning,” says Dean Wiltenburg. “Their commitment to education, combined with the quality of our classes, makes University College an extraordinary place. In many ways, it’s the richest teaching experience available on campus, both for the students and for faculty members.” 

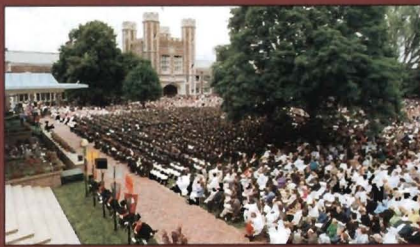
Jeanne Erdmann, U.C. '91 (writing certificate), is a free-lance writer based in St. Louis.

For more information, please contact: ucollege@artsci.wustl.edu

Alumni News



*Embrace the Future,
Celebrate the Past*



COMMENCEMENT & REUNION 2000

Right: The "business end" of Commencement—receiving the diploma!



WU's most unusual mousepad.

Embrace the Future



Commencement speaker and civil rights legend Julian Bond.



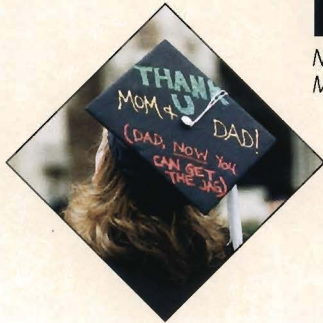
Not exactly the Chancellor's Medallion, but it'll do!



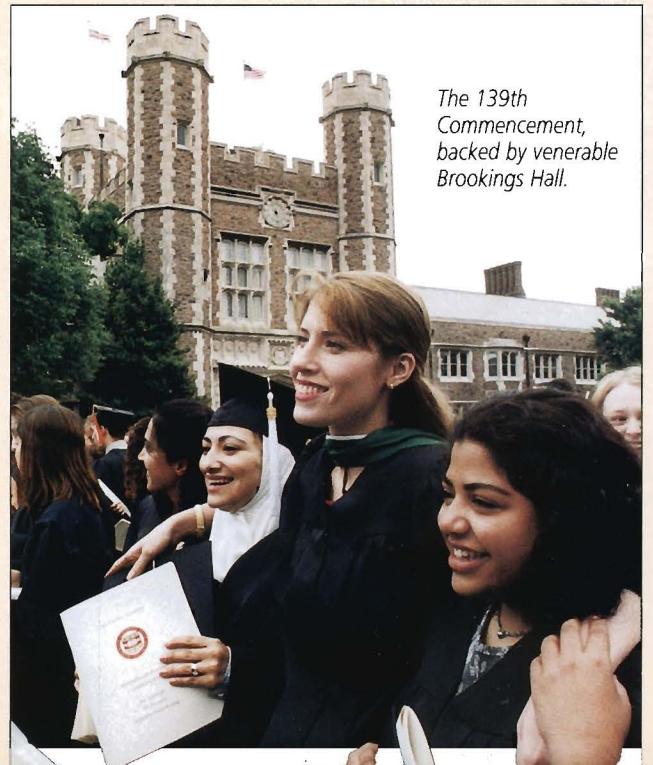
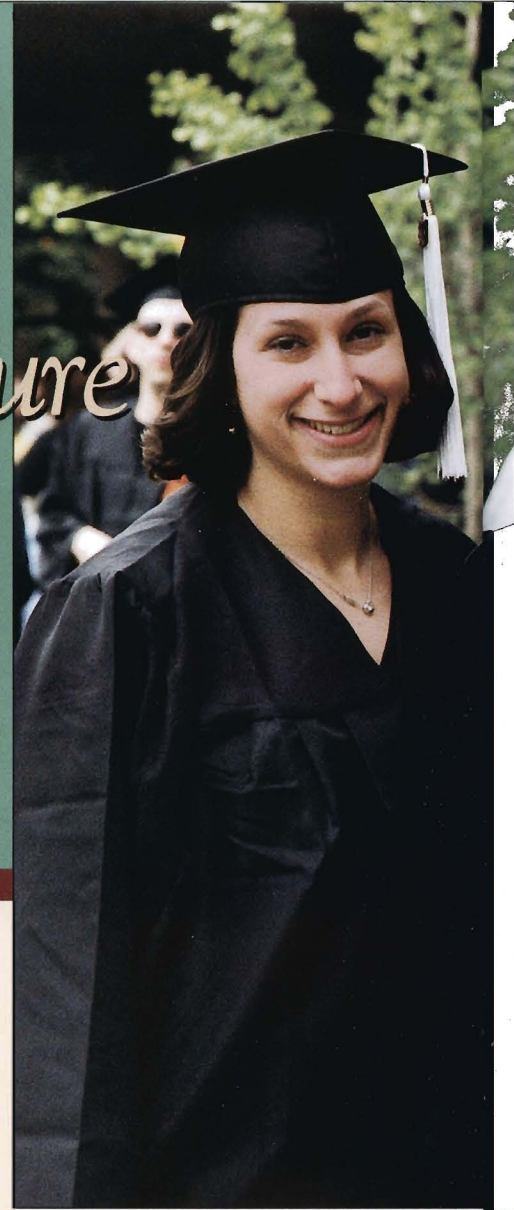
A thousand reasons to smile: the cameras, the achievements, the rest of our lives!



Just another day at the beach, right?



A day made more special by sharing it with friends.



The 139th Commencement, backed by venerable Brookings Hall.



Caps and gowns were the memorably appropriate attire, both for new graduates and alums returning for the 50th Reunion Medallion Ceremony. Harold B. Hartman, A.B. '50, poses with his granddaughter, Elizabeth Hartman, B.F.A. '00.



Liz Foley, B.F.A. '90; Anita Barnes Reimann, A.B. '90; Alana Sharenow, A.B. '90.



Marian Schoenbeck Thomas, B.S.B.A. '45.

Celebrate the Past



Mother Goose and Grimm cartoonist Mike Peters (l.), B.F.A. '65, 35th Reunion honorary chair, and Bob Wagoner, B.S. '65, on the march!



Bob Bliss, A.B. '50, at the 50th Reunion Medallion Ceremony.



John McCormick, B.S.B.A. '90, J.D. '97, and Nancy Parker-Tice, A.B. '90, M.B.A. '98, 10th Reunion executive co-chairs.



From left: Erv (B.S. '40, 60th Reunion gift co-chair) and Toni Breihan, and Richard Pearce, B.S.B.A. '50, M.B.A. '59, 50th Reunion committee member.



Margaret Frech Harrison (l.), A.B. '35; and Mary Noland Morgan, A.B. '35.



Class officers of the Class of 2000—WU's newest alums—prepare to join the Great Bear Parade.



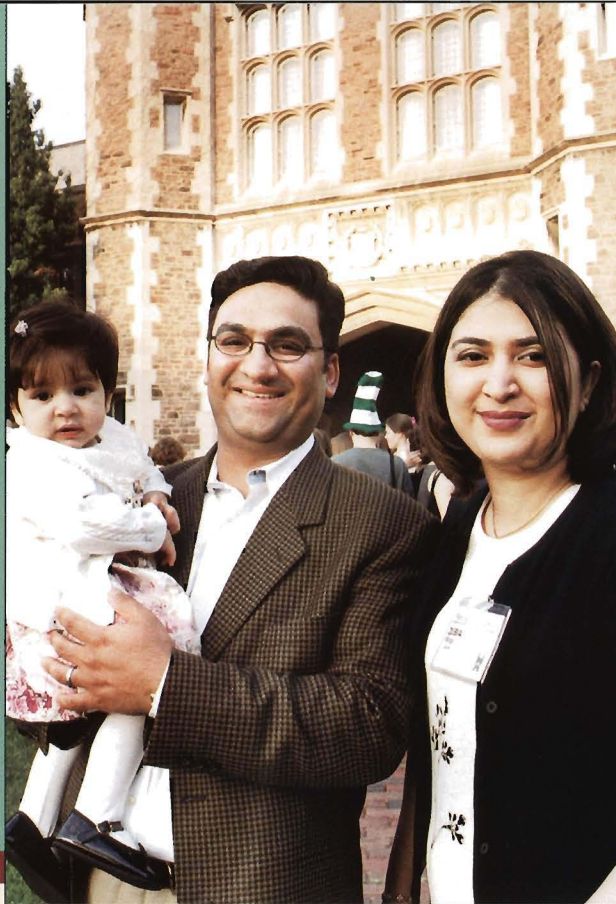
Leaders of the 45th Reunion, from left: Bob Evans; Jane Bridges Evans, A.B. '55; Jean Ford Buesinger, A.B. '55; Ron Buesinger, A.B. '55; Meryl Chapin, A.B. '55; and Jack Chapin, B.S.B.A. '55, M.B.A. '60.



Marty Aalto and Shirley Pinckert Henry, B.S. '50.



"Party animals" from the Class of 1960.



Dorothy Weeks, A.B. '26, and Chancellor Mark S. Wrighton at the Chancellor's Emeritus Reunion Luncheon.

Commencement and Reunion photography by Joe Angeles, Mary Butkus, Dan Donovan, Carol House, and Kevin Lowter.

Azam Mirza, B.S. '90, and Zubia Mirza happily made their Reunion experience a family affair.



Frank Bush, B.S.B.A. '30, receives the Outstanding Leadership Award from Marie Oetting, A.B. '49; moments later the award was renamed the Frank J. Bush Reunion Leadership Award.



Ellen (B.S. '75) and Howard (B.S. '75, M.S. '80) Neuwirth-Hirsch, 25th Reunion class gift chairs and "concrete" connoisseurs.



The ultimate "club" sport? On the golf green, from left: Michael Devous, A.B. '70; V.J. Dickson, A.B. '70; WU men's soccer coach Joe Clark; and WU assistant intramurals director Sean Curtis.

The Wonderful World of

DEXTER

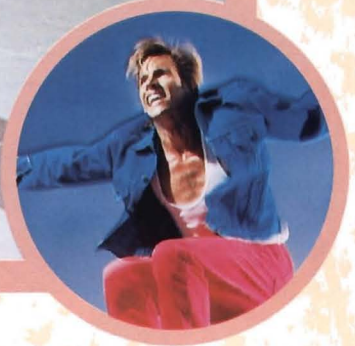


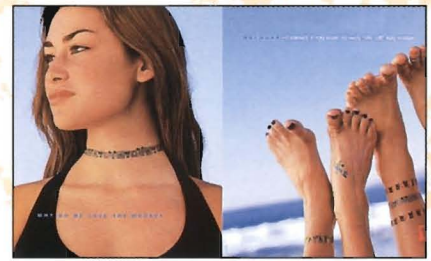
WHY DO WE LOVE THE MOUSE?



Ad maven Dexter Fedor puts The Mouse in your house.

Rob Brown





We loved the “Dancing Raisins.” We loved the Levi’s® 501 “Blues.” And, of course, we all love Mickey Mouse.

But do you know why? Well, Dexter Fedor will tell us.

As senior vice president, Global Brand Development for Disney Consumer Products, Fedor is immersed in the new “Why do we love the Mouse?” campaign. This is his latest creation as he develops and executes a new worldwide brand model and advertising program for Disney Consumer Products—the licensing, publishing, retail, and interactive entertainment division of the Walt Disney Company, located in Burbank, California.

by C.B. Adams

Don’t Mess with Mickey

The Disney Company, arguably one of the world’s most recognized names in entertainment, takes maintaining its worldwide reputation and image very seriously. This focus is easily maintained internally, but the Disney Company forms many corporate alliances and partnerships with other companies that use the Disney characters or brands. That’s when Fedor and his staff of approximately 75 step in.

“I am one of the stewards of the Walt Disney brand as it relates to advertising and consumer products,” Fedor says. “My office makes sure that the Disney equities are protected and are represented in a way that we feel is appropriate. At no time do we want our characters to shill or sell products because our characters live in their

Dexter Fedor (kneeling), B.S.B.A. and B.F.A. ’79, directs 98 Degrees during the production of a TV segment for the “Why do we love the Mouse?” campaign. Above are some print ads from the campaign.



Michael Hubbard

own worlds, have their own mythologies, and they are separate from the world of commerce.”

Mickey Mouse has a mythology?

Fedor admits it is a little strange to talk about the Disney characters in this way, but the company’s brand—its characters—is its most precious asset. As a result, the company has always carefully guarded the words, symbols, and how the characters are represented.

“Disney is more than just a super-brand. It’s also a highly evocative brand. People have emotional feelings attached to Disney. When I go to film screenings, like for *Dinosaur*, I see firsthand how children and the audience react—how the fantasy and magic come to life for 90 minutes,” Fedor says. “That’s a defining moment, because at the heart of Disney really are only two things: storytelling and unforgettable characters. When I see them come to life in an animated movie, it makes everything about working at Disney make sense.”

Mr. Icon

Fedor has been with Disney since 1998. In a way, his job is to act as a manager for Goofy, Cinderella, Minnie, and all the other characters. These characters and Disney’s name recognition have become American icons, and Fedor is uniquely qualified to handle the challenge. You might even say, he specializes in icons. Before going to Disney, Fedor worked in advertising from the agency side of the business. The list of products he has worked with is a virtual who’s who of iconic brands: Nestlé, Sprint PCS, Maybelline®, Neutrogena®, Levi’s®, and Bank of America, among others.

“In my experience, if you are going to stay in advertising for any length of time, you are probably going to learn how to dance to a lot of different kinds of music. I have always tried to avoid getting niched into one area. It has always been more exciting to me to work with different clients on all kinds of products because they all have different markets and challenges,” Fedor says.

Turning Grapes into Stars

One product that accelerated Fedor's rise to the top of the advertising field was the first he helped turn into a new type of icon: the ubiquitous raisin. He was working for the Foote, Cone & Belding agency in San Francisco. One of the firm's clients was the California Raisin Board, which wanted to raise awareness for raisins.

"This was an assignment to use sheer creativity in order to get people to look at a TV commercial and have a good feeling about shriveled fruit—raisins. We could have told people ways to eat raisins and incorporate them into recipes, but that was not very compelling or interesting," Fedor says.

His solution: a little bit of the Motown sound—"I Heard It Through the Grapevine"—combined with the then-new Claymation type of animation. The result: the California Dancing Raisins. The overwhelming success of the national campaign was enough to swell the raisins back into grapes. The campaign earned Fedor three Clio Awards (the advertising equivalent of the Oscar) for Best Commercial of the Year, two first place Andy Winner Awards in the same category, and the Silver Lion at the Cannes Film Festival.

"Being called to the stage at the Lincoln Center to receive three Clios was exciting, but having my idea—that creativity has a place in the marketplace—validated was even more exciting," Fedor says.

To date, Fedor has earned six Clios, as well as more than 200 other awards, merits, and certificates acknowledging his contribution to advertising, working for various clients at various agencies.

Singin' the Praises of the Blues Jeans

Just like Picasso, Fedor also had a "blue period." In his case, it was working on a national television campaign for Levi Strauss & Co.'s 501 jeans. The ads were to begin airing during that year's Olympics. As the art director, Fedor faced the challenge of enhancing the image of an American iconic brand with a status equivalent to baseball, hot dogs, apple pie, and Chevrolet. Once again, he turned to music and this time worked on the classic Levi's® 501 "Blues" campaign.

"We made the jeans seem more natural and more real as a way to position Levi's® as this remarkable American brand that was comfortable and would end up fitting you like nothing else—all set to American blues music," Fedor says.

A Little Bit of Mickey in Their Lives

Fedor is hoping to work his magic again for the Walt Disney Company. The new corporate television campaign "Why do we love the Mouse?" features a variety of sports and entertainment celebrities giving humorously irreverent testimonials about why they love the world's most famous mouse. The first spots began during the 2000 Super Bowl, and they will continue throughout the year.

Regardless of how the campaign turns out, Fedor—who also oversees the production of style guides for Disney's film and television properties—is already focusing his energy and talents on the future. And while many would be content to have risen to Fedor's current position, he still wants more.

"I have so far to go," he says. "I'm appreciative of where I'm at, but I've got a ways to go here. I have very, very big dreams."

