

Bernard Becker Medical Library
Washington University School of Medicine

Robert E. Shank Papers

Folder title:

St. Louis District, Dairy Council, Board of Directors, 1981.

Recommended citation for this document:

St. Louis District, Dairy Council, Board of Directors, 1981, Box 109, Folder 6, Robert E. Shank Papers, Bernard Becker Medical Library Archives, Washington University School of Medicine.

Identifier:

FC034-S25-B109-F06

ST. LOUIS DISTRICT
DAIRY COUNCIL-BOARD OF
DIRECTORS

February 25, 1981

Mrs. Frances G. Young
Executive Director
St. Louis District Dairy Council
8710 Manchester Road
St. Louis, Missouri 63144

Dear Frances:

I was pleased to be invited and to be included in the group honoring you on this twentieth anniversary of your association with the St. Louis Dairy Council.

I do want you to know that I have admired the enthusiasm and innovation which you have brought and continue to bring to the Directorship of this Council. We are pleased indeed that you chose to come to St. Louis to work in the interests of good nutrition.

My most sincere congratulations and with the hope that there will be many more years of your leadership here!

Very truly yours,

Robert E. Shank, M. D.

RES:dco



St. Louis District Dairy Council

8710 Manchester Road · St. Louis, Missouri 63144 · (314) 961-3100

Frances G. Young · Executive Director

TO: St. Louis District Dairy Council Board
of Directors and Consumer Members

FROM: Frances G. Young

DATE: February 18, 1981

This is a reminder of the special meeting called by David R. Page, President, for the purpose of amending by-laws. The meeting is Wednesday, February 25, 1981, at 10:30 a.m. at Mid-America Dairymen, Inc., 2020 Market Street.

Please bring your set of current and proposed by-laws for discussion.

chp

SPECIAL MEETING
BOARD OF DIRECTORS AND MEMBERS
ST. LOUIS DISTRICT DAIRY COUNCIL

February 25, 1981

10:30 a.m.

Mid-America Dairymen, Inc.
2020 Market Street
St. Louis, Missouri 63103

** AGENDA **

Presiding: David R. Page, President

CALL TO ORDER:

David R. Page

MINUTES:

Approval
Corrections

TREASURER'S REPORT:

William A. Phipps
Herman Rapert, Auditing
Firm, Benson, LaMear &
McCormack

BY-LAWS:

Walter Stemler

DAIRY COUNCIL ACTIVITIES:

Frances G. Young

- 1) Annual Report
- 2) Special Events
- 3) Job Descriptions

OTHER BUSINESS:

ADJOURN

TWO MAJOR NUTRI-RUN EVENTS

GABE MIRKIN, M.D., KMOX RADIO STAR, SPEAKS LIVE TO ST. LOUISANS!

The public is invited to participate without charge in a unique opportunity to hear Gabe Mirkin, an enthusiastic medical expert, speak on sports, nutrition and health.

when 7:30 p.m., Wednesday, March 25, 1981

place St. Louis Art Museum Auditorium in Forest Park, St. Louis, MO

broadcast live
on KMOX/CBS RADIO 1120
8:10 - 9:00 p.m.
Art Fleming on stage and
Jim White in the studio

registration

course Tilles Park on McKnight Road in Ladue, MO

sponsors

St. Louis District Dairy Council, St. Louis Dietetic Association and KMOX Radio. Race coordinated with National Nutrition Month. This is a non-profit event to further nutrition education in the St. Louis area.

Right now! Pre-register by mail. Send \$3.50 entry fee if received by March 26. Late entry fee \$4.50, deadline March 28. **NO DAY OF RACE OR PHONE ENTRIES!** Packet and mug pick-up Wednesday, March 25, 6:30-7:30 p.m., St. Louis Art Museum Auditorium in Forest Park or Saturday, March 28, 10 a.m.-3 p.m., Dairy Council, 8710 Manchester, St. Louis, MO or Sunday, March 29, 7:00-7:30, Race Site. (Limit 1000 entrants.)

entry categories

Male: 19 and under, 20-29, 30-39, 40-49, 50-59, 60 and over
Female: 19 and under, 20-29, 30-39, 40-49, 50 and over

features

Runners will receive split times. Sports Clinic with local nutrition professionals before awards ceremony. KMOX personality at awards ceremony. Nutrition information booth. Hot chocolate and juice. Honorary official: Nutri-bird, mascot of The American Dietetic Association.

awards

Commemorative ceramic mugs for all entrants. Merchandise awards for top overall male and female runners and for all age group winners.

NUTRI-RUN

5 mile race through Ladue. Scenic course with some rolling hills. Course description in registration packets.

when Sunday, March 29, 1981. Start 8 a.m. sharp. Rain or shine.

X X X X X X X X X X X X X (CLIP HERE) X

By signing this entry form, I hereby for myself, my heirs, assigns, executors and administrators, waive and release any and all rights and claims for damages, demands, actions and causes of action against KMOX Radio and CBS Inc., the St. Louis District Dairy Council, and the St. Louis Dietetic Association, and their representatives for any and all injuries suffered by me while participating in and traveling to and from said event. I also give my permission for the free use of my name and/or picture in any broadcast, telecast or other account of this event.

I certify that I have prepared myself for this event and will not participate in the event unless I am in adequate physical condition to complete the event on March 29, 1981.