How big?

Well, as this article closed, Fedor has accepted a senior vice president position reporting directly to the chairman of the Walt Disney Motion Pictures Group. Looks as if he might be headed to the movies. (WJ)

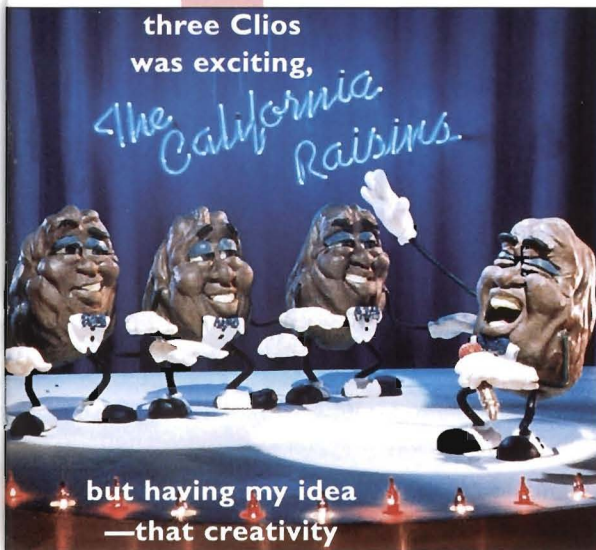
C.B. Adams is a free-lance writer based in St. Louis.

For more information: dexter.fedor@disney.com



Being called to the stage at the Lincoln Center to receive

three Clios was exciting,



but having my idea—that creativity

has a place in the marketplace—validated was even more exciting," Fedor says.



First home loans

ASKING

Breast cancer survivor Nancy Evans is an activist,

BY TERESA A. NAPPIER



Being diagnosed with breast cancer in 1991 changed Nancy Evans' life. Since then, she has been driven to change the world—the world we live in, work and play in, breathe, eat, drink, and sleep in.

To Evans, health issues have always been an integral part of life. For more than 35 years, she has been a writer and editor of medical texts, books, and articles. Receiving an English degree from the University in 1962, she has worked with Appleton & Lange, Addison-Wesley Publishing, and Mosby/Times Mirror Publishing, and as a health-science publishing consultant, free-lance writer, and editor. In the early '90s, however, her own health became the focus of her work.

After being diagnosed with breast cancer at age 53, Evans had a lumpectomy and underwent radiation. She says that she didn't get sick but that she got angry. Then she took action.

Leaving her publishing job at Appleton & Lange, Evans got involved in the grassroots breast cancer movement. "Everything I had done in my life up to that time prepared me for being an activist," she says.

Today she works with the Breast Cancer Fund, an advocacy group dedicated to increasing public awareness of breast cancer, to helping inform and care for those with the disease, and to helping eradicate its presence. "The Breast Cancer Fund has led the charge on trying to get more research started on the causes of breast cancer," Evans says.

Serendipity would happen again when Evans met Allie Light and Irving Saraf, Academy- and Emmy-award-winning documentary filmmakers. Light and Saraf's daughter was diagnosed with breast cancer at age 39. While the anxious parents were trying to learn about the disease—desperately searching for answers to their questions—they decided to take action as well. They teamed with Evans, as co-producer, to create a film that would ask "why" breast cancer happens to our mothers, daughters, sisters, partners, and friends.

The film, *Rachel's Daughters: Searching for the Causes of Breast Cancer*, which premiered on September 11, 1997, introduces eight women who are either survivors of breast cancer or are suffering from the disease. The affected women—with Evans, deemed a "statistical cure," among

Michael Zagaris

them—serve as the interviewers, asking tough questions of scientists and researchers, probing for possible causes and their probable links to the environment: the effects of exposure to ionizing radiation, electromagnetic fields, pesticides and other chemicals, hormones and lifestyle, and genetics. Several of the women succumb to the disease before filming is complete.

The poignant two-hour film was named in memory of Rachel Carson, who has been called “the mother of the modern environmental movement” and who warned of

writer, editor, and filmmaker with a message.

the adverse effects of pesticides in her book *Silent Spring* (1962). Ironically, in 1964, just two years after Carson alerted the world that pesticides were wreaking havoc on the environment—and, ultimately, on all species—she died of breast cancer.

“One of the things we wanted to do when we made the film was to change the focus of the dialogue, by asking what is causing so much breast cancer,” Evans says. “The focus has always been on [the supposition that] women need to have more mammograms or that we need to find a cure for breast cancer. We certainly would love to have a cure, but we also have to keep from putting more cancers into the ‘pipeline.’”

The Community Action and Resource Guide, which Evans compiled and edited to accompany *Rachel's Daughters* in 1997, details sobering statistics: “Over 2.6 million women have breast cancer, and only 1.6 million know it. In the



“One of the things we wanted to do when we made the film [*Rachel's Daughters*] was to change the focus of the dialogue, by asking what is causing so much breast cancer,” Evans says.

United States, it is the leading cause of death for women between the ages of 35 and 54; this year 184,000 American women will be diagnosed with the disease, and 44,000 will die from it. The incidence among American women has more than doubled over the past 30 years. ...”

Evans also writes in the resource guide: “... Breast cancer is part of a larger cancer epidemic. The lifetime risk of breast cancer is 1 in 8; the lifetime risk of all cancer is 1 in 3 for women and 1 in 2 for men. ... Breast cancer has been called ‘the canary in the coal mine,’ a sentinel of our global public health crisis. ... Breast cancer can become a wedge to open minds of the public and policy makers to the links between health and environment. ...”

In other efforts to open minds, Evans served as co-chair of the Etiology Working Group of the National Action Plan on Breast Cancer and later as an Oncology Patient Fellow in a new FDA program that allows patients to

observe drug development and approval processes. One result of her advocacy: A federally funded database of clinical trials for all cancers and other life-threatening diseases is now available online for patients’ reference.

For her ongoing activism, Evans was recently honored with the Bella Abzug Advocacy Award from the Breast Cancer Fund. And of all the work Evans has done in the fight against breast cancer, she says she is most proud of *Rachel's Daughters*.

And she is not stopping with *Rachel's Daughters*, either. Evans has teamed with Light and Saraf on another film project: a three-part

series that will focus on children’s environmental health, particularly asthma, birth defects (including learning disabilities), and children’s cancers.

“Children are most appealing to grownups, and by looking at what’s happening in children’s health, I think it is most revealing,” Evans says. “The idea that children could have cancer, asthma, or some other terrible disease that could take their lives at an early age is unacceptable.

“Yet, the incidence of some childhood cancers has increased 1 percent a year over the last 27 years. The two most common cancers in children are brain tumors and the various leukemias,” Evans says. “We have to look at these incidences versus what’s happening in the environment: What are we eating? What’s in the water? What’s in the air? And what if it is related to what children were exposed to even before they were born? Studies have been done on amniotic fluid and on newborns’ first feces, and in both of these, pesticides and PCBs have been found.

There are more than 200 contaminants found in breast milk, including dioxins, pesticides, and PCBs. ...

“As the grandmother of three, I am very interested in helping make the world a safer place for kids,” Evans says.

“The public health approach has always been one of prevention of disease.

Until we take that kind of approach with breast cancer and other cancers, we’re not really going to make any progress.”

And making progress is foremost on Evans’ mind.

“One of the things that happened to me when I was diagnosed with breast cancer and became involved with the breast cancer community is that I realized I had lost my stage fright,” she says. “All my life I had been afraid to speak in public: like many people, I had clammy hands and knocking knees. Suddenly, that was all gone. Now when I have a speaking engagement, I can hardly wait to do it.

“I realized I could speak about these issues, write about these issues, and that that was what I am supposed to be doing.” (WU)

Teresa A. Nappier is the editor of this magazine.

For more information, please contact: nancywrite@aol.com.

GIVING CREATIVELY

Des Lee's vision of collaboration among major institutions benefits the entire St. Louis community.

When the Riverfront Times, tart doyenne of St. Louis' alternative newspapers, uncharacteristically added "Philanthropist" to its 1999 "Bests" list, something was up.

Especially since pin-striped *Worth* magazine had already placed this very same Good Samaritan—and only St. Louisan—on its 1999 list of "The 100 Most Generous Americans."

Say hello to E. Desmond Lee, B.S.B.A. '40—known to virtually everyone as "Des." A retired wire-bender, Des is having the time of his life giving away multimillions of his own hard-earned dollars to help make St. Louis a better place to live, especially for its disadvantaged kids.

That's his goal. But the *RFT* was knocked out by his methods:

"... Tied to the money he gives are incentives toward cooperation among [St. Louis'] major institutions, with the stipulation that those institutions involve themselves positively in the community ...

"What it says about Des Lee is that giving can be a creative art."

All Des says is, "I'm a collaborator—I bring people together."

Among those he has brought together are the Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, St. Louis Science Center, Saint Louis Symphony Orchestra and its Community Music School, Saint Louis Zoo, Opera Theatre of Saint Louis, United Way, Variety Club, Webster University, the University of Missouri-St. Louis, and, of course, Washington University.

Further, tied to UMSL and WU are a total of 19 Des Lee professorships to date, each accompanied by a scholarship fund—all "endowed in perpetuity, otherwise they're useless," Des is quick to point out.

The Des Lee professorships stipulate that their holders use their particular smarts to develop projects that directly benefit the community.

They also epitomize what's now called the Des Lee Collaborative Vision.

In 1997, for example, painter and sculptor W. Patrick Schuchard was named the E. Desmond Lee Professor

"I'm in the business of making a difference in the community," Des says.

for Community Collaboration in the School of Art. (The professorship has a five-year run in the art school; it will then rotate to another of WU's eight schools for the next five years.)

Schuchard, experienced in redevelopment projects, then led the rehab of a WU-owned 1907 warehouse into University Lofts. The 8-story building contains loft-style apartments (70 percent are rented to WU alumni artists at affordable rates) with space for a gallery (named for Des), restaurant, and visiting artists in residence. Pundits consider the \$5.6 million project, financed with public and private funds, an important step in downtown St. Louis' revitalization.

In 1998, Des established the E. Desmond Lee Professorship for Collaboration of the Arts to encourage synergy among St. Louis arts and edu-

cational institutions, especially the Saint Louis Art Museum—which, as we all know, had its beginnings in the WU Gallery of Art. Mark S. Weil—professor of art history and archaeology, and director of the Gallery of Art and of the Visual Arts and Design Center—holds that professorship.

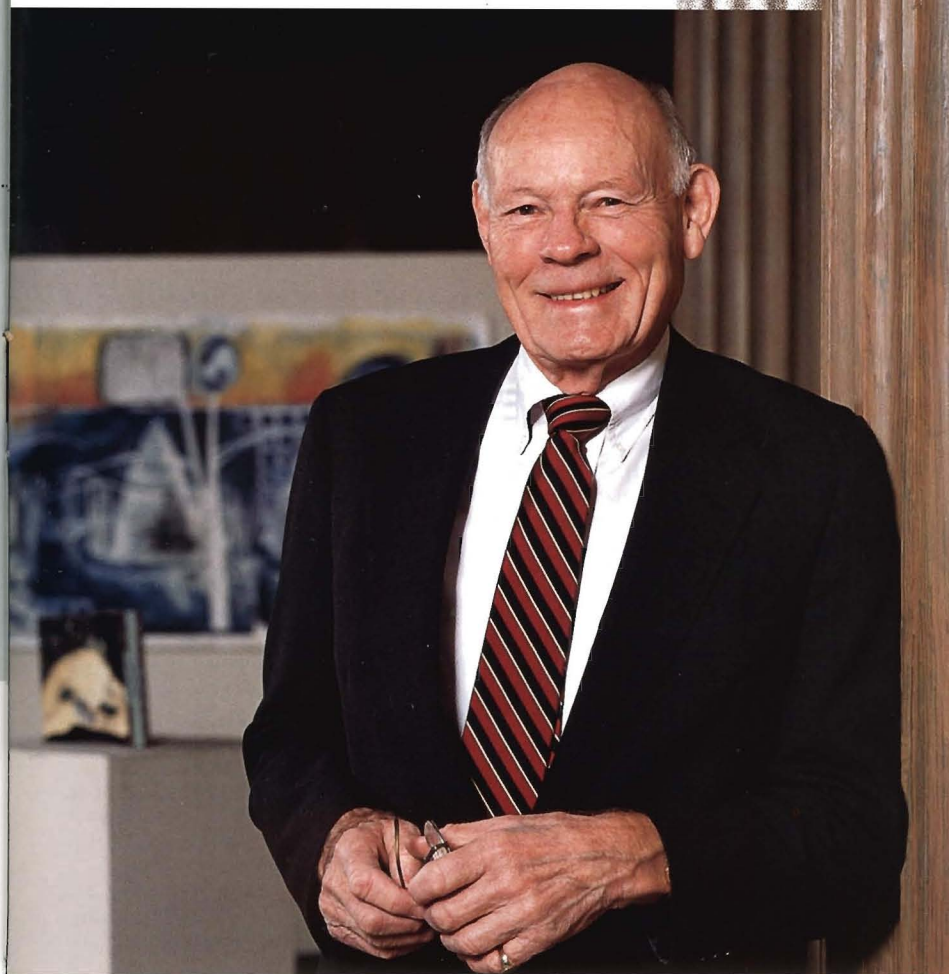
In 1999, Larry E. Davis of the George Warren Brown School of Social Work became WU's first E. Desmond Lee Professor of Racial and Ethnic Diversity, established by Des to foster racial, ethnic, and cultural diversity in St. Louis.

Philanthropy is his second career, and he works hard at it.

"I'm in the business of making a difference in the community," Des says.

Philanthropy is his second career, and he works hard at it. So far, he's given away about \$40.5 million. It's hard to keep track, though, because he keeps thinking up new projects.

He used the same imagination, inventiveness, and elbow grease, starting in the Depression, to grow a wire frame used to force a crease into work pants drying on a clothesline (remember those?) into the Lee/Rowan



E. Desmond Lee, B.S.B.A. '40

World War II was a defining experience for Des. Both he and Jimmy were drafted, leaving their fathers to run the business. After Officers Training School at Fort Belvoir, Virginia, Des was assigned command of a troop of black soldiers—the usual practice in the then-segregated Armed Forces.

“I saw the tremendous racial discrimination in the South,” he says. “The soldiers were treated terribly; it made a lifetime impression on me.”

He took his troops overseas and later took part as a combat engineer in the Allied invasion of Italy, one of the bloodiest offensives of the war.

He says, “I think the service had a lot to do with my feelings about the inner city and disadvantaged people because I saw what we were fighting for over there, and I thought, ‘If I ever get out of this thing, I want to do something worthwhile with my life.’ I’m just very fortunate to have had a good education and reasonable success in business.”

Meanwhile, back at the *Riverfront Times*: “[Des] understands that educational and cultural institutions do not function without philanthropy.”

Well, that’s part of it. Or as Des puts it: “The fun is in doing it, not having done it.”

Right now he’s working on getting the steam locomotive and cars he’s restored set up and running on the roof of downtown’s Zany City Museum—the management there really understands his kind of imagination. (W)

—M.M. Costantin

Company, a multimillion-dollar closet accessories manufacturer capable of running 25 miles of wire shelving a day (motto: “Where America Gets Organized”). He sold Lee/Rowan in 1993 to what’s now Newell-Rubbermaid for the money that’s the root of all his philanthropy.

At 80-something, Des Lee looks like a really smart semiretired cowboy—tall, rangy, down to earth, with a good sense of humor, and shrewd intelligent eyes. Lee/Rowan employees liked him a lot, and it’s easy to understand why—when you talk, he really listens. Though he is plainspoken, you quickly sense his bone-deep kindness.

For his efforts, Des has more awards—local, regional, and national—than he can count. He even wears one on his wrist—a WU Sports Hall of Fame watch.

He attended WU on a full athletic scholarship, earning letters in track and basketball. He was captain of the basketball team, a high-scoring team center, and made all-Missouri Valley Conference.