ENTRANT'S SIGNATURE _____ DATE _____

If under 18, must have signature of parent or guardian _____



St. Louis District Dairy Council

8710 Manchester Road · St. Louis, Missouri 63144 · (314) 961-3100

Frances G. Young · Executive Director

TO: St. Louis District Dairy Council Board of Directors
FROM: Frances G. Young
DATE: 2/5/81

FY

A special Board of Directors meeting has been called by David R. Page, President, for Feb. 25, 1981, at 10:30 a.m. at Mid-America Dairymen, Inc., 2020 Market Street, St. Louis. The purpose of this meeting will be to consider proposed By-Law revisions.

Enclosed are copies of the current and proposed By-Laws.

The proposed By-Laws were drafted by a special committee consisting of: Walter Stemler, chairman; Don Kullmann, secretary; Carl Baumann; Harold Rice; and Joe Ben Whetstine. The Executive Committee has reviewed the proposed By-Laws and recommends they be presented for approval to the Board of Directors at the Feb. 25, 1981 meeting.

Division Offices:

Southwest Missouri

P.O. Box 1837 SSS / Springfield, Missouri 65805 / (417) 862-1402

Central Illinois

P.O. Box 683 / Peoria, Illinois 61652 / (309) 685-0173

Southern Illinois

1701 South Prospect Avenue / Champaign, Illinois 61820 / (217) 352-0458

444 South Willow / Effingham, Illinois 62401 / (217) 347-5474

P.O. Box 3466 / Springfield, Illinois 62708 / (217) 528-8100

P.O. Box 3312 / Carbondale, Illinois 62901 / (618) 549-8431

BY-LAWS

ST. LOUIS DISTRICT DAIRY COUNCIL

ARTICLE I

NAME, LOCATION AND OBJECTIVE

Section 1. The name of this Corporation shall be: "St. Louis District Dairy Council."

Section 2. The offices of the Corporation shall be located in such place or places as shall be designated by the Board of Directors.

Section 3. The objective and purpose of the Corporation shall be the promotion of health, human welfare, and efficiency by the means of education in the use of milk and milk products through the collection and dissemination of information thereto.

ARTICLE II

MEMBERSHIP

Section 1. The members of the Corporation shall be the subscribers to the Certificate of Incorporation and such persons as may from time to time qualify for membership, or be elected to membership, in accordance with the provisions of these by-laws.

Section 2. The members of the Corporation, shall be representatives of four (4) groups namely: producers, handlers, producer organizations and consumers. The producer members shall be persons in the business of producing milk and who are currently contributing directly or through a producer organization to St. Louis District Dairy Council.

BY-LAWS

ST. LOUIS DISTRICT DAIRY COUNCIL

ARTICLE I

NAME, LOCATION AND OBJECTIVE

Section 1. The name of this Corporation shall be: "St. Louis District Dairy Council."

Section 2. The offices of the Corporation shall be located in the City of St. Louis, Missouri, and in such other place or places as shall be designated by the Board of Directors.

Section 3. The objective and purpose of the Corporation shall be the promotion of health, human welfare, and efficiency by the means of education in the use of milk and milk products through the collection and dissemination of information thereto.

ARTICLE II

MEMBERSHIP

Section 1. The members of the Corporation shall be the subscribers to the Certificate of Incorporation and such persons as may from time to time qualify for membership, or be elected to membership, in accordance with the provisions of these by-laws.

Section 2. The members of the Corporation, shall be representatives of four (4) groups namely: producers, handlers, producer organizations and consumers. The producer members shall be persons in the business of producing milk and who are currently contributing directly or through a producer organization to St. Louis District Dairy Council.

The handler members shall be persons engaged in the business of receiving and/or processing milk or milk products, or who are members of some bona fide organization representing milk handlers, and who are currently contributing to St. Louis District Dairy Council. The producer organization members shall be producer organizations who qualify under the Capper - Volstead Act and who are currently contributing to St. Louis District Dairy Council. The consumer members shall be persons who use fresh milk and milk products and who are elected to membership at the annual meetings of the members. Consumer members shall not be producers or handlers or affiliates of producers or handlers.

Section 3. During the interim between the annual meetings of the Corporation, the Board of Directors shall have the power to appoint consumer members to fill vacancies in the consumer membership, and consumer members so appointed shall serve until the next annual meeting.

Section 4. The Board of Directors shall have the power during the interim between annual meetings of the Corporation to receive resignations from members and may, after seven (7) days notice and a hearing, expel members for non-compliance with these by-laws or with such rules and regulations as shall have been prescribed by the Board of Directors pursuant to these by-laws, and as are in effect on the date of such notice.

Section 5. The Board of Directors shall have power to elect Honorary Members and Associate Members. Honorary Members and Associate Members shall have the right of attendance and of speech at meetings of the Corporation, but shall not have the right to vote.

ARTICLE III

FINANCES

Section 1. The expenses of the Corporation shall be met by contributions from producer members, from handler members, from producer organization members, and from such other persons or associations as may wish to make contributions to the work of the Corporation.

The consumer members of the Corporation shall not be required to make contributions. The Board of Directors shall have power by resolution to prescribe the amounts and methods of contributions.

ARTICLE IV

DIRECTORS

Section 1. The Board of Directors shall not exceed a total of thirty (30) in number, all of whom shall be members or representatives of members of the Corporation. They shall be elected by the members of the Corporation for a term of one (1) year or until their successors are duly qualified and elected.

The Board of Directors shall consist of:

(A) Not more than fifteen (15) persons who shall be producers as defined in Article II Section 2.

(B) Not more than five (5) persons who are representatives of producer organizations as defined in Article II Section 2.

(C) Not more than four (4) persons who shall be handlers or representatives of handler organizations as defined in Article II Section 2.

(D) Not more than six (6) persons who shall be consumers as defined in Article II Section 2.

A nominating committee appointed by the President shall present a slate of nominees for the Board of Directors as stated above. Additional nominations may be made from the floor. The Directors shall be elected by majority vote of such members as shall attend in person any annual meeting of the Corporation or any special meeting called for that purpose.

Section 2. The Board of Directors, immediately following the annual meeting of the Corporation, shall by a majority vote elect from their own number a President, a First, a Second and a Third Vice President, and a Secretary and Treasurer (who may be the same person). All such officers shall hold offices for the term of one (1) year or until their successors are duly qualified and elected.

Section 3. The Board of Directors shall have the power and authority to appoint such subordinate officers and agents, and such committees as it shall deem proper. The Board of Directors shall have power to name qualified persons to fill vacancies on the Board until the next annual meeting.

Section 4. The Board of Directors shall have the power to appoint an Executive Committee consisting of the President, the First, the Second, and the Third Vice President, the Secretary and Treasurer (who may be the same person), and three (3) members of the Board to perform such duties as may be necessary or required during the interim between meetings of the Board.

Section 5. Compensation of officers or agents elected by the Board of Directors shall be determined by the Board. No member of the Board of Directors while holding such membership shall receive any salary or other financial compensation for services rendered. The Board of Directors may authorize and approve actual expenses incurred by any officer or agent elected by the Board while conducting business for the Corporation.

Section 6. The Board of Directors shall employ an Executive Director to carry out the policies of the Corporation as established by the Board of Directors.

ARTICLE V

OFFICERS

Section 1. The President shall preside at all meetings of the members of the Corporation and all meetings of the Board of Directors and Executive Committee. The President shall perform such other duties as may be incident to the office or may be required by the Board of Directors.

Section 2. The Vice Presidents in their order shall perform the duties of the President in his absence and other duties as may be required of them by the Board of Directors.

Section 3. The Secretary shall keep accurate minutes of all meetings, and shall give all notices as may be required by the By-Laws or by the Board of Directors.

Section 4. The Treasurer shall be responsible for the collection and disbursements of all moneys paid to and from the Corporation. The Board of Directors or Executive Committee may designate some other person, who need not be a member of the Corporation, to receive and disperse all moneys of the Corporation. However, the Treasurer should receive a record of the amount of deposits and a complete record of expenditures. The Treasurer shall perform such duties as are incident of the office or may be required by the Board of Directors.

ARTICLE VI

MEETINGS

Section 1. The annual meeting of the Corporation for the election of members and directors, and for the transaction of such other business as may be presented at such meeting, shall be held in the City or County of St. Louis or at a place determined by the Board of Directors or Executive Committee within a one hundred and twenty (120) day period following January 1st of each year, or at such other date as may be fixed by the Board of Directors or Executive Committee.

~~Notices of the annual meeting shall be given to all members and all persons or corporations entitled to nominate persons for membership at least ten (10) days before the date of such meeting.~~

Section 2. Notices of the annual meeting shall be ^{MAILED} given to all members and all persons or corporations entitled to nominate persons for membership at least thirty (30) days before the date of such meeting. Any notice ^{MAILED} given to the Federal Milk Market Administrator of the area covered by the St. Louis District Dairy Council shall be considered adequate and sufficient notice to all of the producer members who are not members of a producer organization, as required under Section 1 and 2 of Article VI and under Section 1 of Article VII.

Section 3. Special meetings of the members of the Corporation may be called by the President at the request of a majority of the Board of Directors or of the Executive Committee or at the discretion of the President. Notice of such special meetings together with a statement of the business to be transacted shall be ^{MAILED} given to all members at least ten (10) days prior to the date of such meeting.

Section 4. At all meetings of the members of the Corporation a quorum shall consist of not less than ten (10) present in person or by proxy.

Section 5. A stated meeting of the Board of Directors for the purpose of electing officers shall be held immediately following the annual meeting of the Corporation. Other meetings of the Board of Directors shall be held at such times as the Board of Directors shall determine. Special meetings of the Board of Directors may be held at the call of the President, or upon the request of either the Secretary or the Treasurer, or upon the request of one-fifth (1/5) of the members of the Board of Directors.

Section 6. At all meetings of the Board of Directors, ten (10) shall be a quorum and at all meetings of the Executive Committee, a majority thereof shall constitute a quorum.

ARTICLE VII

AMENDMENTS

Section 1. These By-Laws may be amended at any annual meeting, or at any special meeting of the members of the Corporation provided the proposed amendment is filed with the Secretary at the Office of the Corporation at least ten (10) days before such annual or special meeting and notice is given by mailing a copy thereof to each member at least seven (7) days before the annual or special meeting.

An affirmative vote of a majority of all members present in person or by proxy shall be necessary to the adoption of any amendment.

Section 2. These By-Laws may be amended by the Board of Directors, provided the proposed amendment is filed with the Secretary at the Office of the Corporation at least ten (10) days before the meeting of the Board of Directors and notice is given by mailing a copy thereof to each member at least seven (7) days before such meeting.

Any amendment to the By-Laws by the Board of Directors may subsequently be repealed or modified at a special or annual meeting of the members provided proper notice thereof is filed and mailed as provided for in Section 1 of this Article VII.

An affirmative vote of the majority of all members of the Board of Directors present ~~and voting~~ shall be necessary to the adoption of any amendments by the Board of Directors.

AMENDED: March 18, 1966
March 20, 1968
April 25, 1969

BY-LAWS

ST. LOUIS DISTRICT DAIRY COUNCIL

ARTICLE I

NAME, LOCATION AND OBJECT

Section 1. The name of this Corporation shall be: "St. Louis District Dairy Council".