He also chaired the Campus Y, was president of his fraternity, and was elected to Omicron Delta Kappa, the national leadership honor society.

“I’ve had one job or another since I was 10 years old,” he explains.

He says he learned the value of hard work, education, community service, and regard for others at home.

His father was president of Christian College (now Columbia College) in Columbia, Missouri. That’s where Des early went to work cutting grass and doing other jobs around campus. High school pal Sam Walton, Wal-Mart’s founder, was a lifelong friend from whom, Des says, he learned a lot and who later became a big customer of Lee/Rowan products.

Des was glad to receive the scholarship. “In those days,” he says, “college presidents didn’t make much, and that scholarship made all the difference.”

It also meant that his father could bank the \$2,500 Des’ college education would have cost. In 1939 he could then lend that same \$2,500 to Des and good friend Jimmy Rowan, A.B. ’38, to start a business based on the wire pants-creaser that Jimmy’s dad had invented. Fathers and sons soon went to work—with Des as designer and toolmaker—along with 10 unskilled laborers in a ramshackle downtown St. Louis warehouse.

Joe Angeli

Spring Celebrations Honor Alumni, Friends

SCHOOL OF ARCHITECTURE

The School of Architecture held its annual Distinguished Alumni Awards dinner on April 28 at the Saint Louis Woman's Club.

Recipients of the 2000 Distinguished Alumni Awards were:

James F. Barker, FAIA, M.A.U.D. '73, president of Clemson University;

Jay S. Bauer, FAIA, A.B. '70, M.Arch. '72, co-founder of Bauer and Wiley Architects, Newport Beach, California—a firm known for its fusion of modern technology with social purpose;

Cindy L. Harden, R.A., M.Arch. '79, co-founder of Harden-Van Arnam Architects, New York—a firm specializing in community-related work and special needs housing;

Thomas H. Teasdale, FAIA, B.Arch. '56, independent architect and former chancellor of the American Institute of Architects College of Fellows; and

Charles Wolf, R.A., A.B. '79, co-founder of Dean/Wolf Architects, New York—a firm known for its exceptional design work.

Awarded the 2000 Dean's Medal for Service was:

Fred M. Kemp, B.Arch. '50, founder of St. Louis' Kemp Homes, who has used his training in architecture to build well-designed affordable housing for almost 50 years.

ARTS & SCIENCES

Arts & Sciences presented its Distinguished Alumni Awards and Dean's Medal on May 19 at ceremonies in Holmes Lounge.

Distinguished Alumni Award recipients included:

Ted Drewes, A.B. '50, owner of Ted Drewes Frozen Custard, a St. Louis institution known worldwide;

Carol Tucker Foreman, A.B. '60, an internationally recognized consumer advocate and food policy expert;

John L. Gianoulakis, A.B.

'60, trial lawyer and founding partner in the St. Louis law firm of Kohn, Shands, Elbert, Gianoulakis & Giljum LLP;

Winifred Bryan Horner, A.B. '43, master teacher, and 18th- and 19th-century Scottish rhetoric scholar, who has inspired a generation of women academics;

Jeffrey Hunt Mantel, A.B. '70, vice president of product management for

Buckaroo.com, a California-based Internet start-up company, and a world-class explorer of the Arctic; and

Elizabeth Gentry Sayad, A.B. '55, musician, writer, arts reporter, and much-honored civic leader and volunteer in the arts.

The Dean's Medalist recipient was:

Richard A. Roloff, B.S. '51, executive vice chancellor,

Washington University, who has been invaluable to Arts & Sciences in planning, building, and renovating space in which its activities are conducted.

JOHN M. OLIN SCHOOL OF BUSINESS

The John M. Olin School of Business held its 19th annual Distinguished Alumni Awards dinner on May 2 at the Ritz-Carlton St. Louis.

Distinguished Alumni Award winners were:

Priscilla L. Hill-Ardoin, M.B.A. '88, senior vice president-federal regulatory for SBC Telecommunications, Inc.;

Gunther N. Kohn, B.S.B.A. '50, board chair, Jerome Group, Inc., which designs, prints, and delivers graphic communications;

Steven F. Leer, M.B.A. '77, president and CEO of Arch Coal, Inc., St. Louis, the nation's second-largest coal producer; and

Carl J. Reis, M.B.A. '65, managing partner of Vanguard Plastics, Inc., St. Louis, the world's second-largest manufacturer of plastic carryout sacks.

Receiving the Dean's Medal were:

Howard Wood, B.S.B.A. '61, co-founder and a director of Charter Communications, Inc., one of the world's largest cable television companies; and **Joyce Wood, B.S.B.A. '76, M.B.A. '77**, a principal of Wood & Associates, a management consulting firm.

SCHOOL OF ENGINEERING AND APPLIED SCIENCE

The School of Engineering and Applied Science held its 28th Alumni Achievement Awards dinner on April 5 at the Fox Theatre in St. Louis.

Honored with Alumni Achievement Awards were:

Santanu Das, D.Sc.E.E. '73, co-founder of TranSwitch Corporation, which designs, develops, and markets proprietary highly-integrated digital

Pritzlaff Receives Eliot "Search" Award



Chancellor Mark S. Wrighton (left) and Chancellor Emeritus William H. Danforth honor Mary Dell Pritzlaff, a longtime supporter of WU, with the University's 2000 Eliot Society "Search" Award on April 11.

University trustee Mary Dell Pritzlaff, a director of the Spencer T. and Ann W. Olin Foundation, received the William Greenleaf Eliot Society "Search" Award at the Society's 33rd annual dinner on April 11. The award was given in recognition of her exceptional service to Washington University.

William H. Danforth, chancellor emeritus, presented Pritzlaff with a silver replica of "The Search," Heikki Seppä's sculpture symbolizing the University's endless quest for truth and knowledge.

A 20-year member of the Board of Trustees, Pritzlaff serves on the Board's Educational Policy Committee and has been a member of the National Council for the School of Medicine since 1995.

As a trustee of the Monticello College Foundation, she has helped provide important support for the Mr. and Mrs. Spencer T. Olin Fellowships for Women in Graduate Study at the University.

Author David Halberstam, whose most recent book is *Playing for Keeps: Michael Jordan and the World He Made*, was the dinner speaker.

Joe Angeles

and mixed-signal semiconductor solutions;

George M. Johnson, B.S.C.E. '52, founder of St. Louis Bridge Company and Osage Constructors, and of Missouri Fabricators;

Laurel V. Kaleda, B.S.A.M.C.S. '66, a senior marketing manager in IBM's Storage System Division, disk storage systems; and

James M. Mozley, Jr., B.S.Ch.E. '43, M.S.Ch.E. '47, Ph.D. '50, retired professor of radiology, Upstate Medical Center, SUNY Syracuse; and retired director of the division of bioengineering and professor of chemical engineering at Syracuse University.

Recipient of the Young Alumni Award was:

Christopher Chivetta, B.S.M.E. '84, M.B.A. '86, president of Hastings & Chivetta Architects, known for excellence in design of science and educational facilities.

The Dean's Award was presented to:

Judith H. McKelvey, A.B. '58, a psychiatrist, and former dean **James M. McKelvey**, M.S.Ch.E. '47, Ph.D. '50, for their dedication to the School of Engineering and Applied Science.

SCHOOL OF MEDICINE

The Washington University Medical Center alumni held their annual reunion and awards dinner on May 13 in the Khorassan Ballroom of the newly renovated Chase Park Plaza, St. Louis.

Honored with Alumni Achievement Awards were:

Clay M. Armstrong, M.D. '60, professor of physiology

at the University of Pennsylvania School of Medicine, and co-recipient of the 1999 Lasker Basic Medical Science Award;

Richard L. Landau, M.D. '40, professor emeritus of medicine at the University of Chicago, where he initiated and directed the Clinical Research Center; and

William T. Shearer, M.D. '70, professor of pediatrics and of microbiology and immunology, and head of the pediatric allergy and immunology section at Baylor College of Medicine.

Receiving the Alumni/Faculty Awards were:

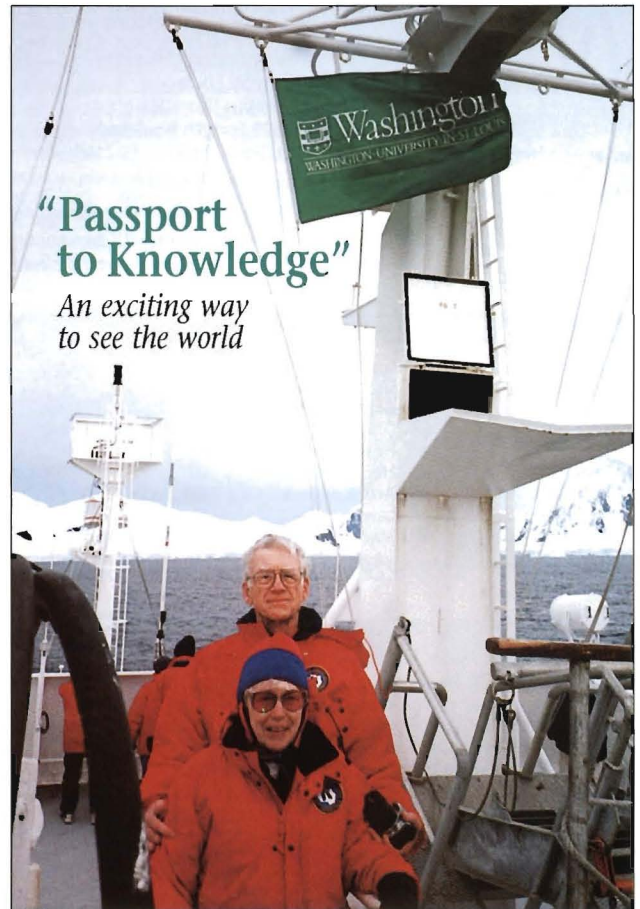
Marshall B. Conrad, M.D. '45, emeritus associate professor of clinical orthopedic surgery at the School of Medicine, and tireless worker in improving St. Louis emergency medical care;

Barbara Monsees, M.D. '75, professor of radiology at the School of Medicine and chief of the breast imaging section of the Mallinckrodt Institute of Radiology; and

Gary D. Shackelford, M.D. '68, professor of radiology and professor of radiology in pediatrics at the School of Medicine and a radiologist at St. Louis Children's Hospital (see "Lasting Lessons" on page 8).

Honored with the Distinguished Service Award was:

Philip R. Dodge, professor emeritus of pediatrics and of neurology at the School of Medicine, whose leadership brought the Edward Mallinckrodt Department of Pediatrics and St. Louis Children's Hospital to international prominence.



With the shoreline of Antarctica as a backdrop, "Passport to Knowledge" travelers William Danforth, chancellor emeritus, and former first lady Elizabeth Danforth stand on the deck of the *Caledonian Star* under a very familiar banner. • For information about the WU Travel Program, call the "Passport to Knowledge" travel office at (314) 935-5279 or (800) 247-8517, or e-mail travel@notes.wustl.edu, or go to the WU Web page at www.wustl.edu, click on "Alumni & Friends," "Alumni Association," and then "The WU Travel Program" for a full description of available trips.



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CLASSES MATES

We want to hear about recent promotions, honors, appointments, travels, marriages (please report marriages after the fact), and births so we can keep your classmates informed about important changes in your lives.

Please send news (see form) to:

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in St. Louis
Campus Box 1086
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St. Louis, MO 63105-2103

Fax 314-935-8533

E-mail classmates@aismail.wustl.edu

Entries will appear, as space permits, in the earliest possible issue, based on the order received.

ALUMNI CODES

AR Architecture	GL Grad. Law	MT Manual Training
BU Business	GM Grad. Medicine	NU Nursing
DE Dentistry	GN Grad. Nursing	OT Occupa. Therapy
EN Engineering	GR Grad. Arts & Sciences	PT Physical Therapy
FA Fine Arts	HA Health Care Admin.	SI Sever Institute
GA Grad. Architecture	HS House Staff	SU Sever Inst. Undergrad.
GB Grad. Business	LA Arts & Sciences	SW Social Work
GD Grad. Dentistry	LW Law	TI Tech. & Info. Mgmt.
GF Grad. Fine Arts	MD Medicine	UC University College

30^s

Arthur Traber, EN 34, retired in 1999 from his second career after 24 years as president of Caliputer, Inc., and its successor companies, Arcoa Industries and Arcmate Mfg. Corp. He will continue part time as a consultant to Arcmate on product design and development. "My next major activity is to host a family reunion for 19 children and grandchildren at a dude ranch near Salmon, Idaho."

40^s

Howard Schmitz, EN 41, and his wife of 55 years, Fran, have moved "into a cottage in a retirement village in Durham, N.C."

Mark Adolphus, BU 46, is a real estate investor and developer, partially retired after 46 years in business. He developed areas in Ft. Myers, Fla.; Des Moines, Iowa; Bozeman, Mont.; and in Missouri and Illinois.

Don Carter, EN 49, and wife **Marilyn**, LA 48, write that they are "still happily married and are both active. Don is a consulting engineer, and Marilyn is an English professor." Don is treasurer of National Capital Chapter of ASHRAE, and he was made a diplomate of the American Board of Forensic Engineering and Technology.

50^s

John Belik, FA 50, has an article, "U.S. Navy's Biggest Flying Boat," published in the *U.S. Naval Insti-*

tute Proceedings. He lives in Waipahu, Hawaii.

Merle Busch, LA 52, retired in 1996 after 42 years of teaching science in St. Louis County public high schools. "I am currently addicted to golf, gardening, puzzles, and mysteries."

Donald Salter, LA 53, retired from teaching philosophy at California State University, Northridge, in summer 2000 after 36 years of service. He is now professor emeritus.

Lucy Jane King, LA 54, MD 58, is a clinical professor emerita in the department of psychiatry at the Indiana University School of Medicine, in Indianapolis. She does volunteer work in the history of medicine and works on curriculum development in addictions at the medical school. She also was on faculty of the Department of Psychiatry at Washington U.'s School of Medicine from 1962 to 1974.

Roger J. Meyer, MD 55, has started a \$50,000 annual lectureship honoring practicing pediatricians at Children's Hospital, in Seattle. He is working with the Rotary Foundation, and he also says that "bonsai and raised-bed gardening keep me grounded."

Robert R. Stiens, EN 56, retired after 26 years as a project manager in the Los Angeles office of Bechtel Corporation. He and wife Janet live in Westminster, Calif., and enjoy spending time with their new granddaughter, Elizabeth Noell.

60^s

Glen E. Stuckel, EN 60, is president of Glen E. Stuckel Builder, Inc., and was awarded the 1999 Presi-

dents Award by the Louisville Home Builders Sales and Marketing Council.

Steve E. Domahidy, EN 62, GB 69, is president of the Chesterfield Community Development Corp. He is also on the board of the Humane Society of Missouri, and he is on the board of E-Beam, Inc.

T. Wayne Lanier, DE 62, has been selected the European Dental Project director for the Cherokee Nation Industries European Dental Project, which provides civilian general dentists, dental specialists, and dental hygienists for dental care in U.S. Army dental clinics in Europe. He and wife Helen have two children and four grandchildren; they live in the Ramstein-Landstuhl area of southwest Germany.

Marjorie McCown Moore, PT 62, is retired from pediatric physical therapy; she lives with husband Jack in Chesterfield, Mo., and they spend winters in Boca Grande, Fla. She also is a Nikken Independent Distributor.

Susan Robertson, AR 66, is with Associated Architects, in Capetown, South Africa. E-mail: susrob@mweb.co.za.

David Schwarz, UC 66, formed David S. Schwarz & Associates, a statistical consulting company, in 1998. He lives in Stow, Ohio.

James P. McCulley, MD 68, is professor and chair of ophthalmology at the University of Texas Southwestern Medical School.

Barbara Ann Braveman-Paster, LA 69, is in a fourth season as historic role-player in "Becoming Americans: the Shapiros at Puddle Dock" at the Strawberry Banke Museum, in Portsmouth, N.H. Her husband was named the 2000 Massachusetts family physician of the year.