Section 2. The offices of the Corporation shall be located in the City of St. Louis, Missouri, and in such other place or places as shall be designated by the Board of Directors.

Section 3. The objects and purposes of the Corporation shall be the promotion of health, human welfare, and efficiency by ^{means of the education} (the education of members of the Corporation and others) in the use of milk and milk products through the collection and dissemination of information pertaining thereto.

ARTICLE II

MEMBERSHIP

Section 1. The members of the Corporation shall be the subscribers to the Certificate of Incorporation and such persons, as may from time to time qualify for membership, or be elected to membership, in accordance with the provisions of these by-laws.

Section 2. The members of the Corporation, other than Honorary Members and Associate Members, shall be representatives of four (4) groups; namely producers, dealers, producer organizations and consumers. The producer members shall be persons in the business of producing milk and who are currently contributing directly or through a producer organization to St. Louis District Dairy Council. The ^{handler}(dealer) members shall be persons engaged in the business of receiving and/or processing milk or milk products, or who are members of some bona fide organization representing milk ^{handlers}(dealers), and who are currently contributing to St. Louis District Dairy Council. The producer organization members shall be producer organizations who qualify under the Capper-Volstead Act and ^{WITD}(have ^{ARE CURRENTLY CONTRIBUTING TO} been accepted as members of the St. Louis District Dairy Council. The consumer members shall be persons who use fresh milk and milk products and who are elected to membership at the annual meetings of the members. Consumer members shall not be producers or dealers or affiliates of producers or dealers.

Section 3. During the interim between the annual meetings of the Corporation, the Board of Directors shall have the power to appoint consumer members to fill vacancies in the consumer membership, and consumer members so appointed shall serve until the next annual meeting.

Section 4. The Board of Directors shall have power during the interim between annual meetings of the Corporation to receive resignations from members and may, after seven (7) days notice and a hearing, expel members for non-compliance with these by-laws or with such rules and regulations as shall have been prescribed by the Board of Directors pursuant to these by-laws, and as are in effect on the date of such notice.

Section 5. The Board of Directors shall have power to elect Honorary Members and Associate Members. Honorary Members and Associate Members shall have the right of attendance and of speech at meetings of the Corporation, but shall not have the right to vote.

ARTICLE III

FINANCES

Section 1. The expenses of the Corporation shall be met by contributions from producer members, ^{handler} ~~dealer~~ members, from producer organization members, ~~from associate members~~ and from such other persons or associations as may wish to make contributions to the work of the Corporation. The consumer members of the Corporation shall not be required to make contributions. The Board of Directors shall have power by resolution to prescribe the amounts and methods of assessment of contributions (to be made by producer

met

members, by producer organization members, by dealer members and by associate members for the purpose of raising funds with which to carry on the objects and purposes of the Corporation. Each producer organization shall pay an annual membership fee of Five Dollars (\$5.00) and the Board of Directors shall have power by resolution to change this annual fee in its discretion.)

ARTICLE IV

DIRECTORS

Section 1. (The business and work of the Corporation shall be conducted and managed by ^{THE} a Board of Directors, ^{SHALL} not to exceed a total of ^{thirty} ~~sixty~~ (30) in number, all of whom shall be members or representatives of members of the Corporation, (and not more than twenty (20) of whom shall represent each of three membership groups, namely dealers, producer organizations and consumers). They shall be elected by the members of the Corporation for a term of one (1) year or until their successors are duly elected and qualify.

(A) The producer organization members may nominate as directors not more than ^{FIFTEEN 15} ~~twenty (20)~~ persons who are members of producer organizations.

(B) The dealer members may nominate as directors not more

than twenty (20) persons who shall be dealers or representatives of dealer organizations.

(C) The consumer members may nominate not more than twenty (20) persons as directors who shall be consumers as defined in Article II Section 2.

(D) Additional nominations may be made from the floor. The directors shall be elected by majority vote of such members as shall attend in person and at any annual meeting of the corporation or at any special meeting called for that purpose.

Section 2. The Board of Directors, immediately following the annual meeting of the Corporation, shall by a majority vote elect from their own number a President, a First, a Second and a Third Vice President, and a Secretary and Treasurer (who may be the same person). All such officers shall hold offices for the terms of one (1) year or until their successors are duly elected and qualified.

Section 3. The Board of Directors shall have power and authority to appoint such subordinate officers and agents, and such committees as it shall deem proper. The Board of Directors shall have power to name qualified persons to fill vacancies on the Board until the next annual meeting.

Section 4. The Board of Directors shall have the power to appoint an Executive Committee consisting of the President, the First, the Second, and the Third Vice President, the Secretary and Treasurer (who may be the same person), and three (3) members of the Board to perform such duties as may be necessary or required during the interim between meetings of the Board.

Section 5. Compensation of officers or agents elected by the Board of Directors shall be determined by the Board. No member of the Board of Directors while holding such membership shall receive any salary or other financial compensation for services rendered the Corporation other than actual expenses.

ARTICLE V

OFFICERS

Section 1. The president shall preside at all meetings of the members of the Corporation and all meetings of the Board of Directors and executive committee. He shall perform such other duties as may be incident to his office or may be required of him by the Board of Directors.

Section 2. The vice presidents in their order shall perform the duties of the president in his absence and such other duties as may be required of them by the Board of Directors.

Section 3. The secretary shall keep accurate minutes of all meetings, and shall give all notices as may be required by the By-Laws or by the Board of Directors.

Section 4. The Treasurer shall collect and receive all moneys paid to the Corporation, shall keep an account of the same, and shall deposit the same in the name of the Corporation in such depositories as shall be designated by the Board of Directors.

The Board of Directors or Executive Committee may designate some other person, who need not be a member of the Corporation, to receive the income of the Corporation. However, the Treasurer should receive a record of the amount of deposits and a complete record of expenditures. The Treasurer shall perform such duties as are incident of his office or may be required of him by the Board of Directors.

ARTICLE VI

MEETINGS

Section 1. The annual meeting of the Corporation for the election of members and directors, and for the transaction of such other business as may be presented at such meeting, shall be held in the City or County of St. Louis or at a place determined by the Board of Directors or executive committee within a one hundred and

twenty (120) day period following January 1st of each year, or at such other date as may be fixed by the Board of Directors or executive committee.

Notices of the annual meeting shall be given to all members and all persons or corporations entitled to nominate persons for membership at least ten (10) days before the date of such meeting.

Section 2. Special meetings of the members of the Corporation may be called by the president under the direction of the Board of Directors or the executive committee and notice of such special meetings together with a statement of the business to be transacted shall be given to all members at least ten ³⁰ ~~(10)~~ days prior to the date of such meeting.

Section 3. Any notice given to a producer organization shall be considered adequate and sufficient notice to all of the producer members of such producer organization. Any notice given to the Federal Milk Market Administrator of the area covered by the St. Louis District Dairy Council shall be considered adequate and sufficient notice to all of the producer members who are not members of a producer organization, as required under Sections 1 and 2 of Article VI and under Section 1 of Article VII.

Section 4. At all meetings of the members of the Corporation a quorum shall consist of not less than fifteen.

Section 5. A stated meeting of the Board of Directors for the purpose of electing officers, shall be held immediately following the annual meeting of the Corporation. Other meetings of the Board of Directors shall be held at such times as the Board of Directors shall determine. Special meetings of the Board of Directors may be held at the call of the President, or upon the request of either the Secretary or the Treasurer, or upon the request of one-fifth (1/5) of the members of the Board of Directors.

Section 6. At all meetings of the Board of Directors fifteen (15) shall be quorum and at all meetings of the Executive Committee, a majority thereof shall constitute a quorum.

ARTICLE VII

AMENDMENTS

Section 1. These By-Laws may be amended at any annual meeting, or at any special meeting of the members of the Corporation provided the proposed amendment is filed with the Secretary at the Office of the Corporation at least ten (10) days before such annual or special meeting and notice is given by mailing a copy thereof to each member at least seven (7) days before the annual or special meeting.

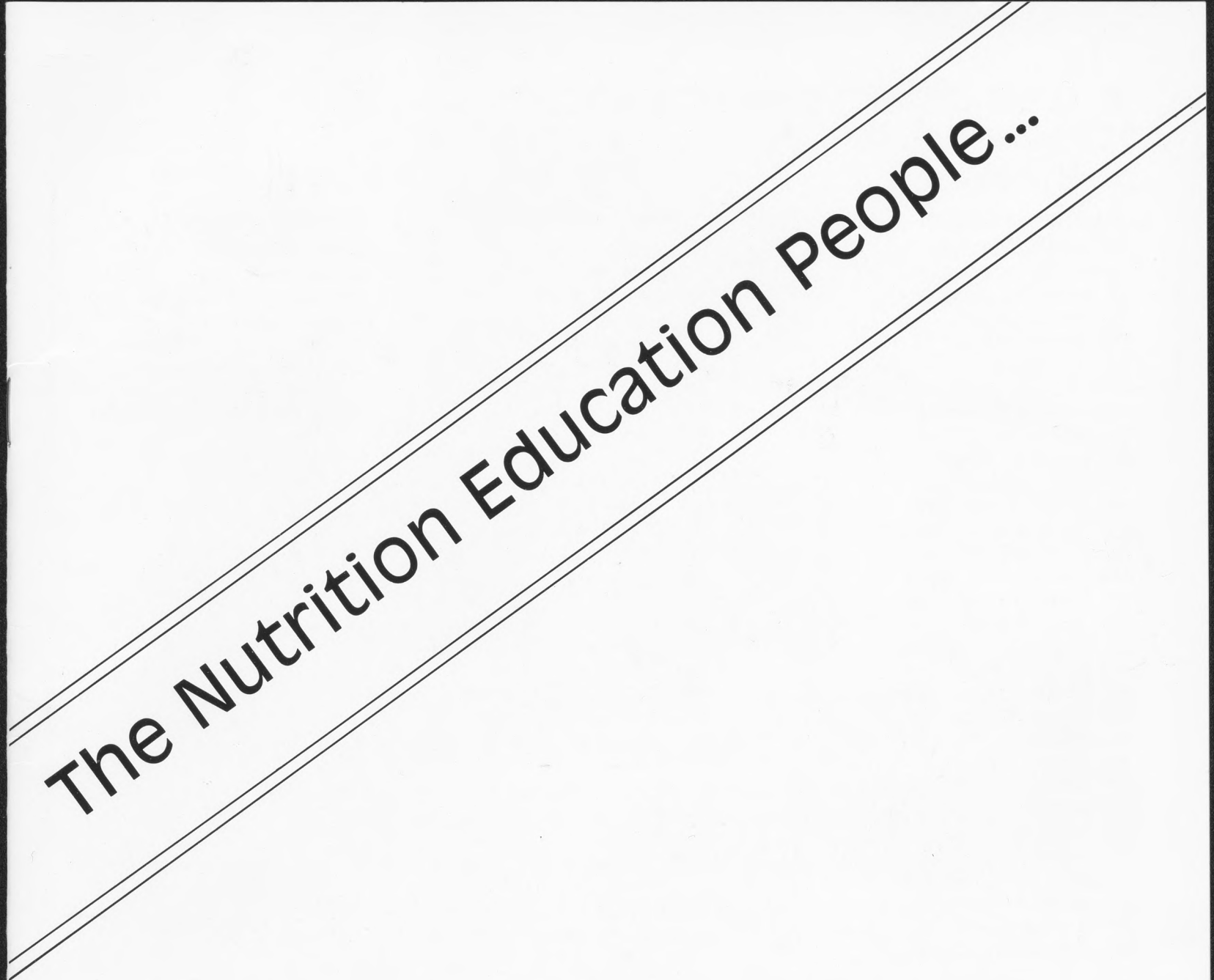
An affirmative vote of a majority of all members present and voting shall be necessary to the adoption of any amendment.