Joe Creel, DE 69, is an orthodontist and reports that he and wife Dianne enjoy "watching our two youngest sons play the No. 1 and 2 positions on their high school tennis team and making a lot of beautiful smiles on the faces of children in Melbourne, Fla."

70^s

Joseph Fernandez, GR 71, in 1997 co-founded Kardinia Software, a company that produces network management software and sells it on the Web. His wife, Anne, is an educational technologist at the University of Sydney. They have two teenage children: Matthew, who finishes high school this year, and Melanie, who has three more years of high school. They live in Mosman, Australia.

Marjorie Kamine, LA 71, is director of corporate and founda-

tion relations at the College of Santa Fe, in Santa Fe, N.M. She has lived in Santa Fe for 10 years and was director of Wings of America, an American Indian youth development program, prior to her current position.

Kenneth S. Peters, LA 71, is medical director of the South Drive Medical Clinic and Northern California Headache Clinic. He and wife Stephany have three sons, ages 23, 12, and 11. He enjoys playing drums in a rock band, running, skiing, and coaching soccer.

Alphonso Jackson, LW 72, was named the state president of the Texas region in the reorganization of American Electric Power and Central and South West Corp. as they complete their pending merger in spring 2001.

Margaret Lucie Thomas, GR 72, is associate rector of St. Paul's Episcopal Church, in Duluth, Minn. "After five years in Minnesota, I love the cold and snow in winter and am fascinated by Lake Superior. I recently learned I had a French Canadian ancestor who paddled across it on the way to James Bay by way of Lake Nipigon and the Albany River in 1683!"

Thomas Attig, LA 73, has a first book, *How We Grieve: Relearning the World*, published by Oxford University Press in 1996. His second book, *The Heart of Grief: Death and the Search for Lasting Love*, will be published by Oxford University Press this fall.

Rick Teitelman, LW 73, was appointed by Chief Justice William Ray Price, Jr. to chair the Missouri Commission on Disabilities, and he was appointed by the American Bar Association to serve on its commission on disabilities.

George Cho, LA 74, GB 78, LW 78, and wife Ada Mui Cho have a second daughter, Victoria Sue, born Dec. 23, 1999. George retired from the Air Force in July 2000 after a 20-year career in developing new weapon systems. He is starting a "second career" at Litton/Tasc, in Chantilly, Va. He also published a report, "Program Management 2000—Know the Way," in January 2000, available at www.dsmc.dsm.mil/pubs/mfpts/mflist.htm.

Rob March Harper, FA 74, flew to St. Louis in March 2000 for the opening night of the Saint Louis Art Museum exhibit *Arthur Ovsar: The Saint Louis Years, 1960-2000*. "It was a surprise; **Gary Barten**, GF 81, also flew with me." Rob also showed 16 paintings at the Laguna Beach Art Museum, in Laguna Beach, Calif., from April 8 through July 9.

Naomi Jo Weiner, LA 74, married Robert Hofkin on April 7, 2000. She owns First State Book-

keeping Service, which provides bookkeeping services for small businesses. She also owns Balance & Twirl, which sells embroidered T-shirts and dance skirts. Robert teaches at both Drexel University and Wilmington College and provides computer counseling and Web design services. They live in Wilmington, Del.

Barbara Langsam Shuman, LA 75, is in the second year of her term as president of the board of directors of the *St. Louis Jewish Light* newspaper. She was associate editor of the weekly paper in the mid-1980s and is the first former staff member to serve as president of the newspaper's board. She is senior account manager with Finkel & Co. Communications, a St. Louis-based marketing communications firm, where she has worked since 1992. Her husband,

Michael A. Shuman, LW 82 ("No, I didn't really rob the cradle—he enrolled in law school after earning two graduate degrees!"), is associate county counselor for St. Louis County. Daughter Amanda, 12, was awarded a red ribbon for her science project in the Greater St. Louis Science Fair. "Right now, she wants to go to Washington U. and live in the dorms!"

Stephen Yablon, LA 75, founded his own architectural office, Stephen Yablon Architect, in 1995 in New York City. The firm provides services to commercial, educational, cultural, and residential clients including Sony Music Entertainment and the Archdiocese of Newark. The firm was recently profiled in *Interiors and Sources*, a national design magazine. He is married to

Suzanne Nutt, vice president of managed care for Mt. Sinai Hospital, in New York City. They live in Maplewood, N.J., and have two children: Alex, 13, and Sophia, 9.

Virginia L. Ruder, LA 76, is working on a master's degree in career development. "The goal is to help women who want to re-enter the workplace after raising a family and to help others who are going through midlife career changes."

Sanford Sher, MD 76, writes, "I have become interested in Civil War medicine and have just obtained a State PA historic marker for a Mower hospital that was active nearby. We are planning an appropriate ceremony this fall."

Mark Bacharach, LA 77, is working in Chicago in his family-run jewelry store, Leo A. Bachrach Jewelers. The store was established in 1944 by Mark's father, Leo, a

European-trained gold and platinum smith. Mark has worked with his father since graduation. E-mail: mbacharach@juno.com.

Stephen G. Berman, LW 77, was awarded the Navy Superior Civilian Service Award and Medal by the general counsel of the Department of the Navy in February 2000. He previously was awarded the Navy Meritorious Civilian Service Award and Medal in 1993.

Michael J. Gittins, LA 77, writes that he is "married and has been living and working on the Côte d'Azur, France, for five years. Can't say when I'll return."

Alice Boccia Paterakis, LA 77, is head conservator at the Agora Lab, in Athens, Greece. She won the Rome Prize in Conservation in April 1999 and is doing

Class Acts An alum's gift of paper is making a difference in an L.A. classroom.

The smiles on the faces of the girls and their teacher (right)—and the upbeat artwork from room 32 (see samples below)—say it all. They capture the essence of how much a deliberate act of kindness can mean to a child, to a class, to a teacher—and one day, perhaps, to others.

Part one of the story appeared in the spring 1998 issue of this magazine—an article called "L.A. Story," by alumna Janni Lee Simner, A.B. '89, about the experiences of architecture alumna J. Meghan McChesney, A.B. '94, in Los Angeles inner-city schools. (McChesney is no longer with the school system, but the impact of her story still lingers.)

When St. Louisan Cindy Lefton, B.S. '88 in industrial and organizational psychology and A.M. '90 in human resources management—whose father, brother, and cousins are also WU alumni—received her copy of *Washington University Magazine and Alumni News* and read the article, the following passage particularly disturbed her:

Once, [McChesney] recalls, a former WU classmate flew to



Although only girls are shown in this snapshot that teacher Estela Vieira sent alumna Cindy Lefton, the class had lots of boys. But as Vieira explains on the back of the photo: "My girls insisted on a picture alone with me. Since they were the minority in the classroom, I had to give in!"

Los Angeles on business. Over dinner McChesney mentioned buying her own paper for her classroom.

"That was mind boggling to him," she says, "because not only did his company have all the paper in the world, but he could use his expense account for dinner and the company wouldn't think twice about it. It was shocking to me, too, to be reminded that the business world has so much. A box of paper would mean a lot to my classroom."

"I thought to myself, 'A box

of paper!'" says Lefton, who is manager of operations at Psychological Associates and a staff nurse in the emergency room at Barnes-Jewish Hospital. "It was hard to imagine that schoolchildren could be in such need."

Lefton had an idea—and part two of the story began.

First Lefton phoned McChesney, who was "very excited about what I had in mind." Then she contacted the St. Louis vendor Pedro's Planet. The manager helped Lefton obtain paper wholesale, for less than \$50 a case.

Every month throughout the remainder of the school year, Carina Espitia, Jesus Medina, and Sheyla Rojas and the rest of the children in Estela Vieira's class in Compton's Kelly Elementary School helped open a big box from St. Louis. It holds "a wonderful treat," Vieira says: "sheets and sheets of bright white recycled paper."

Now students like Sheyla can freely write essays such as why "I am thankful for my family," and Jesus can draw large and lavish illustrations for "The Cookie Bear," a class story about a (smiling) grandpa and grandma who invite "all the children from Ms. Vieira's

and Ms. Fabel's classes" (also smiling) to eat a bear-shaped cookie that is half the size of the grandpa. And now Vieira and her teaching partner, Anne Fabel, could send the students (some still smiling) home with

"a substantial homework packet" weekly.

"You have been making a huge contribution to my students and to my school," Vieira wrote in a letter to Lefton.

As McChesney shared with our readers, and Lefton understood, a box of paper certainly can mean a lot. —Judy Watts



research at the American Academy in Rome. Her research will result in a reference book for conservators. She also has been teaching short courses at the Art Institute in Helsinki.

Delores W. Lee, UC 78, writes, "I have been called in the ministry. I graduated from Eden Theological Seminary in May 1999 and was ordained in July 1999. I am doing chaplain work at St. Luke's Hospital, in Chesterfield, Mo."

Glen Wildermuth, EN 78, is manager, strategic CIM initiatives, at MEMC Electronic Materials, Inc., in St. Peters, Mo.

Michele Andrea Bowen, LA 79, completed her first novel, titled *Churchfolk*, accepted for publication and due out in bookstores in February 2001. She is working on a collection of short stories, *Weeding Gethsemane's Garden*, and on a second novel. She moved from Richmond, Va., to Durham, N.C., with daughters Laura Michele, 12, and Janina Akili, 2, this summer.

Adrian Frazier, GR 79, is professor of English at Union College and will be moving this fall to the National University of Ireland and Galway to become director of the M.A. program in drama and theatre arts. Adrian is author of a biography of Irish novelist George Moore (Yale University Press, May 2000).

Willie Arthur Noble, EN 79, returned to St. Louis from Atlanta to serve as deputy director for the Cross County MetroLink project of the Bi-State Development Agency. The Cross County extension is a proposed 8.1-mile extension of the existing transit system that serves the St. Louis area. Two proposed stations of the extension would serve the WU Hilltop Campus.

Kathleen Thurmond, SW 79, is president of Best Washington Uniform Supply, in Long Beach, Calif., a company founded 50 years ago by her father, James Thurmond. "Although I no longer practice in the field of social work, the education I received has been invaluable in working with people in business."

80s

John Bjerklie, GF 80, created the exhibit *The TV Show*, featured April 21 through May 21 at Soapbox, in Brooklyn, N.Y.

Leda Higgins, GB 80, writes, "I am on the waiting list at Stanford University Hospital for a heart/double-lung and kidney transplant. The wait is difficult. Please wish me well!" E-mail: leda314@earthlink.net.

Scot MacPherson, GA 81, and **Kate MacPherson**, GA 81, "celebrated 13 years in business for the

MacPherson partnership." They are architects in Cambridge, Mass. They have a son, Grant, born in 1995. They also completed the Frog Pond Pavilion on Boston Common and the Bedford Free Public Library.

Brian Organ, MD 81, is in private practice of general surgery in the recently formed Surgical Solutions, in Atlanta.

Steven C. Davis, HA 82, was appointed senior vice president of Ponder & Co., the health-care industry's leading financial advisory firm. He lives in St. Louis with wife Belinda and their four daughters, and he is an avid golfer and church volunteer.

William C. Sullivan, Jr., LA 82, and wife Laura have a daughter, Victoria Rose, born Sept. 27, 1999. In January 2000, they moved into their new home in West Orange, N.J.

Howard J. Smith, LW 83, was named president of the board of directors for Habitat for Humanity St. Louis. He is an attorney with the Clayton, Mo., law firm of Ziercher & Hocker, PC.

Paul J. Bryant, FA 84, writes that "it's been a crazy few years. In 1998 I sold one Web company to iXL and started a new business with a few friends called iGive.com. The site allows online shoppers to direct a portion of every purchase as a donation to any worthy cause. It's nice and strange to combine capitalism with philanthropy." Paul and wife Elizabeth have two sons: Joshua, 5, and Samuel, 1. They live in Glencoe, Ill. E-mail: stinkydad@hotmail.com or paul@igive.com.

Lisa Weinberg, LA 84, married Hernan Espinoza on Dec. 5, 1999, in San Francisco. Lisa is a software designer, and Hernan is a post-doctoral fellow at Stanford University. E-mail: weinberg@e-things.com.

Major **George E. Cone, Jr.**, LA 85, assumed command of the 1st Battalion, 393rd Regiment, at Fort Chaffee, Ark., in September 1999. In December 1999, he was selected to attend the U.S. Army Command and General Staff College at Fort Leavenworth, Kan., in July 2000.

Graydon J. Forrer, LW 85, married Julie Lloyd on April 8, 2000, in Washington, D.C. Graydon is managing director of Life Sciences Strategies, LLC, in Washington, D.C. Previously he was counsel to the U.S. House of Representatives Small Business Subcommittee on Regulation, Business Opportunities, and Technology; director of consumer affairs at the U.S. Department of Agriculture; legislative director for Sen. Frank Lautenberg (N.J.); and director of executive communications at the Monsanto Corporation.

Gary L. Gray, EN 85, was promoted to associate professor of

engineering science and mechanics with tenure at the Pennsylvania State University. He also was honored with the 1999 American Society for Engineering Education's New Mechanics Educator Award. He lives in the State College, Pa., area with wife **Suzanne Mohney**, EN 87. Web site: www.esm.psu.edu/faculty/gray/.

Michael Kasen, BU 85, married Debra Carmichel on Feb. 14, 2000. He also was promoted to corporate controller for Aladdin Gaming. E-mail: mkasen@aladdincasino.com.

Bob Paolino, LA 85, was one of the 65 judges from around the world selected to judge at the 2000 World Beer Cup, a biennial international competition in which more than 1,100 different beers competed for honors in their style categories (for winners, go to: www.aob.org/WBC/00wbcwinners.htm). Bob is a legislative analyst in the Wisconsin legislature.

Dave Parsons, LA 85, is operations officer for the 721st Air Mobility Squadron at McGuire Air Force Base, N.J. In July, he and his family moved to Quantico, Va., where he is attending the Marine Corps Command and Staff College.

Eddie W. Runde, LA 85, is completing a residency in occupational and environmental medicine at Saint Louis University School of Medicine. As part of the program, he received an M.P.H. in May 2000. He is a lieutenant commander in the U.S. Naval Reserve and lives in St. Peters, Mo., with his wife and two children.

Scott A. Sandford, GR 85, has been named an Ames Associate Fellow by NASA's Ames Research Center. He is working in Ames' Astrochemistry Laboratory, studying the chemistry of cosmic ices and organics and the role they may have played in the origin of life. He is a co-investigator on NASA's Stardust Discovery Mission, which will collect a sample from a comet and return it to Earth in 2006.

Gary M. Siegel, LW 85, opened his own law firm, Siegel Sevastianos, LLP, with **Noel Sevastianos**, LW 90, specializing in civil litigation, including family, computer, trust, and contract law. Gary married Debby Wampler on Sept. 9, 1999, and they are expecting in November 2000.

James John Crisanti, BU 86, EN 86, writes, "After a rewarding 10 years on Wall Street in investment banking, I have decided to take some time off for myself. I will pursue leisure activities such as golf, travel, attending sporting events, and my interest in entomology. After six months of pure unadulterated epicureanism, I shall return to more entrepreneurial endeavors."

Barry Freiman, BU 86, formed his own business, attorney recruiter.com, LLC. "My company specializes in the permanent placement of attorneys in the D.C./Md./Va. area and nationwide. I live in Rockville, Md., with my domestic partner, Kevin, who is the marketing and promotions manager of washingtonpost.com, and my beautiful 7-year-old daughter, Holly (who is the happy result of my former marriage to another WU alum)."

Adriana Capistran Moore, LA 86, has a son, Maxwell Preston Moore, born June 6, 2000. They live in Foster City, Calif.

V. Susan (Inouye) Stenkamp, EN 86, earned a doctorate degree in chemical engineering in fall 1999 from the University of Washington, in Seattle. She now works for Battelle Research, in Richland, Wash. Her husband, **Jim Stenkamp**, GA 86, is a self-employed architect. They both enjoy backpacking and climbing in the Pacific Northwest.