Section 2. These By-Laws may be amended by the Board of Directors, provided the proposed amendment is filed with the Secretary at the office of the Corporation at least ten (10) days before the meeting of the Board of Directors and notice is given by mailing a copy thereof to each member at least seven (7) days before such meeting.

Any amendment to the By-Laws by the Board of Directors may subsequently be repealed or modified at a special or annual meeting of the members provided proper notice thereof is filed and mailed as provided for in Section 1, of this Article VII.

An affirmative vote of the majority of all members of the Board of Directors present and voting shall be necessary to the adoption of any amendments by the Board of Directors.

AMENDED: March 18, 1966
March 20, 1968
April 25, 1969



The Nutrition Education People...

**ST. LOUIS DISTRICT DAIRY COUNCIL
ANNUAL REPORT
1980**

ST. LOUIS DISTRICT DAIRY COUNCIL 1980 ANNUAL REPORT

Board of Directors

Producer, Handler & Consumer

*Mr. Karl B. Althage
Sister Mary Carol Anth
Dr. William C. Banton, II
Mr. Carl Baumann
Dr. Helen L. Bruce
Mr. C. I. Bruns
Mrs. Joan E. Cain
Mr. John A. Campbell
Mr. Lawrence F. Dietz
Mr. Lester M. Evans
Mr. Don Gandrud
Mr. James R. Herbert
*Mr. Richard D. Kerckhoff, Jr.
Mr. Charles Kessler
Mr. Herbert A. Kramer
*Mr. Donald L. Kullmann
Mrs. V. C. McCluer
Mr. Armond A. Naehner
*Mr. David R. Page
Mr. William (Rich) Palmer
*Mr. Charles C. Penner
*Mr. William A. Phipps
Mr. Joseph F. Reitz
*Mr. Harold E. Rice
Dr. Robert E. Shank
Mr. Clarence B. Shaul
*Mr. Walter E. Stemler
Mr. Wilbur R. L. Trimpe
Mr. Wendell A. Watts
*Mr. Joe Ben Whetstone
Mr. Wm. (Bill) Winkler

Consumer Members

Dr. Ruth Brennan
Mrs. Ruby M. Chapman
Mr. Harry B. Chlebowski
Mr. Vernon R. Cupps
Mrs. Helen Davies
Miss Esther Emmons
Mrs. Harold H. Feller
Mrs. Eleanor R. Frasier
Mrs. Sharon Gibson
Mrs. Patsy J. Healy
Mrs. Marjorie Jean Heuerman
Mr. James I. Kennedy
Mr. Clifton B. Luttrell
Mrs. Sharon K. Marglous
Mr. Harold E. McAvoy
Mr. William McCown
Mr. H. Clifford Mitchell
Mr. Jack V. Newman
Mr. John Schilling
Mr. Earlwayne S. Stumpf
Mr. John R. Urbanowicz
Sister Florence Wesselmann

Handler Members

Bailey Farm Dairy
Packet Dairy, Inc.
Pevely Dairy Company
Prairie Farms Dairy, Inc.
St. Charles Dairy Company
The Kroger Company—
Dairy Division
Valley Farm Dairy Company

*Executive Committee



Executive Committee



Frances G. Young,
Executive Director

EXECUTIVE DIRECTOR'S MESSAGE

Our 1980 annual message will reflect a statement penned by Patrick Henry in 1775: "I know of no way of judging the future but by the past." Herein is provided a review of an energetic, productive past year which will be projected into 1981 and beyond, despite the current problems of economic, political and social transition.

A great mass of speculation and concern regarding our nation's future confronts all of us as we move toward the twenty-first century. Nutrition education, the prime reason for the St. Louis District Dairy Council's existence, will be considered a national concern by every citizen who cares about his family, neighbors, colleagues or clients.

With this fact in mind, Dairy Council, blending optimism and realism, moved its headquarters to greatly expanded facilities in January 1980. All staff considerably increased their contacts with educators, health professionals, consumer groups, media and members of the dairy industry in 155 Missouri and Illinois counties.

Public relations projects in the bi-state area were initiated on a larger scale than ever before to insure that more consumers be fully informed about the benefits of milk and dairy products in the daily diet.

To borrow again from Patrick Henry, we feel our past efforts are a preview to what lies ahead: The continuing dissemination of sound, scientifically-tested nutrition information for the 6,000,000 residents of Missouri and Illinois which we serve.

The St. Louis District Dairy Council was, is, and will always be intensely involved in providing that information, despite the immediate future's temporary obstacles, large and small.

Area and Staff



Sharilyn Lemkuil
Program Coordinator

Program Coordinator Sharilyn Lemkuil

Coordinates the nutrition education programs conducted by the staff of home economists and registered dietitians; directs activities of support staff.