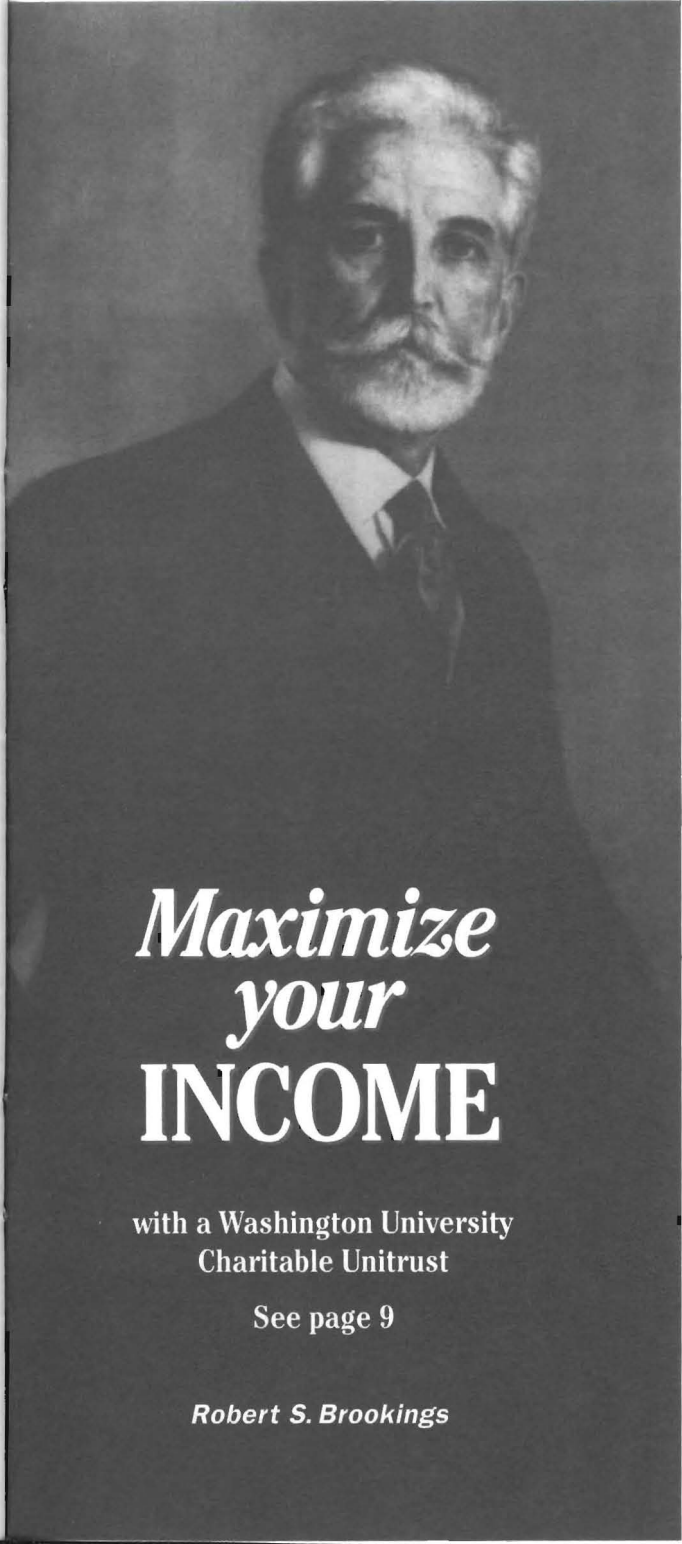
Jane (Wiechert) Caldwell, LA 87, and husband Matthew Lueddens, have a son, Michael Carsten, born March 15, 2000; he joins brother Daniel, 2. Matthew is with Eisenberg Architects, in Clayton, Mo., and Jane is an anesthesiologist at St. Anthony's Medical Center, in St. Louis.

Claire Seltz Eichner, LA 87, and husband Alan Eichner have a son, Jason Frederick, born Feb. 24, 2000; he joins sister Lainie Sara. They live in Mason, Ohio, where Claire practices law on a limited basis, "spending the greater part of my days being a mommy."

Cheryl Kane Heimlich, LA 87, and husband Daniel Heimlich have a daughter, Sara Rose, born March 24, 2000; she joins sister Julia Angel, born Aug. 24, 1997. Cheryl is a writer and contributing editor with *Miami Metro* magazine and a free-lancer for other publications, working primarily from her home in Cooper City, Fla. Her husband is marketing director with the Fort Lauderdale software company Citrix Systems. E-mail: ckheimlich@aol.com.

Scott Helm, BU 87, and **Lesley Malin**, LA 88, have a son, Addison Malin Helm, born Oct. 12, 1999. "After almost a decade in New York City (Scott as vice president at Goldman Sachs and Lesley in various theatrical endeavors), they have moved to the less frenetic pace of Baltimore, where Scott is CFO of Orion Power Holdings and Lesley devotes herself to Addison's every whim while considering various theatrical endeavors."

Suzanne Mohney, EN 87, was promoted to associate and engineering with tenure at the Pennsylvania State University. She also was



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Robert S. Brookings

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Recognizing the Importance of Planned Gifts
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honored this year with the J.B. Wagner Young Investigator Award from the Electrochemical Society for her contributions to the field of high-temperature materials. She lives near State College, Pa., with husband **Gary L. Gray**, EN 85. Web site: www.esm.psu.edu/mohney/.

Kara Greer, EN 88, and **Alan Greer**, EN 88, have a daughter, Lindsay Mae, born Feb. 15, 2000; she joins Garrett, 1, Parker, 2, Savannah, 3, and Joshua, 5. They live in Murfreesboro, Tenn.

Constandina Kalios, LA 88, and husband Ares, have a daughter, Anastasia Rose, born May 22, 1999. She is an attorney with the U.S. Environmental Protection Agency; they live in Park Ridge, Ill.

Cynthia Levin, LA 88, received a doctoral degree in clinical psychology in 1997 from the Chicago

School of Professional Psychology. She works for Mental Health Net, the oldest and largest Web site devoted to mental health concerns. It is owned by CMHC Systems, which develops computer software for major community health agencies and hospitals across the country. She writes the clinical content for interactive self-help programs and runs a professional interview series for the Web site.

Michael E. Marks, BU 88, is a senior portfolio manager and vice president for Commerce Bank's Investment Management Group, in Kansas City.

Robert O. Musick, LA 88, LW 93, married **Patricia L. Corran**, LW 95, on May 28, 2000. They live in St. Louis.

Thena Poteat, LA 88, and husband John have a son, Jacob Gene Clemmer, born March 3,

2000; he joins brother Cal, 3. Thena received an M.D. from the Medical University of South Carolina in May and began a residency program in psychiatry at Yale University in July. E-mail: thena@aya.yale.edu.

Colleen Quinn, LA 88, completed a Ph.D., with a specialization in the spectrum of autism, in 1997 at the University of Kansas. She married U.S. Army Major Andrew M. Boyd in November 1998. She directed the Autism Program of Virginia for three years. She and her husband have moved to Fayetteville, N.C., and she is working at a satellite of the University of North Carolina-Chapel Hill's Department of Psychiatry. She diagnoses, assesses, and consults for children and adults with autism.

April Shaw, PT 88, has been married to Mark Shaw for eight

years; they have three daughters: Stephanie, 4, Mattie, 2, and Jessie, 4 months. They live in Cocoa Beach, Fla.

Stephanie Lorber Assang, BU 89, married Milton Assang on Sept. 5, 1999, in Washington, D.C. They live in Tokyo, Japan, where Stephanie is director, finance, for GE Capital.

Cynthia E. Brodrick, LA 89, says, "I've taken a surprising twist in my career and am now a senior reporter for a personal finance Web site called Intelligent Taxes." She also is beginning studies to become a certified financial planner. She has a daughter, Eleanor Acadia, born March 28, 1999. E-mail: writebrain@mindspring.com.

Ivan J. Dolowich, BU 89, is "moving in-house" to CNA Pro, a division of CNA Financial Corp.,

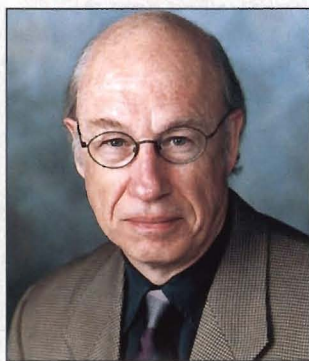
WASHINGTON PROFILE

Warren Boeschstein B.Arch. '66

Envisioning an Ideal Community

Creating a sense of community through urban planning and architecture has been the central theme of Warren Boeschstein's work—in fact, he has dedicated his career to helping people more easily share their living space with each other. Boeschstein, a professor of architecture and, until recently, associate dean of students at the University of Virginia, feels that town and city planning should focus on ways in which people can enjoy more intimate, neighborly settings, even in the context of major urban sprawl. Not only has Boeschstein, an architect and civic designer, developed innovative plans for building transit-oriented community environments in Virginia, he recently completed a book on small East Coast towns that serve as ideal community settings.

Boeschstein's appreciation of community guided him during his recent study of these historic settlements. The resulting book, *Historic American Towns along the Atlantic Coast*, published by Johns Hopkins University Press, celebrates the



factors that have preserved the character of these towns.

The book examines 140 coastal towns, focusing on nine that are among the oldest continuously inhabited settlements in North America, including Kennebunkport, Maine; Edgartown, Massachusetts; and Saint Augustine, Florida.

"It seemed that these towns respected certain themes in terms of scale and character of public space and had both access and relationship to their natural environments, whether it was water, wetlands, or surrounding woodlands," says Boeschstein. "These settlements also represent a cultural spectrum in the United States.

Different ethnic groups settled these towns, and I examined the history of architecture and town planning over different periods. These towns provide a wonderful legacy."

In his book, Boeschstein addresses the problems towns like these face now and in the future. "These towns," he explains, "are significantly threatened from the sea by rising water and from the land by tourism." But there is at least one solution he feels these communities can adopt—preventing automobiles, wider roads, and parking lots from eroding the towns' character. "These are pedestrian towns, and they ought to be retained that way," he says.

Not only has Boeschstein sought out ideal communities along the East Coast, he has fused his search for ideal settings into his own work. He has developed plans for establishing transit-oriented environments along the Washington, D.C./Richmond Rail Corridor, along the Metro in northern Virginia, and in his hometown of Charlottesville. His goal: to create a community setting

across a large urban area, making the transit systems more convenient and tying them into compact, pedestrian-oriented environments. His work has received awards from the American Institute of Architects, the National Endowment for the Arts, and the U.S. Department of Transportation.

A native St. Louisan, Boeschstein believes that his years at Washington University's School of Architecture helped direct him toward the work he is doing now. "The School emphasized the tradition of being of service—of identifying societal problems and searching for ways to address these problems," says Boeschstein, who also holds degrees from Amherst College and Harvard University's Graduate School of Design.

In the midst of continued urban sprawl, Boeschstein believes that a certain simplicity and small-town feel can still be achieved. By focusing on the serenity, charm, and comfort of community in his vision for urban development, Boeschstein is helping create ideal settings for the future.

—Ryan Rhea, A.B. '96

after two years as a partner in the New York City office of a Chicago-based law firm. He and wife Gayle have two children: Jill, 5, and Lauren, 2. E-mail: ivan.dolowich@cna.com.

Sheila Sage, LA 89, married Jason Leif on March 18, 2000, in Bethesda, Md. Sheila is a physical therapy clinical supervisor at National Rehabilitation Hospital, in Washington, D.C., and Jason is an associate in the energy group at the Washington, D.C., office of Jones, Day, Reavis, and Pogue. E-mail: sxs4@mhg.edu or sheila_sage_leif@hotmail.com.

Audrey Hildes Schechter, LA 89, and husband David have a daughter, Emma Rose, born March 14, 2000. "She brings her parents infinite joy and love."

Saleem A. Shareef, LA 89, graduated in May 2000 from Boston University School of Law with an LL.M. (tax) degree. Saleem lives in Louisville, Ky.

Chad Smith, LA 89, earned a Master of Architecture degree from Columbia University in 1997. That year, he helped Karen Bausman win a Progressive Architecture Award for the Los Angeles Performance Theater (along with **Michael McClure**, LA 91). He has been teaching with Karen at Columbia University. He is a project manager for Rogers Marvel Architects, where he designs and builds art galleries and Kate Spade shops and showrooms. In his spare time, he directs and produces art projects for his own Web site, www.littleminx.com, and other Web publications, does free-lance graphic design for new media companies, and has recently completed a brand identity design for an international fashion organization (in collaboration with **Brandon Troy Smith**, FA 92). He is living and working in Hell's Kitchen, New York City.

Philip Springer, LA 89, and wife Jill work together at their florist/gift shop, Flower Depot, Ltd. "We had our first son in September 1999 and enjoy having him and our dog with us at work every day."

Matthew Tiefenbrunn, LA 89, and wife Mia have a son, Bennett Matthew, born Dec. 26, 1999; he joins Adam, 5, Lindsay, 4, and Bailey, 22 months. The family moved to Washington, Mo., in July 1999, when Matt joined Patients First Healthcare Group. He opened a satellite medical office for them in his hometown of Sullivan, Mo.

Shin-Jih Tsai, GA 89, is a project architect with Hoy Architects and Associates, in Taipei, Taiwan. Shin-Jih has a 4-year-old daughter and a 2-year-old son.

Colleen Wapole, LA 89, and **Michael Pastreich**, FA 90, have a daughter, Meghan, born Feb. 29,

2000. Colleen has finished her doctoral course work at Northwestern University in linguistics and is writing her dissertation. Michael is the executive director of the Elgin Symphony Orchestra.

90s

Michelle Fleig-Palmer, BU 90, is director of the University of Nebraska at Kearney's dual career program, assisting accompanying partners of new employees in conducting effective job searches before and after their move to Kearney. Her husband, David K. Palmer, is in his third year of teaching organizational development and human resource management at the university. Their son, Benjamin Morgan, was born Oct. 5, 1998, "and is a very energetic boy who likes cars and trucks."

Alexa Johnson, LA 90, married Andy Doebele on Jan. 8, 2000, in Boulder, Colo. Alexa teaches choir at a suburban Denver high school, and Andy is a graduate student in theatre at the University of Colorado at Boulder. E-mail: treblemaker@earthlink.net.

Danna Kalkstein, LA 90, GR 91, married Michael Livstone on July 25, 1999. They honeymooned in Hawaii and now live in New York City, where Danna continues doctoral work in Jewish education at the Jewish Theological Seminary of America and Mike is completing a doctorate in genetics at Columbia University. "Rabbi Marc Saperstein, who was my adviser for my M.A., recited the wedding blessings during the ceremony."

Tumiran Bin Saru, EN 90, is working in an electrical contracting firm and recently passed the Malaysian Board of Engineers examination.

Karen M. Schaaf, LA 90, GR 93, was named head audiologist of CID Hearing Central, in the new Crow Optical store in Fairview Heights, Ill. Central Institute for the Deaf is now offering clinical services in satellite offices within select Crown Optical locations.

Joel Tachau, FA 90, is a lead intranet architect with Waggener Edstrom, the world's leading high-tech public relations agency. E-mail: joelt@wagged.com. Web site: www.wagged.com.

Daryal Alexander, LA 91, graduated from the University of Kansas School of Medicine in May 1999 and is now a general surgery resident at Providence Hospital, in Southfield, Mich. "I am surviving residency so far and enjoying Detroit." E-mail: daryadoc@yahoo.com.

Blake Kassel, LA 91, married **Lauren Gottlieb**, FA 90, on Feb. 26, 2000. They live in Manhattan,

where Blake is vice president of an institutional trading firm and Lauren is the senior art director of an Internet company. Blake also is the founder and CEO of Bodylastics, which manufactures a lightweight, portable fitness product that can be seen at www.bodylastics.com.

Candace Kenyon Dove, PT 91, was married on March 11, 2000, "and I am 'mom' to two wonderful children, 9 and 15, and currently not working as a physical therapist," she writes.