Resource Staff

(services the entire 155 county area, assisting the other staff):

Linda Muser, R.D.

Claudia Humphrey, R.D.

Work with the health professional leaders in nutrition education programs; serve as a resource person to other staff, and develop special programs for health professionals.

Nina Swan

Nutrition / Media Coordinator

Promotes the Dairy Council and its programs in coordination with all other staff members; coordinates media events; and develops special nutrition programs to reach consumers, including the use of mass media (radio, T.V. and newspapers).



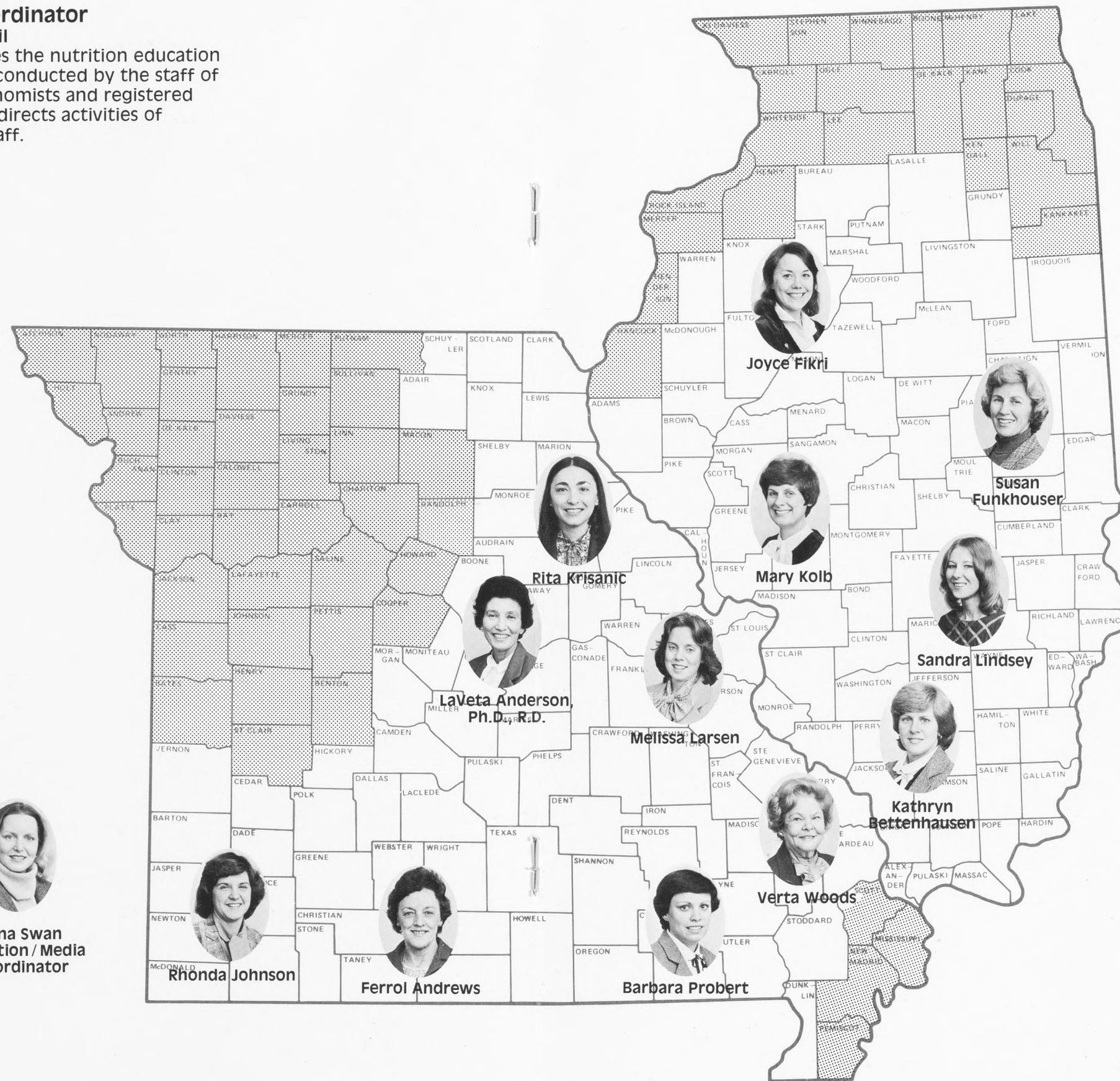
Linda Muser, R.D.



Claudia Humphrey, R.D.



Nina Swan
Nutrition / Media Coordinator



Home Economists

Plan, develop, implement, and evaluate nutrition education programs; establish and maintain rapport with educators, health professionals and consumers through the use of personal contacts, group presentations, exhibits, and the use of mass media.

Kathryn Bettenhausen

Joyce Fikri

Susan Funkhouser

Mary Kolb

Sandra Lindsey

LaVeta Anderson, Ph.D., R.D.

Ferrol Andrews

Rhonda Johnson

Rita Krisanic

Melissa Larsen

Barbara Probert

Verta Woods



Patricia Rosenberger
Secretary



Charles J. Bailey
Bookkeeper



Sharon Matlock
Secretary / Receptionist



Ethel Hall
Stockroom Clerk

STATISTICS

November 1, 1979—October 31, 1980

14,982 personal contacts with key leaders in education, health and community groups.

28,360 leaders reached through meetings and seminars.

4,111 elementary teachers oriented to FOOD . . . Your Choice, A Nutrition Learning System, Levels 1,2,3.