Rhona (Seidman) Fromm, BU 91, and husband Lou have a daughter, Jamie Madelyn, born Jan. 11, 2000; she joins brother Jordan, 2. They live in Blue Bell, Pa., where Rhona is a self-employed human resources consultant.

Michael Gehm, EN 91, spent the years after graduation working for an engineering firm; in 1995, he began a Ph.D. program in atomic physics at Duke University. He should complete his degree in the next year. Michael married Wendy McDonald in 1998; they live in Durham, N.C., and both are graduate students at Duke.

Bari (Maskell) Pech, LA 91, and husband Jeff have triplets, Gabrielle Ava, Andi Cate, and Ryan Cole, born Nov. 3, 1999. They live in Woodbury, N.Y., where Bari is an attorney. E-mail: bjgrab@aol.com.

Beth Wax, SW 91, married Joshua Grodzin on July 4, 1999. They live in Chicago. After five years as a school social worker in early childhood special education, Beth is now pursuing her dream of teaching Israeli dance. She teaches children at the Solomon Schechter Day Schools, and she teaches people of all ages at parties, synagogues, religious schools, camps, and public schools in the Chicago metropolitan area. E-mail: jobe@enteract.com.

James Zimbelmann, PT 91, and **Therese Zimbelmann**, PT 91, had a third child, Kaylee Anne, born Dec. 5, 1999. They live in Lisle, Ill.

Jen (Glubka) Ayers, LA 92, and **Graham Ayers**, LA 92, and their new rock band, Honey Tongue, are touring in the United States this fall. Tour stops include Boston, Chicago, Minneapolis, New York City, and St. Louis. Web site: www.honeytongue.net.

Patrick J. Ennis, LW 92, joined the Bloomfield Hills law firm Dawda, Mann, Mulcahy & Sadler, PLC, as an associate. He was with the law firm Columbo & Columbo, PC, and concentrates in the area of real estate and business law.

Thomas J. Palazzolo, LW 92, was elected a member of Husch & Eppenberger, LLC, in January 2000.

Alexis Waldman, LA 92, married David Brochu Feb. 19,

2000, at their New Hampshire condominium. Their primary residence is in Providence, R.I., where Alexis has been part of a graphic design firm that has won regional, national, and international awards for the past six years. The couple is planning a fund-raising "ride to the ends of the earth" (510 miles in six days in Alaska) to help raise money for the AIDS vaccine.

Shubhangi Deoras-Gaonkar, LA 93, married Tushar Gaonkar in November 1996; Tushar practices family medicine in Chicago. This year, Shubhangi started working for the American Bar Association at its Chicago office. She received her J.D. from Boston University in 1996.

Heather Garrett, FA 93, married Randy Niemann in September 1998, in Atlanta. She is creative director with AnyDevice, "a wireless ASP, allowing companies to reach customers and/or work force through multiple devices such as phones, palm devices, pagers, etc. I've been in the Web design and development field since 1996. Prior to joining AnyDevice, I was the director of Web marketing and webmaster of Ptek Holdings, Inc. Hope all is well at the School of Art!"

Michelle Goldstein, LA 93, left for Osaka, Japan, after graduation and spent a year working for the Japanese government. She is now a corporate/litigation attorney in the Washington, D.C., area at Shapiro, Lifschitz & Schram, PC. E-mail: goldstein@slslaw.com.

Laura Harrison Klumb, LW 93, has a daughter, Madeline Kate Klumb, born May 12, 2000.

Prasan Lohia, EN 93, LA 93, GB 93, and wife Meghna have a daughter, Anuja, born Feb. 28, 2000; she joins brother Abhiroop, 5. They live in Calcutta, India.

Leilani Paras, LA 93, married **Matthew Hill**, LA 93, MD 00, GR 00, on March 4, 2000, in Graham Chapel. They live in Columbia, Mo., where Leilani is finishing medical school at the University of Missouri and Matthew is a resident in internal medicine. They plan to move to Chicago in June 2001.

Tana Senn, LA 93, is working on the campaign of cousin Deborah Senn, who is running for U.S. Senate from the State of Washington. Husband **Kevin Flaherty**, BU 93, is working for Amazon.com in Seattle.

Martha E. Shaw, LA 93, married **Scott M. Dudek**, LA 92, on Oct. 2, 1999, in the Catholic Student Center at Washington U. The reception was held at Whittemore House. They live in Houston.

Carrie Sloan, LA 93, married Douglas Edward Norry on March 18, 2000, in Greensboro, N.C.

Carrie and Doug are both teachers in Cincinnati.

Lisa Vandermeer, PT 93, specializes in women's health and works in the field two days a week. Lisa and husband Curt have a daughter, Anna Marie, born in November 1998; they are expecting their second child.

Craig Bricker, EN 94, GB 94, married **Stephanie Hoss**, GR 95, on May 30, 1998, in Sayville, N.Y. In June 1999, they moved to New York City, where Craig joined Goldman, Sachs & Co. after five years in St. Louis with Procter & Gamble. Stephanie is teaching Spanish at a private high school for girls on the Upper East Side. E-mail: cbricker@att.net or shossb@att.net.

Jeff Doyle, EN 94, GB 98, married **Carrie Woods**, LA 98, GB 98, in June 1998. They live in Chicago, where both work for

Smurfit-Stone Container Corp. Carrie is manager of investor relations, and Jeff is a manager in the corporate procurement office.

Scott F. Hall, GF 94, is a tenure-track assistant professor of computer animation in the visual arts department of the University of Central Florida, in Orlando. He was previously an assistant professor at Alfred State College, in Alfred, N.Y., and at Cogswell College, in Sunnyvale, Calif.

Jason Kane, LA 94, co-authored an article published in the February 2000 issue of the *Neurology and Urodynamics* medical journal. Titled "Effects of Pudendal Nerve Injury in the Female Rat," the study determined whether an animal model could be used for further investigation of neural injury as a cause of urinary incontinence in women. Results

showed that such a model can be used and may provide a tool for future strategies aimed at prevention and treatment of this disorder. Kane is currently training in the pediatric residency program at Riley Hospital for Children and the Indiana University School of Medicine in Indianapolis.

Shero Mukhtiar, SW 94, married Azher Kantawala on Jan. 27, 2000, in Bombay, India. They live in Tallahassee, Fla. E-mail: shazmukan@aol.com.

Jacquelyn S. Nieboer, OT 94, is a software developer and programmer with Comprehensive Software Systems. She lives in Denver.

Stephen Zolin, FA 94, is creator of the permanent installation "Hoppy Hour," featured at the Second Street Brewery in Santa Fe, N.M. He is also engaged to Gael

Hines; they plan a Memorial Day weekend wedding in 2001. He also has been a preparator at the Gerald Peters Gallery in Santa Fe for two years.

Chithra Ambalam, LA 95, graduated from Northwestern Dental School in April 2000. She gave the graduation speech for her class, which preceded the speech of David Satcher, the U.S. surgeon general. She plans to practice on the East Coast. E-mail: wisdomtooth64@hotmail.com.

Nilesh Jain, EN 95, has a daughter, Lakshya, born on July 4, 1999. Nilesh is a technical product manager for Torex Health, Ltd., in England.

Daniel Scolnick, LA 95, received a Ph.D. in biochemistry from the University of Pennsylvania, where he will be doing post-doctoral work in neurobiology.

WASHINGTON PROFILE

Stephanie Mercier A.B. '83

Ancestry Informs Agricultural Vision

Stephanie Mercier's passion for economics, combined with her Midwestern sensibility and connectedness to the land, has given her a prominent role in U.S. agricultural policy-making.

Originally from Ames, Iowa, Mercier attended Washington University in the early 1980s, graduating with a bachelor's degree in economics in 1983. After returning home to complete a doctorate in agricultural economics at Iowa State University, Mercier took a position as an economist in the U.S. Department of Agriculture's Economic Research Service (ERS). Nine years of hard work there paid off; she is now the minority staff economist on the Senate Committee on Agriculture, Nutrition, and Forestry (Ag Committee)—the committee charged with oversight and formulating federal agricultural policy.

Mercier became interested in politics early. "I was just glued to the TV when the Watergate hearings were going on," she says. And that interest developed further when she participated in the Junior Year

Abroad program at the University of Sussex, a hotbed of student political activism during the Thatcher era. "The British take politics very seriously," Mercier observes, "in contrast to Americans, who often don't even vote."

As an analyst with the ERS, Mercier was introduced to federal policy-making. While there, she developed a vision of family farm participation in American agriculture, and now in her role with the Ag Committee, she works toward that vision. "I find my job invigorating. I'd say that 80 to 90 percent of the time, I really like what I'm doing."

Part of Mercier's job is to work with land-grant universities. Agricultural colleges throughout the country share research results with the Ag Committee, which in turn uses this information to create policy, passing it along to the USDA for implementation.

"A major part of the analytical work is done outside the committee; we simply don't have time to do it all ourselves," she says. "To get the research done, we work with

faculty at the University of Missouri at Columbia, Texas A&M University, and others.

"One of my major responsibilities is to facilitate the translation of this research into policy. It's really a grass-roots development process. We have a symbiotic relationship with the universities; we get good research out of them, and they get the opportunity to provide the information that helps guide the policy process and ultimately legislation."

The Ag Committee deals with issues as they come up. A recent example is the Crop Insurance Program. Recent economic and policy developments had revealed weaknesses in the program; this year Congress undertook a major effort to strengthen the program, attempting to make it more attractive to farmers. The president signed that bill on June 20. Perennial issues, such as global warming and biotechnology, are always under discussion. Mercier participates in several conferences each year dealing with such issues.



Although both of her parents were professors at Iowa State, Mercier has farming in her blood. Her grandparents and their parents were Iowa and Nebraska farmers, immigrants from Europe and Canada. This ancestry has informed her vision as an agricultural economist. As her late grandmother told her, she is the closest thing to a farmer left in the family.

But a keen interest in politics fueled Mercier's career climb as well, an interest she hopes more students will share. "Perhaps you've heard the saying that politics is like making sausage—you don't always want to know how it's done. I can say that it's worthwhile to find out how it's done."

—Aaron Belz

Mark Stanley, PT 95, has two sons: Marek, 2, and Seth, 1. He lives in Grapevine, Texas, and works in home health care.

Raina Winfrey, LA 95, graduated from Ohio State University College of Medicine in June 2000 and began residency in family medicine at Riverside Regional Medical Center in Newport News, Va., in July. E-mail: winfrey.4@osu.edu.

Karen (Taylor) Zappa, GB 95, SI 95, relocated to her hometown of Bloomington/Normal, Ill., and is a solutions analyst at AFNI. She married Mark Zappa on April 15, 2000. E-mail: luv_koalas@yahoo.com.

Sallie Bledig, OT 96, married Jim Ash in February 2000. They live in St. Louis.

Megan Foster, LA 96, married Frank Campbell II on July 15, 2000. She is in the Ph.D. program in the Department of Art History at the University of Illinois, Urbana-Champaign, "pursuing my interests in medieval art."

Amy Goldfarb, LA 96, and **Andy Forman**, LA 95, are engaged and planning a summer 2001 wedding in Philadelphia.

Scott Kilberg, LA 96, graduated from the School of Podiatric Medicine at Barry University, in Miami, and he is beginning a three-year residency in foot and ankle surgery in Detroit.

Ramona Mehta, LA 96, writes, "Hi, Class of 1996! I finished medical school in Cincinnati in 1999 and am now in my second year of residency in internal medicine at the University of Cincinnati. More exciting, however, is that I recently have gotten engaged and am planning for the wedding."

Michael Mitchell, BU 96, married **Victoria Ruth**, BU 99, on May 28, 2000, in Graham Chapel.

Jennifer Stern, SW 96, is program director for the Alzheimer's Unit at the Star of David Nursing Center. She lives in Newton, Mass.

Genevieve (Richards) Stevens, LA 96, and **Paul Stevens**, LA 95, have a son, Bryan Richard, born March 18, 2000. They live in Kennesaw, Ga.

Genevieve is "enjoying some time off to be a full-time mom," and Paul works as a consultant at Hewitt Associates and has helped coach the Marist War Eagle High School volleyball team to three consecutive state championships and a 196-21 overall record. E-mail: stevensp1@mindspring.com.

Chris Helmers, BU 97, accepted a job with John Deere & Co. Chris and wife **Sandy Helmers**, GB 97, have "settled into a beautiful home in a small town outside the Quad Cities. Give us a call if you're ever in the area!"

Leona Ketterl, AR 97, is a project architect with OWP&P, in Chicago. "I just purchased my first home—a one-bedroom condo within walking distance of the lake."

Erin Orzel, LA 97, finished her master's degree in Latin and continues to teach and attend classes at the University of California, Berkeley. "In addition, my domestic partner of two years and I are currently co-parenting her 6-year-old son."

Greg Aycock, LW 98, is with the Baton Rouge, La., law firm of O'Neal Walsh & Associates. He is running the 2001 Walt Disney World Marathon to increase awareness and raise research funds for the National Neurofibromatosis Foundation. If you are interested in sponsoring him, send e-mail: gregoryaycock@onealwalsh.com.

Zvezda Chan, EN 98, married **Daniel VanPelt**, EN 97, on Sept. 4, 1999, in Wheeling, W. Va. They moved to the Washington, D.C., area, "and we like it a lot." Dan works for Gorove/Slade Associates, a transportation engineering consulting firm. Zvezda is assistant project manager for the construction services division of Charles E. Smith, a property management and construction firm.

John Eash, GB 98, writes, "It's always great to hear from fellow EM³ class I graduates! The B Team continues to meet monthly for lunch or a social function at the ballpark (thanks, Dave!)."

Sarah Hardy, LA 98, will begin a doctoral program in clinical psychology in the fall at George Washington University in Washington, D.C. E-mail: saraehardy@hotmail.com.

Leah Himmelberg, PT 98, married Shazzie Naseem on Aug. 7, 1999. She lives in Indiana and works in an outpatient clinic.

William F. Ikerd, EN 98, SI 98, married wife Brenda on May 29, 1999, and reports that they are "both very happy."

Kelly Koenig, LW 98, married **Dan Levi**, LW 98, in October 1999 in New Jersey. Kelly teaches at Pace University School of Law. Dan is a litigation associate at Paul Weiss Rifkind Wharton & Garrison. They live in New York City.

Laura B. Lozano, LA 98, is studying toward a master of science degree in public health (epidemiology) in Madrid, Spain.

Jan D. Rogers, GB 98, was promoted in 1999 to director, regulatory matters, for SBC Communications' operator services, a 12-state responsibility. Jan relocated to Dallas in December 1997.

Robert S. Winer, BU 98, has accepted a position with First Union Securities, Inc., in the diversified manufacturing corporate finance

group, in Charlotte, N.C.

Paul Melsness, PT 99, writes, "If anyone is interested in ordering a Class of '99 video, please e-mail me: pmels75@yahoo.com."

Heather Olesh, LA 99, and **Eric Jagner**, BU 99, plan a September 2000 wedding in Graham Chapel. Eric is a business analyst at Deloitte Consulting, and Heather is an analyst with Andersen Consulting; they both live in Kansas City, Kan.



Megan Cavanaugh, LA 00, is pursuing a master's degree in architecture at Ohio State University.

In Memoriam

1920s

Ruth Buckland, LA 20; 12/99.
Theodore A. Behrens, DE 23; 5/00.
Hazel S. Loewenwarter, LA 23; 4/00.
Alice W. Roth, LA 24; 3/00.
Franz Arzt, MD 26; 5/00.
Raymond J. Bersche, LA 25; 2/00.
John J. Forester, BU 25; 3/00.
Adele (Koch) Likes, LA 25; 3/00.
Helen (Lehbrink) Stoever, LA 25; 11/98.
Emma A. (Miller) Walker, NU 25; 5/00.
Florence (Skinner) Farrow, LA 26, GR 27; 2/99.
Leona R. Doherty, LA 27, SW 36; 7/99.
Rebecca (Webb) Voyles, AR 27; 4/98.
June P. Cole, LA 28; 2/99.
Eugene W. Lohman, EN 28; 3/00.
John S. Moats, EN 28; 7/98.

1930s

Elizabeth C. (Sauer) Doble, LA 30; 3/00.
Jeanette (Wesseling) Hoppe, LA 30; 4/00.
Robert R. Jacobsmeyer, EN 30; 2/99.
William Berman, LA 31, MD 35; 6/00.
Eleanor (Bramon) Mills, LA 31; 2/00.
Catheryn M. Purnell, LA 31, GR 32; 8/99.
Jane Fleeman Slaughter, LA 31; 4/00.
Richard A. Sutter, MD 35; 11/99.
Elizabeth (Quermann) Conrades, LA 32; 12/99.
Sidney E. Langsam, LW 32; 2/00.
George H. Stimson, EN 32; 10/99.

J. Yandell Johnson, AR 33, GA 34; 2/00.

Malcolm H. Jones, EN 33; 6/99.
Erna (Suedekum) Nash, GR 33; 5/00.

John A. Bowers, MD 34; 4/00.
Edmonia (Cleveland) Dillon, SW 34; 1/00.

Proctor W. Dodson, LA 34; 10/99.
David Merrick, LA 34; 4/00.

Lewis A. Sigler, LW 34, GR 34; 2/00.
Laverne (Keith) Singer, NU 34; 10/99.

Stokely Westcott, LA 34; 6/00.
Charlotte (Spector) Harris, LA 35, GR 40; 5/99.

Elizabeth Nancy (Dunn) Johnson, LA 35; 4/00.
Carolyn D. Keck, LA 35, GR 37; 8/98.

Edna (Sanders) Elmers, NU 36; 6/00.

Theodore Gitt, BU 36, 5/99.

Mary A. Gross, NU 36; 10/99.
Helen (Grosby) Langsam, SW 36; 9/99.

Verbeth A. (Boenecke) Paxton, LA 36; 4/99.

Frederick R. Pitts, BU 36; 12/99.

Josephine Prall, UC 36; 1/00.

Charles A. Becker II, BU 37; 4/00.
Thelma Estelle (Stevens) Best, SW 37; 12/99.

John B. Becker, AR 38; 5/00.

Gordon K. Dudley, GR 38; 3/00.

Charlotte Marie Hagemann, LA 38; 11/98.

Ruth P. James, GR 38; 6/00.

Charles S. Leutwiler, BU 38; 3/00.

Walter W. Miehler, EN 38; 12/99.

Mildred Alice (Willeford) Stoecker, NU 38; 4/00.

Robert R. Welborn, LW 38; 11/98.

Harold E. Goldberg, LA 39, LW 39; 3/00.

Paul A. Wilhelm, AR 39, GR 40; 2/00.

1940s

Lester P. Ackerman, Jr., LA 42; 3/00.

Adeline S. Boyd, LA 42; 2/98.

Louise Chubb, GB 43; 1/00.

Iris F. Guenther, GR 43; 4/00.

Maury C. (White) Holt, UC 43; 10/98.

Jack W. Mueller, BU 43; 3/00.

Arthur G. Sartorius, Jr., LA 43, MD 48; 3/00.

Margaret C. Shiozawa, LW 43; 4/00.

Carlton G. Watkins, MD 43; 5/00.

Henry I. Meyer, EN 44; 1/00.

Maxwell D. Bentley, MD 45; 10/99.

Barbara S. Shier, MD 45; 12/99.

Nelda Ilene (Brill) Thoburn, NU 46; 2/99.

John F. Oberwinder, Jr., LA 46; 3/00.
 Elizabeth L. (Smith) Biggins, FA 47; 5/00.
 William Holmes Cook, LW 47, 5/99.
 Louis D. Kacalieff, MD 47; 4/00.
 Joseph M. Montague, BU 47; 5/00.
 James K. Conn, Jr., MD 48; 6/98.
 Edward W. Deppe, UC 48; 6/00.
 Beulah Reiman Hausafus, NU 48; 4/00.
 Alan M. Millner, BU 48; 9/99.
 Erwin A. Schulte, BU 48; 5/99.
 Sydney E. Jaynes, GD 49; 1/00.
 Leroy J. Jesse, LA 49; 4/00.
 Harold G. Kaiser, GR 49; 4/00.
 Carl O. Kamp, Jr., BU 51; 4/00.
 H. Robert Larkin, LW 49; 4/00.
 Robert S. Platt, Jr., LA 49; 3/00.
 Newton H. Reid, MD 50; 4/00.
 Harry J. Stussie, LW 49; 3/00.

Joseph Thaller, LA 49; 10/99.

1950s

Donald C. Donaldson, Jr., AR 50; 7/99.
 Henry George, LA 50; 4/00.
 J. Edward Kennedy, UC 50; 1/00.
 Toshio Makino, AR 50; 8/99.
 Wallace J. Sheets, LA 50, LW 52; 4/00.
 Winnie J. Bridgeman, SW 51, GR 60, GR 64; 1/00.
 Pauline (Brown) Campbell, UC 51, GR 58; 3/00.
 A. Leavitt Crowell, EN 51; 2/00.
 Dale J. Meyer, BU 51; 4/00.
 Frederick D. Weber, BU 51; 6/00.
 S. Douglas Arakawa, LA 52, DE 56; 3/99.
 Armand R. Iaccheo, UC 52; 5/00.
 Michael A. Kasky, GR 52; 7/98.

Carl V. Mueller, LA 52, GR 54; 4/00.

Charles D. Ottensmeyer, LA 52, MD 54; 5/00.
 Jack D. Woodrum, MD 52; 1/00.
 Theodore L. Young, BU 52; 1/00.
 Henry D. Green, MD 53; 6/99.
 Murdoch R. Mckeithen, MD 53; 3/00.
 Clementine (Perkins) Smith, GR 53; 1/00.
 Harold L. Bay, LA 54; 1/00.
 George K. Crichton, Jr., LW 54; 4/00.
 Charles E. Gerber, EN 54, SI 57; 4/00.
 Fern Elizabeth (Smith) Steffen, NU 54, NU 55; 4/00.
 Fred W. Cates, Jr., LA 55; 11/98.
 Mildred Gordon, LA 55; 5/00.
 Lee G. Sommer, UC 55; 4/00.

Alberta S. Kalish, UC 56; 5/00.
 Gerhard P. Lang, GR 56; 6/00.
 Roy Worthen, MD 56; 6/00.
 William J. Edwards, Jr., UC 57; 4/00.
 Marian F. (Brown) Ferguson, LA 57; 4/00.
 Larry A. Swaney, UC 57; 6/00.
 M. Thomas Jones, LA 58, GR 61; 1/00.
 Earl J. Stover, UC 59; 2/00.

1960s

Luella P. Schmidt, UC 60; 3/00.
 Richard R. Weeks, GB 60, GB 66; 6/99.
 Robert A. Tamarkin, UC 61; 4/00.
 Alvin A. Boes, UC 63; 5/00.
 Robert A. Heilig, DE 63; 5/00.
 Robert L. Murray, UC 63; 10/98.
 S. Noble Robinson, SI 63; 4/00.
 John E. Blake, GR 64; 4/00.

WASHINGTON PROFILE

Eve Shapiro Cervantez A.B. '85

Experiencing the Law in Many Realms

Eve Shapiro Cervantez has had an eclectic professional life. How else would you describe a career that's included China, prisons, the U.S. Supreme Court, and actress Loni Anderson?

While at Washington University, Cervantez majored in Chinese history and wrote for *Student Life*. Her post-graduation plan was to spend a year teaching English in Beijing, which she did, then return to the States to work as a reporter, which she also did. But after 18 months at the *Wapakoneta Daily News* in her native Ohio, Cervantez realized journalism wasn't for her.

That's when she reconnected with William Kirby, who had been her professor of East Asian studies and her college mentor. "He suggested law school or business school—something that would allow me to work with China," she says.

The conversation prompted her to apply to law school, but not before spending a year studying Mandarin at Taiwan Normal University. Moving on to Harvard University, where she was an editor of the *Law Review*, she set her



sights on international law.

"I then realized that international law with China meant 'basic contract negotiations.' I also found out that I was more interested in litigation and trial work," Cervantez says.

With that in mind, Cervantez took her J.D. to northern California where she clerked for a federal judge, a move that stirred the political activist inside of her. Because the judge's district included Pelican Bay State Prison, he received numerous petitions from prisoners that highlighted alleged violations of their civil rights. Judge Charles A. Legge took the cases seriously, despite their handwritten pleas and lack of legal vernacular.

"Judge Legge never wanted us to dismiss the cases because the prisoners didn't have legal representation. Since his job is to get the law right and we were his clerks, we spent a great deal of time researching [the prisoners'] petitions," she says.

The clerks' findings? The prisoners—deemed the "worst of the worst" because of their past violations—were not receiving basic medical care and were victims of guard brutality. The work so inspired Cervantez that she took a job with the Prison Law Office, a nonprofit agency within walking distance of San Quentin prison. During this time, she helped bring a class action lawsuit against Pelican Bay, which resulted in a six-week trial and a verdict in the prisoners' favor.

"These prisoners have done horrible things, but they're still human—and they have basic rights like anyone else," she says.

Eventually, Cervantez decided to broaden her legal experience and went to work for Howard, Rice, Nemerovski, Canady, Falk, & Rabkin, a full-service San Francisco firm, where she now does general commercial litigation with an

emphasis on appeals and matters involving the Americans with Disabilities Act. Nonetheless, she keeps a hand in prison law, taking pro bono cases for prisoners. She served second chair on a case argued before the U.S. Supreme Court in which prisons were forced to comply with the Americans with Disabilities Act.

"Disabled prisoners had a terrible time," she says. "Wheelchairs don't fit into the cell, so guards would just pick up a prisoner and drop him on the bed. And what if he had to use the bathroom?"

After that case, Cervantez entered a different legal world altogether, when she helped actress Loni Anderson appeal a case in which her former business partner was awarded money after a joint skin-care business went sour. The partner had sued Anderson for not marketing the product aggressively. When Cervantez' firm took the appeal, Anderson won.

"I wanted experience in different areas of the law. I feel as if I'm in a good position to work on just about anything now."

—Nancy Mays

E-mail: evcervantez@hotmail.com

Alisa Missyorik, SW 65; 3/00.
 Luella Fern (Lefler) Nail, UC 65; 2/00.
 Louis T. Schulte, EN 65; 5/00.
 Jesse M. Ward, UC 65, UC 70; 3/00.
 Karl D. Wienand, GR 66; 7/99.
 M. Kathryn Burgess, OT 67; 3/00.
 Warren P. Elmer, Jr., GR 68; 1/00.
 Michael S. Weissman, LA 68; 9/98.

1970s

James O. Billups, SW 70; 11/99.
 Nancy Lowe Hillard, GR 71; 2/00.
 Marilyn J. Phillips, UC 71; 6/00.
 Susan (Riley) Snider, GR 71; 3/00.
 James C. Bauer, SW 72; 10/99.
 William G. D'Arcy, GR 72; 12/99.
 Jerry M. Drewry, LW 72; 10/99.
 Jim E. Bushmiaer, HA 73; 8/99.
 Robert J. Scheff, MD 74; 5/00.
 William Iby Webster, GB 76; 3/00.

1980s

Ann Gault Spiller, SW 80; 4/00.
 Earl R. Glass, TI 81; 5/00.

1990s

Jesse Nathan Abramowitz, LA 99; 5/00.
 Katie Marie Burmeister, LA 99; 12/99.

In Remembrance

William G. D'Arcy

William G. D'Arcy, Ph.D. '72, a research botanist at the Missouri Botanical Garden for 30 years, died December 16, 1999. He was 68.

D'Arcy retired as a senior curator for the Missouri Botanical Garden,

where he specialized in the study of *Solanaceae*, the potato family. He also did extensive work on the classification of other tropical plant families. D'Arcy participated in several collecting expeditions to tropical regions in Central and South America, Madagascar, and Asia, and he was the author of numerous scientific articles and books.

D'Arcy was born in Calgary, Alberta, Canada, and later earned his undergraduate degree at the University of Edmonton. Although he had studied economics, D'Arcy's interest in plants developed while he was living in the British Virgin Islands.

Morris Davidson

Morris Davidson, a practicing physician for 50 years and a professor emeritus of otolaryngology at the Washington University School of Medicine, died of cardiac arrest on April 20, 2000, at Barnes-Jewish Hospital. He was 85.

Davidson was born in Milwaukee and raised in Elkhart, Indiana. He received a medical degree from Indiana University in 1938 and was an otolaryngology resident at Barnes Hospital. He became a clinical otolaryngology instructor at the medical school in 1948.

Davidson served in the U.S. Air Force as a physician and was assigned to Labrador, Hawaii, and the South Pacific. He also served at what is now Scott Air Force Base. Davidson aided in the evacuation of wounded soldiers in five invasions in the Pacific. He also witnessed the surrender of the Japanese aboard the battleship *Missouri*.

Davidson is survived by his wife of 57 years, Louise; a son, Richard Davidson of St. Louis; three daughters, Susan Davidson, Elizabeth Davidson, and Sallie Bieber, all of St. Louis; and five grandchildren.

Andrew D. Dimarogonas

Andrew D. Dimarogonas, the William Palm Professor of Mechanical Design, died of cancer on April 23, 2000. He was 61.

Dimarogonas came to Washington University in 1986 as head of the mechanical design program in the Department of Mechanical Engineering. Before coming to the University, he had been an engineering professor and administrator at the University of Patras in Greece from 1974 to 1982. He also served as associate professor of mechanical engineering from 1972 to 1974 at Lehigh University, in Bethlehem, Pennsylvania. In addition, Dimarogonas spent 10 years in industry.

Dimarogonas was a fellow of the American Society of Mechanical Engineers (ASME) and of the Society of Design and Process Science. He authored more than 13 books and more than 150 research papers, and he held six patents.

Although he was a native of Greece, Dimarogonas became a U.S. citizen. He was renowned for his substantial expertise in computer-aided design, computational mechanics, vibrations, rotor dynamics, structural reliability, and fracture mechanics.

Dimarogonas is survived by his wife, Catherine; two sons, James and Peter; two sisters, Koula Dimarogonas and Panayota Saridis;

three brothers, Petros, Vasos, and Michalis; and two grandchildren.

David S. Finbloom

David S. Finbloom, A.B. '70, died of complications from a brain tumor on March 5, 1999.

Finbloom grew up in University City and earned his bachelor's degree in biology from Washington University in 1970. He served an internship and residency at Jewish Hospital of St. Louis from 1974 to 1977, and he began working for the National Institute of Arthritis (NIA) of the National Institutes of Health, where he held various training and professional positions and studied the interferon receptor. Since 1988, Finbloom served as a captain at the Center for Biologics Evaluation and Research (CBER) for the Food and Drug Administration (FDA), where he was former director of the Division of Cytokine Biology. Finbloom also served at Walter Reed Army Medical Center and was a professor of medicine at the Uniformed Services University of Health Sciences.

The author of more than 100 articles, Finbloom was internationally recognized for his research into the mechanism of interferon and cytokine signaling. He was the recipient of numerous awards and honors in recognition of his scientific achievements, including the Société Française de Rhumatologie Prize (1981), the William R. Felts Award for Excellence in Rheumatology Research Publications (1994), the CBER Director's Targeted Research Award (1994), and the FDA Outstanding Scientist of the Year Award (1994).

Finbloom is survived by his wife of 24 years, Thera Ehrenthal Finbloom; two sons, Aaron and Joel; his parents, Sam and Shirley Finbloom; a brother, Neil Finbloom; a sister, Michele Dinman; and his mother-in-law, Adele Ehrenthal.

Henry George

Henry George, A.B. '50, retired senior vice president of Hughes Advertising, Inc., and free-lance writer and radio writer, died of complications from heart disease on April 18, 2000. He was 73.

George served for almost two decades as a member of Washington University's Public Relations Council.

He retired from Hughes Advertising Company in 1992. Earlier he served as president of George, Gibbs, Hammerman, and Myers Advertising, and he was a partner of George-Savan Advertising.