671 preschool teachers instructed in the workshop "It's As Simple As ABC."

4,849 minutes of radio public service time.

735 minutes of television public service time.

176,034 persons viewed Dairy Council films & filmstrips in **6,225** showings.

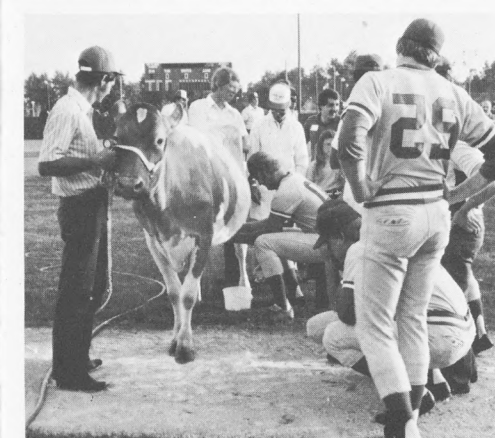
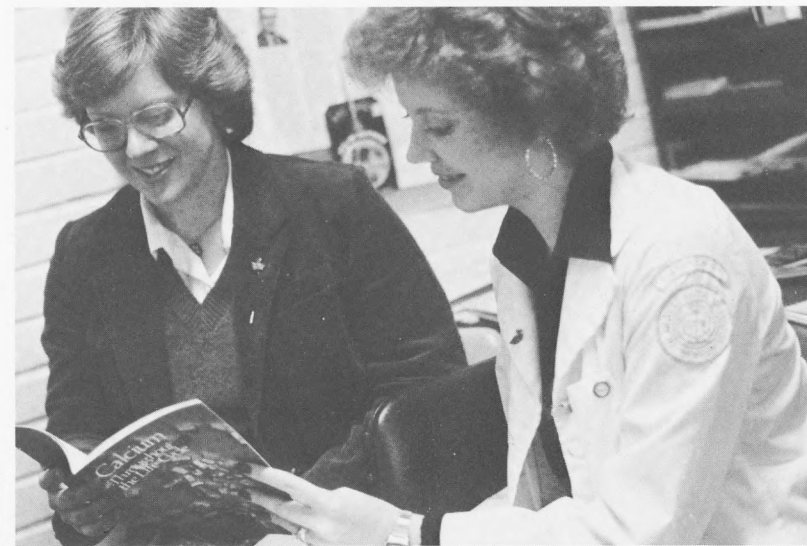
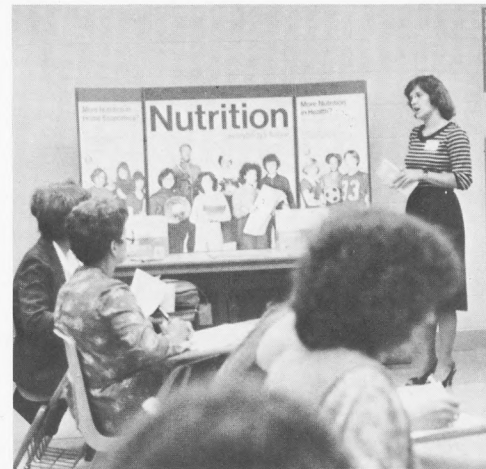
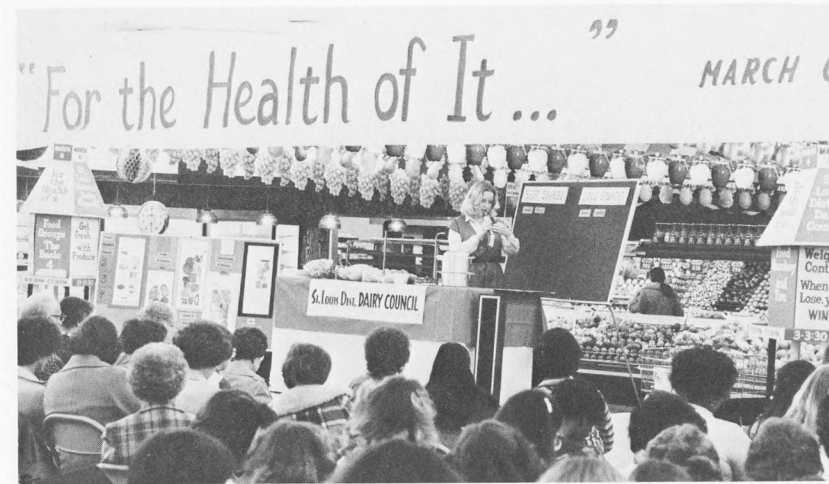
1,049,920 pieces of Dairy Council materials distributed to teachers, health professionals, and consumers.

23,305 special mailings sent to community leaders.

39,648 lines of print published in area newspapers and magazines.

37,156 persons viewed Dairy Council displays on nutrition education information and materials.

3,060 persons viewed Dairy Council loan items such as the Model Dairy Farm.





St. Louis District Dairy Council

8710 Manchester Road • St. Louis, Missouri 63144 • (314) 961-3100

Division Offices:

Southwest Missouri
P.O. Box 1837 SSS
Springfield, Missouri 65805
(417) 862-1402

Central Illinois
P.O. Box 683
Peoria, Illinois 61652
(309) 685-0173

Southern Illinois
1701 South Prospect Avenue
Champaign, Illinois 61820
(217) 352-0458

444 South Willow
Effingham, Illinois 62401
(217) 347-5474

P.O. Box 3466
Springfield, Illinois 62708
(217) 528-8100

P.O. Box 3312
Carbondale, Illinois 62901
(618) 549-8431