He was known for his humorous radio commercials and was recognized with a national ADDY award and twice chosen as copywriter of the year by the Ninth District of the American Advertising Federation.

George was born and raised in St. Louis. He served in the Navy

ClassMates

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Address: _____

Class Year: _____ School or College: _____ Phone: _____

Check here if this is a new address.

Please tell my classmates (use an additional sheet of paper if necessary):

during World War II and in the Korean conflict.

He is survived by his wife of 44 years, Lois George; two daughters, Alison George of Glendale, Missouri, and Darcy Giessenbier of Crestwood, Missouri; a sister, Dorothy Fischer of Plano, Texas; a stepbrother, Robert Soell of south St. Louis County; and a grandson.

Nancy J. Hillard

Nancy J. Hillard, Ph.D. '71, a retired psychologist, died of cancer on February 29, 2000, at her home in Caledonia, Missouri. She was 71.

Hillard grew up in University City and later taught English literature at Clayton High School. She graduated from the University of Chicago and received a doctorate in clinical psychology at Washington University.

Hillard ran a private psychology practice in St. Louis, specializing in children. She was co-author of *A Grief Out of Season*, a book about the effects of divorce on grown children.

Hillard is survived by two daughters, Kathy A. Lowe of LaJoya, New Mexico, and Terry E. Lowe of Caledonia; a son, Jeffrey J. Lowe of Clayton, Missouri; a brother, Neil Oxenhandler of Sarasota Springs, Florida; and four grandchildren.

Bernetta Jackson

Bernetta Jackson, professor emerita of English and of education, both in Arts & Sciences, died April 6, 2000. She was 86.

Jackson joined the University in 1956 as a lecturer in English. She was promoted to assistant professor in 1967 and then was appointed as associate professor in English and in education in 1974. Jackson was named a full professor in both departments in 1980 and then received emerita status upon retiring in 1981. She continued to teach English through 1992, despite her formal retirement. She co-authored the *College English Reference Handbook*, which was published during her time at the University.

Jackson was born in O'Fallon Township in 1913 and educated in a one-room schoolhouse. She earned a bachelor's degree from McKendree College in 1933 and attained the highest grade point average ever achieved by a student at McKendree. Jackson earned a master's degree in 1949 from the University of Illinois.

Jackson's husband, Stonewall "Jack" Jackson, died in 1977.

M. Thomas Jones

M. Thomas Jones, A.B. '58 and Ph.D. '61, a former professor and administrator at the University of Missouri-St. Louis, died of cancer on January 14, 2000. He was 63.

Jones taught chemistry at UM-St. Louis from 1969 to 1990. He also served in several administrative positions, including associate dean and acting dean of the College of Arts & Sciences, interim associate vice chancellor for academic affairs, and deputy to the chancellor.

Jones also founded the Center for Molecular Electronics and aided in designing the university's research building, which was completed in 1988. In 1990, he left St. Louis to become deputy to the president at the University of Houston. He went on to hold other administrative posts at Kent State University and was a visiting professor at the University of Sheffield in England and the University of Groningen in the Netherlands.

He is survived by his wife, Patricia Jones; a son, Jonathan Jones of St. Louis; a daughter, Jennifer Jones of Redwood City, California; his parents, Margaret and Thomas Jones of Mexico, Missouri; and a sister, Janice Green of Springfield, Virginia.

Drew W. Luten, Jr.

Drew W. Luten, Jr., A.B. '42, J.D. '47, retired St. Louis County circuit judge, died February 18, 2000, after a long illness. He was 80.

Luten was born in Chicago and raised in Clayton, Missouri. While attending Washington University, he was president of the Student Senate.

He entered military service in 1943 and served three years in infantry. He was awarded a Purple Heart for injuries he sustained and a Silver Star for gallantry in action. He is said to have considered the rest of his life a bonus after being shot at close range by a Japanese sniper on April Fool's Day in 1945.

While in private law practice in 1961, Luten was appointed by Missouri Gov. John M. Dalton to one of two new judgeships in the 21st Judicial Circuit. He was again elected in 1962 and 1968. He was retained in office by the Non-Partisan Court Plan in 1974 and 1980, and he retired in 1986 to devote time to arbitration and mediation work.

He was active in the St. Louis community and was an elder in the Central Presbyterian Church and a member of the Clayton Rotary Club. He also owned and managed farms in Kentucky and southeast Missouri.

Luten is survived by his wife of 46 years, Alice Luten; two sons, Drew and Samuel; a sister, Sarah; and five grandchildren.

David Merrick

David Merrick, LA '34, one of Broadway's most successful produc-

ers, died in his sleep on April 26, 2000. He was 88.

Merrick ruled New York theater in Broadway's "golden age" after World War II. He produced countless memorable hits, including *Oliver!*; *Hello Dolly!*; *42nd Street*; *Gypsy*; *Carnival*; *Fanny*; *Look Back in Anger*; *Beckett*; *Irma La Douce*; *A Taste of Honey*; *Stop the World—I Want to Get Off*; *Cactus Flower*; *Philadelphia, Here I Come*; *Forty Carats*; *I Do! I Do!*; and *Promises, Promises*. He produced more than 80 plays and musicals.

Merrick's talent in creating Broadway hits was matched only by his ability to attract publicity for his shows. Merrick believed that any publicity was good for the box office. He once placed a monkey at the wheel of a taxicab in London with a sign on the side proclaiming, "I am driving my master to see *The Matchmaker*." The crowds neither realized nor cared that a driver in the back seat was controlling the car.

When *Look Back in Anger* showed signs of failure in the box office just four months after its release, its misfortunes were reversed when a distraught woman leapt from the audience and began attacking the misogynist star of the show. Headlines raged in newspapers for several weeks until Merrick admitted he had staged the attack by paying the out-of-work woman actor \$250 to attack. However, the show was already on its way to success and another 15 months of running on Broadway.

Merrick was also tough on his critics, often attacking them to create headlines. He once got seven non-critics whose names matched prominent film critics and invited them to review his latest work, *Subways Are for Sleeping*. The next day he ran a full-page ad proclaiming his favorable imposters' endorsements. He avoided being sued by including a postage-stamp-sized picture of each critic with the article.

Merrick was born David Margulolis in St. Louis on November 27, 1911. The youngest child of a hand-to-mouth salesman, Merrick had a turbulent childhood but proved a good student. He received a scholarship to attend Washington University, where he claimed to have won second prize in a playwriting contest also entered by Tennessee Williams.

He then attended Saint Louis University and studied law. There he met his first wife, Leonore Beck. It was Beck's moderate inheritance that allowed the couple to leave St. Louis for New York and begin his lengthy Broadway career.

In 1983 Merrick suffered a stroke, inhibiting his speech and

movements as well as his professional pursuits.

He is survived by his sixth wife, Natalie; two daughters from previous marriages, Cecilia Anne of Mulica Hill, New Jersey, and Marguerite of New York.

Bernd Silver

Bernd Silver, associate professor emeritus of clinical ophthalmology and visual sciences at the Washington University School of Medicine, died after a long illness on May 4, 2000. He was 68.

Silver was in private practice, specializing in ophthalmic plastic surgery, from 1965 until his retirement in 1997. He also was an accomplished photographer and violinist.

Silver was born in Essen, Germany; he fled the Nazis and came to the United States with his parents in 1939.

He is survived by his wife, Sylvia Raskas Kalachek Silver; two daughters, Sharon Silver of Cincinnati and Naomi Silver Stein of University City, Missouri; a son, Jeffrey Silver of Chicago; a stepdaughter, Jennifer Silverman, and a stepson, Joshua Kalachek, both of University City, Missouri; and six grandchildren.

Franz U. Steinberg

Franz U. Steinberg, a pioneer physician in rehabilitation and geriatric medicine, died February 7, 2000, after suffering a heart attack. He was 86.

Steinberg was a highly visible leader in the St. Louis medical community for more than 60 years. He was recognized for his contributions by many local groups, including the St. Louis Metropolitan Medical Society, the Metropolitan Hospital Association of Greater St. Louis, and the St. Louis chapter of the American Heart Association. He was awarded the Distinguished Clinician Award by the American Academy of Physical Medicine and Rehabilitation in 1993 for his professional commitment.

Born in Breslau, Germany, Steinberg earned his medical degree from the University of Berne, in Berne, Switzerland. He came to St. Louis in 1938 to work at what is now Barnes-Jewish Hospital. He was appointed to the staff in 1945, and later served as a director of resident training in physical medicine and rehabilitation. He went on to become professor of clinical medicine at Washington University School of Medicine.

Steinberg is survived by his wife, Lisl Reinmund Steinberg; two sons, Thomas Steinberg of Elmhurst, Illinois, and Andrew J. Steinberg of Amherst, Massachusetts; a brother, Michael Steinberg of Edina, Minnesota; and two grandchildren.

Helping Make Great Things Possible

BY JAMES RUSSELL

When it comes to describing Edward S. Macias, executive vice chancellor and dean of Arts & Sciences, and his impact on Washington University over the course of 30 years, his colleagues enthusiastically agree on what makes him special.

"I can hardly recount the number of meetings I attended with chairs of other political science departments at which the participants tried to out-top each other with horror stories about their deans," says Lee Epstein, the Edward Mallinckrodt Distinguished University Professor of Political Science in Arts & Sciences and professor of law, who was chair of the political science department from 1995 to 1999. "I don't think any of those chairs believed me when I told them that I couldn't imagine working with a better administrator than Ed Macias. But the simple truth of it is this: Ed Macias is the finest dean I have ever known; in fact, I would go even further and say that he is one of but a handful of truly great academic leaders in the United States today."

Epstein's praise of Macias reflects the culmination of three decades of service and leadership in which Macias has grown to understand and articulate Washington University's mission and vision with remarkable clarity.

Perhaps that clarity is no surprise when one considers Macias' roots in chemistry and research interest in the quality of the air we breathe. He joined WU in 1970 as assistant professor of chemistry, became department chair in 1984, became provost in 1988, and in 1995 took on the role of dean of Arts & Sciences and executive vice chancellor.

"The transition from department chair to provost was a pretty big one," he says. "I went from representing the faculty in an individual department to being chief academic officer for the whole university, where I worked with a much broader constituency and range



Edward S. Macias,
 Executive Vice Chancellor and Dean of Arts & Sciences

"My role is very satisfying, but it's not an individual thing—it's working with lots of good people, from the chancellor to faculty to students to staff. ...," Macias says.

of people and issues." Macias says that the breadth of the provost's role was perfect preparation for his transition to Arts & Sciences.

"Arts & Sciences really touches all other parts of the University because it teaches the basic material, the knowledge that everything else is built upon," he says. "Graduate and professional study in all areas have natural links to Arts & Sciences—that's why at the core of every great university is a strong arts and sciences. In fact, without a division of arts and sciences, a university would not exist."

As executive vice chancellor, Macias retains the role of chief academic officer for the University, and as dean, he watches over all budget and personnel matters in Arts & Sciences—the largest division on the Hilltop Campus—which includes the College, the Graduate School, and University College. Some 3,800 undergraduate students, 1,700 graduate students, 340 tenured and tenure-track faculty members, 21 departments, and 20 interdisciplinary programs are under the purview of Arts & Sciences. Yet his busy schedule includes time for creative reflection on and devising solutions to the myriad issues that face Arts & Sciences and Washington University.

He has worked to strengthen Arts & Sciences in several ways. “A number of academic departments have benefited from new leadership and new resources,” Macias says. “We’ve recruited excellent faculty and students in Arts & Sciences, and we have fostered the development of our interdisciplinary programs.”


Macias cites programs in social thought and analysis; philosophy, neuroscience, and psychology; environmental studies; American culture studies; and literature and history as “just a few” of the exceptional interdisciplinary programs that have grown from the traditional disciplines in Arts & Sciences. “We increasingly find that interesting problems aren’t well-compartmentalized in traditional ways—they tend to branch out into other areas,” he says. “Faculty and students want to study these, so we find that in addition to helping students learn the basics, we’re also teaching things we’ve never taught before. The world is changing, and it is vitally important that our students be well-prepared.”

Macias’ leadership has also been profoundly important in the recent effort to strengthen the undergraduate Arts & Sciences curriculum. The new curriculum creates more cross-disciplinary connections, emphasizes writing and quantitative skills, and develops small seminar experiences for freshman students.

“He’s been extraordinarily engaged with the curriculum redesign and very supportive of the effort,” says James McLeod, vice chancellor for students and dean of the College of Arts & Sciences. “He realizes how important it is.”

A new issue that has captured Macias’ attention is the challenge of articulating a clear identity for Arts & Sciences. “We want to be able to say exactly what Arts & Sciences is, how it interacts with others, what students study, and what faculty do,” he says.

“I’m meeting with small groups of faculty, students, and staff to discuss this—I think that if we can speak about our identity more clearly, it will be good for all of us.”

That sense of “all of us” is also essential to Macias’ understanding of effective leadership. “My role is very satisfying, but it’s not an individual thing—it’s working with lots of good people, from the chancellor to faculty to students to staff. I think it’s very exciting when I can help departments and programs, faculty and students accomplish great things. And when they do, I think I’ve accomplished what’s important.” 

James Russell is the associate editor of this magazine.

PEER REVIEW

“Under Ed’s leadership the best and the brightest in Arts & Sciences have been brought together to develop and implement all facets of an absolutely first-tier academic program. This is no mean organizational feat, and its realization speaks to Ed’s exceptional abilities.”

Joseph J.H. Ackerman, the William Greenleaf Eliot Professor of Chemistry and chair of the Department of Chemistry in Arts & Sciences

“Ed Macias has the capabilities one expects of great leaders: broad vision, excellent judgment, the ability to make tough decisions, all combined with personal warmth and diplomacy. It is great to work with him. He cares very deeply about Washington University and seeks excellence in every program.”

Henry L. “Roddy” Roediger, III, the James S. McDonnell Distinguished University Professor and chair of the Department of Psychology in Arts & Sciences

“Ed Macias stands firmly in the center of the teaching and research mission of this University. He knows the members of this large faculty by name, and he devotes much time and energy to the issues that concern them. He remains unfailingly supportive and encouraging whenever faculty seek his advice. ... He is also a really nice person.”

Gerhild S. Williams, the Barbara Schaps Thomas & David M. Thomas Professor in the Humanities in Arts & Sciences, associate vice chancellor, and the chancellor’s special assistant on academic affairs

“Ed Macias is one of the most effective academic leaders in America. He draws on a rich set of experiences and accomplishments that have contributed to the remarkable advance of Arts & Sciences during the last several years. He has been extremely effective in recruiting outstanding faculty and students—in every sense Ed has had a significantly positive effect on the life of Washington University.”

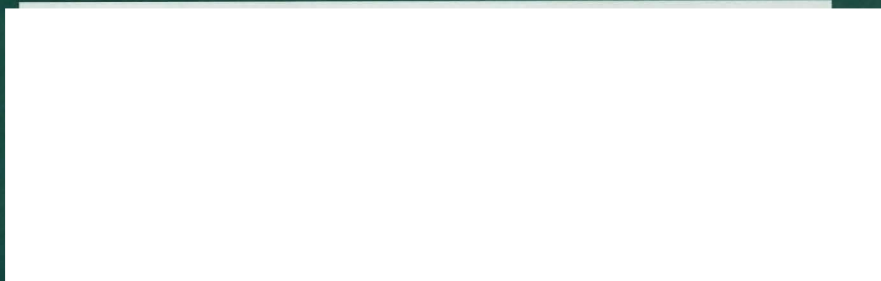
Mark S. Wrighton, chancellor

“The Washington Spirit” spotlights key faculty members and administrators who advance and support our great University’s teaching and learning, research, scholarship, and service for the present and future generations.

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Mary Butkus

Let's Play Ball In its inaugural season this past spring, the women's softball team won first place in the University Athletic Association. Since the UAA's inception in 1987, the University has won more championships—a total of 65 for all sports—than any other school in the league.

 Washington University in St. Louis